

theatres on the bay singapore

Touching Hearts

The Esplanade Co. Ltd Annual Report 10/11



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Our Vision

Esplanade – Theatres on the Bay is a performing arts centre for everyone. We will be internationally recognised for our creativity and sense of adventure. We will set exceptional standards of service that will position us as a world leader.

Our Mission

To entertain, engage, educate and inspire.

Our Values

We recognise that our core business is in the arts.

We value our customers and will take responsibility to ensure that their needs are satisfied. We will deliver what we promise and exceed expectations.

We believe in being proactive and resourceful, adopting a "can do" attitude at all times. We will always aim to do things right the first time, yet not forgetting to seek new ways to do things better.

We take pride and ownership of what we do and will lead by example. We will constantly seek new ideas and have the courage to take risks. In pushing our limits, we will accept that failures are part of the learning process.

Our resources are scarce and precious. We will always be responsible with them, exercising financial prudence and leveraging on opportunities to stretch our every dollar.

Our processes will always be simple and seamless. They should not hinder our work but help us achieve our results.

We will invest in our staff. Continuous learning and self-improvement will be a natural part of our culture.

Above all, we are a team. We recognise that everyone matters and that all roles are important.

As a team we will:

- always support and respect each other
- never abandon our team mates in times of need
- agree to allow disagreement. We respect all views
- always take a "time-out", in good and bad times
- keep communication channels open at all levels and at all times
- celebrate all wins
- put passion and fun in everything we do

Kindness, warmth, integrity and humility will be our fundamental values.

Organisation Chart April 2010 to March 2011



Information Technology Human Resources

Finance &



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Corporate Information April 2010 to March 2011

Board of Directors

Mrs Theresa Foo-Yo Mie Yoen (Chairman)

Mr Benson Puah Tuan Soon (Chief Executive Officer)

Mr Patrick Ang Peng Koon

Mr Peter Chav Fook Yuen

Mr Patrick Daniel

Mr Lee Tzu Yang

Mrs Clara Lim-Tan

Ms Saw Phaik Hwa

Ms Shirlene bte Noordin

RADM (NS) Sim Gim Guan

Mr Andreas Sohmen-Pao

Mrs Mildred Tan-Sim Beng Mei

(From 24 Nov 2010) Dr Beh Swan Gin Mrs Christine Ong

(Until 23 Nov 2010) Mr Lee Suan Hiang Mr Lim Neo Chian Ms Irene Ng Phek Hoong

Nominating Committee

Mrs Theresa Foo-Yo Mie Yoen (Chairman)

Mr Patrick Daniel

Ms Shirlene bte Noordin

RADM (NS) Sim Gim Guan

(From 24 Nov 2010) Dr Beh Swan Gin

Audit Committee

Mr Peter Chay Fook Yuen (Chairman)

Ms Saw Phaik Hwa

Mr Andreas Sohmen-Pao

(From 24 Nov 2010) Mrs Christine Ong

(Until 23 Nov 2010) Mr Patrick Ang Peng Koon Mr Lim Neo Chian

Remuneration Committee

Mr Lee Tzu Yang (Chairman)

Mrs Mildred Tan-Sim Beng Mei

(From 24 Nov 2010) Mr Patrick Ang Peng Koon

(Until 23 Nov 2010) Ms Saw Phaik Hwa

Registered Address

1 Esplanade Drive Singapore 038981 Tel: (65) 6828 8222 Fax: (65) 6337 3633 Email: corporate@esplanade.com Website: www.esplanade.com

Charity Status

Charity Registration No: 199205206G **Charity Registration Date:** 3 August 1995 Constitution: Company limited by guarantee Founded: 26 September 1992 UEN: 199205206G

IPC Status

Effective Period: 1 April 2011 to 31 March 2014

External Auditors

PricewaterhouseCoopers LLP Audit Partner: Mr Sim Hwee Cher (Since FY 2007/2008)

Internal Auditors

Deloitte & Touche Enterprise Risk Services Pte Ltd

Hononary Legal Advisor Rajah & Tann LLP

Company Secretary Ms Clara Ong Bing Leng

Principal Bankers

Citibank Singapore Limited DBS Bank Limited Standard Chartered Bank **United Overseas Bank Limited**

Board of Directors

Mrs Theresa Foo-Yo Mie Yoen

Age 67. Appointed to the Board on 24 Nov 1997. Date of last re-appointment: 24 Nov 2010. Awarded the Public Service Star in 2008. Chairman – Viva Foundation for Children with Cancer Limited. Director – Ecquaria Ltd. Treasurer – National Parks Board's Garden City Fund. Board Member – Ministry of Finance's Income Tax Board of Review. Member of Board of Trustees – Singapore Business Federation and Singapore National Employers Federation.

Qualifications: Bachelor of Arts, Australian National University, Australia.

Mr Patrick Ang Peng Koon

Age 46. Appointed to the Board on 24 Nov 2009 (1st Appointment). Deputy Managing Partner – Rajah & Tann LLP. Director – Insolvency Practitioners Association of Singapore. Independent Director – Tiong Seng Holdings Ltd. Member – Inquiry Panel of the Law Society of Singapore and Employer Alliance (Exco Member). Council Member – Law Society of Singapore.

Qualifications & Professional Bodies: Bachelor of Laws (Honours), National University of Singapore. Member – International Insolvency Institute, International Association of Restructuring, Insolvency & Bankruptcy Professionals (INSOL) International (London), Singapore Academy of Law and Law Society of Singapore.

Dr Beh Swan Gin

Age 43. Appointed to the Board on 24 Nov 2010 (1st Appointment). Managing Director – Economic Development Board. Board Member – Agency for Science, Technology and Research (A*STAR), Economic Development Board and International Enterprise Singapore. Member – Lee Kong Chian School of Business' (Singapore Management University) Advisory and Strategy Boards.

Qualifications: Bachelor of Medicine and Bachelor of Surgery, National University of Singapore; Master of Science in Management – Stanford Sloan Programme, Stanford University, USA.

Mr Peter Chay Fook Yuen

Age 51. Appointed to the Board on 1 Feb 2006. Date of last re-appointment: 24 Nov 2010. Deputy Managing Partner – KPMG LLP. Director – KPMG Corporate Finance Pte Ltd. Council Member – Institute of Certified Public Accountants of Singapore.

Qualifications & Professional Bodies: Bachelor of Commerce (majoring in Accounting, Finance & Systems), University of New South Wales, Australia. Fellow – Institute of Certified Public Accountants of Singapore and Insolvency Practitioners Association of Singapore. Member – Institute of Chartered Accountants, Australia.

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Mrs Theresa Foo-Yo Mie Yoen

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Qualifications: Bachelor of Medicine and Bachelor of Surgery, National University of Singapore; Master of Science in Management – Stanford Sloan Programme, Stanford University, USA.

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Qualifications & Professional Bodies: Bachelor of Commerce (majoring in Accounting, Finance & Systems), University of New South Wales, Australia. Fellow – Institute of Certified Public Accountants of Singapore and Insolvency Practitioners Association of Singapore. Member – Institute of Chartered Accountants, Australia.

Mr Benson Puah Tuan Soon

Age 54. Appointed to the Board on 27 Aug 2002. Date of last re-appointment: 24 Nov 2010. Chief Executive Officer – The Esplanade Co. Ltd (appointed on 1 Jul 1998) and National Arts Council. Chairman – Association of Asia Pacific Performing Arts Centres. Co-Chairman - Ministry of Information, Communications and the Arts' (MICA) People Working Committee of Arts and Culture Strategic Review Steering Committee. Deputy Chairman – Association of Concert and Event Managers Singapore. Vice-Chairman -Anglo-Chinese School Board of Governors and Anglo-Chinese School (Independent) Board of Management. President -Anglo-Chinese School OBA Management Committee. Director - Parkway Trust Management Ltd, Singapore Arts School Ltd, Singapore Tourism Board, SISTIC.com Pte Ltd, The Anglo-Chinese Schools Foundation Limited, The National Art Gallery Singapore Company Ltd (TNAGS). Council Member National Arts Council. Member – Singapore Arts School Ltd, Singapore Chinese Orchestra Company Ltd, Singapore Tyler Print Institute, The Anglo-Chinese Schools Foundation Limited and The Old Parliament House Limited. Committee Member - Economic Development Board's Lifestyle Subcommittee, MICA's Arts and Culture Strategic Review Steering Committee and National Marketing Action Committee, Urban Redevelopment Authority's Architecture and Urban Design Excellence Panel, Design Advisory Committee, Downtown Review Committee, Marina Bay Stakeholders Steering Committee, Orchard Road Development Commission (ORDEC) and Place Management Coordinating Forum.

Qualifications: Bachelor of Science (Honours), Hotel, Catering and Tourism Administration, University of Surrey, UK

Ms Saw Phaik Hwa

Age 56. Appointed to the Board on 24 Nov 2007. Date of last re-appointment: 24 Nov 2009. President & CEO – SMRT Corporation Ltd. President – Singapore Jian Chuan Tai Chi Chuan Physical Culture Association. Vice-President – International Wu Style Tai Chi Chuan Federation Executive Committee. Governor - Wu's Tai Chi Chuan Academy. Third Vice-Chairman – Singapore Wushu Dragon & Lion Dance Federation. Director - SMRT Corporation Ltd, SMRT Trains Ltd, SMRT Engineering Pte Ltd, SMRT International Pte Ltd, SMRT Investments Pte Ltd, SMRT Light Rail Pte Ltd, SMRT Road Holdings Ltd, SMRT Buses Ltd, SMRT Automotive Services Pte Ltd, SMRT Taxis Pte Ltd, SMRT Far East Pte Ltd, SMRT Capital Pte Ltd, SMRT Hong Kong Ltd, SMRT Institute Pte Ltd and Shenzhen Zona Transportation Group Co Ltd. Board Member – Health Promotion Board. Member – National Environment Agency Board of Directors, Singapore-Guangdong Collaboration Council (SGCC), Singapore Management University (Board of Trustees), Tan Tock Seng Hospital Community Charity Fund (Board of Trustees) and Youth Business Singapore (Board of Trustees).

Qualifications: Bachelor of Science (Honours) in Biochemistry, University of Singapore; Advanced Management Program, University of Hawaii, USA.

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Ms Shirlene bte Noordin

Age 41. Appointed to the Board on 24 Nov 2009 (1st Appointment). Director – Phish Communications Pte Ltd. Non-Executive Director – MediaCorp Pte Ltd.

Qualifications: Bachelor of Social Science (Honours), National University of Singapore; Master of Arts in Communications, Culture and Society, Goldsmiths College, University of London, UK.

Mr Andreas Sohmen-Pao

Age 39. Appointed to the Board on 1 Mar 2010 (1st Appointment). Chief Executive Officer – BW Group. Non-Executive Director – The Hong Kong & Shanghai Banking Corporation Ltd (Hong Kong). Director – BW Offshore Ltd. Board Member – Maritime and Port Authority of Singapore. Member – Singapore Sports Council.

Qualifications: Bachelor of Arts in Oriental Studies, University of Oxford, UK; Master of Business Administration, Harvard University Graduate School of Business, USA.

RADM (NS) Sim Gim Guan

Age 45. Appointed to the Board on 1 Mar 2010. Date of last re-appointment: 24 Nov 2010. Deputy Secretary (Information and Corporate Management) – Ministry of Information, Communications and the Arts. Member – Charity Council, Nanyang Polytechnic Board of Governors, National Art Gallery Executive Committee, Arts and Culture Development Fund and Deyi Secondary School Advisory Committee.

Qualifications: Bachelor of Arts in Physics (Honours), University of Oxford, UK; Master of Science in Business Administration, Massachusetts Institute of Technology, USA.

Mrs Mildred Tan-Sim Beng Mei

Age 52. Appointed to the Board on 24 Nov 2007. Date of last re-appointment: 24 Nov 2009. Managing Director – Ernst & Young Advisory Pte Ltd. Justice of the Peace. Nominated Member of Parliament. Chairperson – Ministry of Community Development, Youth and Sports' (MCYS) Businesses for Families Council. Board Member – Media Development Authority. Member – MCYS' National Council on Problem Gambling, ACS Board of Governors and SPRING Singapore's Talent Management Policy Advisory Committee. Council Member – Singapore Cancer Society. Representative – Trinity Theological College Board of Governors.

Qualifications & Professional Bodies: Bachelor of Arts (Honours), Middlesex University, UK; Master of Education, University of Sheffield, UK; Executive (HR) Programme, Cornell University, USA. Graduate Member — British Psychological Society.

Governance Report

The Esplanade Co Ltd was incorporated under the Companies Act, Cap 50 on 26 September 1992 and is a public company limited by guarantee. The Ministry of Information, Communications and the Arts (MICA) has appointed the following four persons as Members of the company – Mrs Theresa Foo-Yo Mie Yoen, Mr Edmund Cheng Wai Wing, Mr Michael Wong Pakshong and Mr Chan Yeng Kit. As Members, these persons carry out all business at the Company's Annual General Meetings and Extraordinary General Meetings, including the appointment of directors, adoption of accounts, and approval of resolutions.

Under the guidance of its Board of Directors (the "Board"), Esplanade is committed to achieving the highest standards of governance to protect the interest of our stakeholders, preserve the integrity and transparency of Esplanade and promote public trust and confidence.

As a charity and Institution of a Public Character (IPC), Esplanade complies with the Code of Governance (the "Code") issued by the Charity Council in November 2007. Companies are required to disclose their corporate governance practices and explain deviations from the Code. Esplanade strives not just to comply with the Code but the principle and spirit of the Code. Esplanade will continue to refine and improve its corporate governance practices according to the changing needs and circumstances of the Company, and to comply with the refined Code of Governance issued on 19 January 2011, which will be effective on 1 April 2011.

This report describes Esplanade's governance practices and structures that were in place during FY10/11, with reference to the principles set out in the Code. Esplanade has complied with all the requirements of the Code and has submitted the online Governance Evaluation checklist on 15 March 2011. The submission is available for viewing on the Charity Portal at www.charities.gov.sg.

1. BOARD GOVERNANCE

1.1 Board Roles and Composition

Our directors are entrusted with the role of caring for and nurturing the enterprise and securing Esplanade's longevity. Our directors are trustees of the Company's past successes, and guardians of its future and ambassadors for the Company's public reputation.

Directors have collective responsibility for the following:

- Provide entrepreneurial leadership, set strategic aims, and ensure that the necessary resources are in place for the Company to meet its objectives;
- Establish a framework of prudent and effective controls which enables risk to be assessed and managed;
- Review Management performance and reporting to stakeholders;
- 4. Safeguard the Company's values, ethics and culture.

The Board comprises 14 directors, one of whom is an executive director and one of whom is a representative from MICA. The Board reviews the size of the Board on an annual basis, and considers the present Board size as appropriate for the current scope and nature of Esplanade's operations. Objectivity is assured given that the majority of the Board are independent. The independent directors help to ensure that strategies proposed by Management are constructively challenged, fully discussed and examined, and also take into account the mission and long-term objectives of Esplanade.

The roles of the Chairman and CEO are separate and the Chairman is responsible for leading the Board and facilitating its effectiveness. She promotes high standards of governance and is free to act independently in the best interests of the Company. The Chairman leads and ensures active and comprehensive Board discussions on matters tabled and monitors the translation of the Board's decisions into executive action. CEO, together with the Management team, takes care of the executive functions of managing the Company and is responsible for implementing strategies, policies and business practices.

The Board has ready access to CEO and the Management team, as well as the Company's internal and external auditors. The Board receives regular management, operations and financial reports on the Company. The Board also has independent access to the Company's books and records through the Company Secretary.

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The Board has adopted a Board Renewal and Performance Evaluation Policy as recommended by the Nominating Committee (NC), which spells out the Board's terms of appointments, renewal strategy, appointment to Board committees, succession planning and performance evaluation. Performance evaluation for each director and the entire Board is carried out annually after the close of each financial year. The term limit for the Audit Committee (AC) Chairman is spelt out in the AC Terms of Reference and is for a period of four years as recommended by the Code.

A formal letter is given to each director upon his appointment, setting out directors' duties and obligations together with a copy of the Company's Memorandum and Articles of Association. The Company has an orientation programme for new directors to familiarise them with the business activities of the Company, its strategic direction and governance practices. A director's handbook containing the Company's business, governance practices, organisation structure, policies and procedures is provided to each director. A tour of Esplanade's facilities is also arranged to enable the directors to acquire a better understanding of the business.

As a group, the directors bring with them a broad range of key competencies in the areas of strategy and vision, accounting and finance, legal expertise, business and management, risk management, human resource, marketing, fundraising, the arts and/or any other competencies which the NC feels necessary from time to time. Profiles of the directors can be found on pages 5 to 8 of this Annual Report.

1.2 Board Committees

The Board has delegated specific responsibilities to three Committees and each Committee has its own terms of reference, roles and responsibilities which are approved by the Board. The composition of the Board Committees is structured to ensure an equitable distribution of responsibilities among directors, maximise the effectiveness of the Board and foster participation and contribution. The Board accepts that while these Committees have the authority to examine particular issues and will report back to the Board with their decisions and/or recommendations, the ultimate responsibility on all matters lie with the entire Board.

Nominating Committee (NC)

The NC was established in November 2002 and currently comprises five non-executive and independent directors. The NC makes recommendations to the Board on all Board appointments and re-appointments and determines whether a Director is independent. It is empowered to establish Board performance criteria and to assess the effectiveness of the Board and the contribution of each individual director.

Committee members in office as at the date of this report are as follows:

NAME	DESIGNATION	DATE
Mrs Theresa Foo	Chairman	From 24 Nov 2005
Dr Beh Swan Gin	Member	From 24 Nov 2010
Mr Patrick Daniel	Member	From 24 Nov 2007
Ms Shirlene Noordin	Member	From 24 Nov 2009
RADM (NS) Sim Gim Guan	Member	From 01 Mar 2010

The NC has determined a board composition plan and key attributes that an incoming director should have. In addition, the NC will also take into account the needs of Esplanade during each renewal exercise. Candidates for the Board are suggested by Board members, considered and evaluated by the NC and a list of recommended candidates is cleared by MICA before the Board and Members' approval.

The Board has implemented an annual process for assessing its effectiveness as a whole and for assessing the contribution by each director to the Board since FY07/08. A qualitative assessment of the Board's performance is carried out through the completion of an assessment form by each director covering areas such as the size and composition of the Board, Board processes, effectiveness of the Board, strategic planning and the management of risks and internal controls. The assessment of individual directors is done through a self-assessment system and assessment criteria include attendance record, preparedness, and participation in board discussions as well as contributions in specialised areas. The results and conclusion of both evaluations will be reviewed by the NC and the findings shared with the Board, together with any action plans to address areas that need improvement. The NC is satisfied that sufficient time and attention are being given by the directors to the affairs of the Company, notwithstanding that some of the directors have multiple board representations.

Audit Committee (AC)

The AC was established in March 1998 and comprises four non-executive and independent directors:

NAME	DESIGNATION	DATE
Mr Peter Chay	Chairman	From 1 Feb 2006
Mrs Christine Ong	Member	From 24 Nov 2010
Ms Saw Phaik Hwa	Member	From 24 Nov 2007
Mr Andreas Sohmen-Pao	Member	From 1 Mar 2010
Mr Patrick Ang	Member	Till 23 Nov 2010
Mr Lim Neo Chian	Member	Till 23 Nov 2010

The AC held four meetings during the financial year. Besides the AC Members, these meetings were also attended by Chairman, CEO, CFO and the internal and external auditors where relevant. The Board believes that all the members of the AC are appropriately qualified to discharge their responsibilities and that the AC Chairman possesses the requisite accounting and related financial management expertise.

The AC undertakes the responsibilities promulgated in the Companies Act and the Code and reviews financial reporting issues, adequacy of internal controls, risk management and governance processes, including the internal and external audit functions. The AC also oversees Esplanade's Ethics and Fraud Reporting Policy where staff has direct access for reporting to the AC members. See Section 5, Human Resource Management.

In its review of the audited financial statements for the financial year ended 31 March 2011, the AC discussed with Management and the external auditors the accounting principles that were applied and their judgment of items that might affect the financials. Based on these discussions, the AC is of the view that the financial statements are fairly presented in conformity with Singapore Financial Reporting Standards. The AC is satisfied with the independence and objectivity of the external auditors and recommends to the Board the nomination of the external auditors for re-appointment. The AC has conducted an annual review of all non-audit services provided by the external auditor and is satisfied that the nature and extent of such services do not affect the independence of the external auditor.

The Internal Audit function is outsourced and is an independent function that reports to the AC. All areas of business and support functions are subject to audit. All audit reports are addressed to the AC. Findings therein are discussed with the AC, the CEO and CFO, who are responsible for the implementation of improvement recommendations. The Board has been kept informed of the AC's review of Internal Audit reports and management controls in place.

The Board and management of Esplanade are fully committed to a robust system of internal controls, procedures and risk management. The AC assists the Board in fulfilling its oversight responsibility for risk management of the Company. It reviews the adequacy and effectiveness of the Company's risk management plans, systems, processes and procedures which are then reported to the Board.

Esplanade has always taken an active approach towards risk management and maintains a risk register which is updated regularly. Key managers monitor the changing landscape in their respective areas, assess the adequacy of controls and plan a strategic response. This is especially important during times where the business and operating environment is constantly evolving.

Fraud risk is heightened during turbulent times and Esplanade is managing fraud risk by being more vigilant in looking out for red flags, observing staff morale, improving reporting, tightening processes and ensuring that operating procedures are adhered to.

Esplanade has also established an enterprise risk management framework in FY08/09 with the assistance of a professional services firm. The framework comprises:

(a) A formal risk governance structure with clearly defined accountabilities, expectations and reporting requirements for all relevant parties within the structure;

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- (b) A corporate risk profile for Esplanade containing the various risks and mitigating plans in place; and
- (c) A risk and control self assessment (RCSA) programme for continuous risk assessment and monitoring.

The RCSA has been rolled out to all major business areas and the final area of Human Resources will be covered in FY11/12. Based on the validation of the annual RCSA by the professional services firm thus far, no material deviation from the department's self-assessment were found.

Remuneration Committee (RC)

The RC was established in July 2001 and comprises three non-executive and independent directors:

NAME	DESIGNATION	DATE
Mr Lee Tzu Yang	Chairman	From 24 Nov 2005
Mr Patrick Ang	Member	From 24 Nov 2010
Mrs Mildred Tan	Member	From 24 Nov 2007
Ms Saw Phaik Hwa	Member	Till 23 Nov 2010

The RC deliberates upon and approves the annual salary adjustment and bonus payments to staff. The RC also considers and approves the remuneration package of the CEO on behalf of the Board, and has the discretion to review the remuneration package of all levels of Esplanade staff.

Matters Requiring Board Approval (Nominated Board Members)

The Board has adopted a set of guidelines on matters that require its approval. Matters which are specifically reserved for the Board for decision hereunder include those involving business plans and budgets, capital expenditure, material acquisitions and disposal of assets. Three Board members – Mr Lee Tzu Yang, RADM (NS) Sim Gim Guan and Mrs Mildred Tan, and Chairman, Mrs Theresa Foo, have been nominated by the Board, to approve financial commitments above \$1 million on behalf of the Company.

1.3 Board Meetings

Board meetings are held on a quarterly basis to review the results and performance of the Company, its plans and prospects. To facilitate attendance, Board and AC meetings are scheduled at least a year ahead. At the last meeting of the financial year, the Board will also approve the annual budget for the following year. As part of good governance, key matters requiring decision are served for resolution at Board meetings rather than by circulation to facilitate discussion. The Chairman ensures that Board meetings are held as and when necessary with optional meetings convened when there are pressing matters requiring the Board's consideration.

The Company Secretary assists the Board with the preparation of meeting agenda, administers, attends and records minutes of Board proceedings in a timely manner, ensuring good information flow within the Board and its Committees. The Company Secretary also ensures compliance with the bye-laws that affect Esplanade. Directors are briefed on changes to regulations and accounting standards from time to time during the AC and Board meetings.

As a general rule, papers for Board meetings are circulated to members of the Board a week prior to meeting dates, allowing sufficient time for the directors to obtain further explanation and to prepare for the meeting. The Management team, as well as staff who prepared the Board papers, or who can provide additional insight into the matters to be discussed, are invited to present the paper or attend the Board meeting. 13

The matrix on the number of Board and Board Committee meetings held in the year and the attendance of directors during these meetings is as follows:

				ARD OF Ectors		INATING MITTEE		UDIT IMITTEE		NERATION Imittee
	DATE OF FIRST	DATE OF LAST	DATE OF LAST		Number of Meetings					
	APPOINTMENT	RE-APPOINTMENT	Held	Attended	Held	Attended	Held	Attended	Held	Attended
Mrs Theresa Foo-Yo Mie Yoen	24 Nov 1997	24 Nov 2010	4	4	1	1	-	-	-	-
Mr Patrick Ang Peng Koon	24 Nov 2009	24 Nov 2009	4	2	-	-	3	2	-	-
Dr Beh Swan Gin	24 Nov 2010	24 Nov 2010	2	2	-	-	-	-	-	-
Mr Peter Chay Fook Yuen	01 Feb 2006	24 Nov 2010	4	3	-	-	4	4	-	-
Mr Patrick Daniel	24 Nov 2007	24 Nov 2009	4	3	1	1	-	-	-	-
Mr Lee Suan Hiang ⁽¹⁾	24 Nov 2003	24 Nov 2007	2	2	-	-	-	-	-	-
Mr Lee Tzu Yang	24 Nov 2003	24 Nov 2010	4	4	-	-	-	-	1	1
Mrs Clara Lim-Tan	24 Nov 2009	24 Nov 2009	4	3	-	-	-	-	-	-
Mr Lim Neo Chian ⁽¹⁾	24 Nov 2003	24 Nov 2007	2	1	-	-	3	2	-	-
Ms Irene Ng Phek Hoong ⁽¹⁾	24 Nov 2005	24 Nov 2007	2	2	-	-	-	-	-	-
Mrs Christine Ong	24 Nov 2010	24 Nov 2010	2	1	-	-	1	1	-	-
Mr Benson Puah Tuan Soon	27 Aug 2002	24 Nov 2010	4	4	-	-	-	-	-	-
Ms Saw Phaik Hwa	24 Nov 2007	24 Nov 2009	4	4	-	-	4	4	1	1
Ms Shirlene Noordin	24 Nov 2009	24 Nov 2009	4	3	1	1	-	-	-	-
RADM(NS) Sim Gim Guan	01 Mar 2010	24 Nov 2010	4	4	1	0	-	-	-	-
Mr Andreas Sohmen-Pao	01 Mar 2010	01 Mar 2010	4	3	-	-	4	2	-	-
Mrs Mildred Tan-Sim Beng Mei	24 Nov 2007	24 Nov 2009	4	3	-	-	-	-	1	1

⁽¹⁾ Resigned on 23 Nov 2010

2. CONFLICT OF INTEREST

Esplanade has in place a policy for conflicts of interest for the Board as well as for staff to ensure that directors and officers acting on its behalf avoid ethical, legal, financial or other conflicts of interest which may impede or compromise their responsibilities.

As a general rule, a director must not place himself in a position where his duties and his interests may possibly conflict, whether perceived or actual. Where a director has personal interests that may conflict with his fiduciary duties to the Company, he should make disclosure to the Company as soon as possible and obtain the approval of the Board. The director shall abstain from discussion, decision-making and voting on the matter. He should also offer to withdraw from the Board meeting, and if other Board members require so. All directors have to make an annual declaration to the Company Secretary that they have read and understood the policy and whether there are any present or potential conflicts.

All permanent and contract staff are informed of their obligations to act independently in the best interests of the Company and to report any actual or potential conflicts of interest immediately and remove themselves from a position of conflict. In addition to the channel for ad hoc reporting, all staff have to make an annual declaration to the HR Department that they have understood the policy and whether there are any present or potential conflicts.

The Board has adopted a Related Party Transaction policy in March 2010 which deals with the approval of related party transactions. Transactions falling within a certain range will require disclosure to the AC while transactions above a threshold will require immediate AC approval and disclosure to the Board. Disclosure of related party transactions in the Financial Statements follows FRS24 regulations and these are disclosed in Note 24(a) of the Financial Statements. In reviewing the related party transactions, the AC and Board ensure that the interest of Esplanade is not prejudiced.

According to FRS24, the National Arts Council (NAC) does not fall within the definition of Related Party though CEO of Esplanade is also CEO of NAC. Nonetheless, the Board has taken a prudent approach towards transparency and good governance and deemed NAC as a related party. The approval process for transactions involving NAC is more robust than that involving other Related Parties as there is no threshold for approval of transactions with NAC. Every single transaction between Esplanade and NAC, regardless of amount, must be approved by at least one AC member or Chairman while larger transactions above a certain threshold must be approved by the Nominated Board Members. All transactions with NAC are at arms length based on normal commercial terms and following standard rates. CEO abstains from participating in the decisions involving NAC.

With effect from 18 October 2010, Esplanade took over the management of Drama Centre (DC) from NAC. The strategic partnership was discussed by Esplanade's Board and the partnership model, operating framework, resources and budget were approved by the Nominated Board Members accordingly. Esplanade's Board has oversight of DC and are regularly updated on the activities and performance of DC.

3. STRATEGIC PLANNING

3.1 Vision and Mission

The vision and mission of Esplanade are clearly articulated, and approved by the Board. During the year, the Board reviewed the relevance of the vision and mission in conjunction with Esplanade's long-term plan. The vision and mission are shared with the public through our Annual Report, website as well as printed collaterals. Key performance indicators for each budget year as well as the intermediate and long-term direction of the Company are approved by the Board to ensure relevance to the changing environment and needs.

3.2 Operations Plan

The Board regularly discusses and reviews the intermediate and long-term business plans, the assessment of key risks by management and assesses the adequacy of internal controls and monitors the performance of the Company. The Board has overall responsibility for putting in place a framework of good corporate governance, including the processes for financial reporting and compliance with relevant regulations. The Board also ensures that there is a plan for capability development within the Company and monitors the progress of this plan. All Board members bring their independent judgment, diversified knowledge and experience to bear on issues of strategy, performance, resources and standards of conduct.

4. PROGRAMME MANAGEMENT

All programmes and activities conducted by Esplanade are carefully planned, tracked and reviewed to ensure relevance to the mission and vision. The Board receives a Monthly Activities Report, Quarterly Balanced Scorecard and reports of performance at the quarterly Board meetings.

5. HUMAN RESOURCE MANAGEMENT

To support the business of Esplanade where specialist skills are required and not easily available, Esplanade places great emphasis on its comprehensive HR policies for the recruitment, appraisal, compensation and development/ training of staff.

In addition to the average 242 full time staff for FY10/11, Esplanade has a pool of 726 trained casuals who are called for ushering and production duties when the need arises. Esplanade does not engage the service of volunteers for fund raising.

Esplanade believes that no staff should be involved in setting their own remuneration and a competitive remuneration and reward system is in place to retain and incentivise the best talents. Esplanade's remuneration and reward system also takes into account the current economic climate as well as the performance of the Company and the individual. Key executives are rewarded based on key performance indicators which are set annually based on the Company's business plan and objectives and reviewed at the half year.

As part of good governance, Esplanade implemented an Ethics and Fraud Reporting Policy which provides staff with well defined and accessible channels within the Company through which they may, in confidence, raise concerns about possible improprieties in matters of business activities, financial matters or other similar matters to their supervisors, Management or AC. The aim of this policy is to encourage the reporting of such matters in good faith, with the confidence that employees making such reports will be protected from reprisal. This arrangement also facilitates independent investigation, where necessary, of such matters for appropriate resolution. During the year, no cases were reported.

6. FINANCIAL MANAGEMENT AND CONTROLS

Esplanade has adopted a set of internal controls and guidelines that set out financial authorisation and approval limits for financial commitments, operating expenditure, purchase and write-off of fixed assets and approval of contracts. Under the financial authorisation and approval limits, approval sub-limits are provided at Management levels to facilitate operational efficiency. These approval limits are regularly reviewed and approved by the Board. Certain matters are escalated for Board approval as detailed under the Board Governance section above.

7. FUNDRAISING PRACTICES

Esplanade does not actively solicit funding from the general public. We work with corporates on various sponsorship programmes where the sponsors enjoy certain benefits. All sponsorships and donations are channelled through our Partnership Development Department which has key principles and a fund raising policy in place.

8. DISCLOSURE AND TRANSPARENCY

The Annual Report of Esplanade is published on our website at www.esplanade.com. Non-executive directors do not receive any remuneration. In accordance with the Code, the remuneration of key management staff is disclosed, starting from a base of \$100,000 and in incremental bands of \$50,000 thereafter. Please refer to Note 24(b) of the Financial Statements. Although CEO of Esplanade is also CEO of NAC,

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the remuneration disclosed in Note 24(b) includes only the portion of CEO's remuneration for his Esplanade portfolio.

9. PUBLIC IMAGE

The mission, programmes and activities of Esplanade are published on our website, through our quarterly Esplanade Diary, marketing brochures, on-site posters, press advertisements and a host of other collaterals. The scope of our Corporate Communications & Public Affairs Department includes government and media relations, board communications, issues management, crisis communications and corporate tools such as the annual report and PDA tour. Public Affairs include community, educator and student relations, event management, tours and visits, corporate feedback and filming and photography requests. Esplanade actively tracks press coverage as well as the tone of the reports and these are reported to the Board quarterly. In addition, our Corporate Communications & Public Affairs Department is also actively involved in hosting community groups and bringing the arts to the community.



Chairman's Review

The last financial year saw Singapore's economy regain its footing after the downturn in 2009. Even as the economy swung into recovery mode and we saw the return of discretionary spending, the centre did not let up on its efforts to deliver affordable performances of quality. We kept ticket prices within our community's reach and grew the number of non-ticketed presentations for the year. And the audience responded.

For the first time, the total attendance for non-ticketed and ticketed activities exceeded the 2 million mark to hit 2.2 million. Esplanade presented more than 1,900 non-ticketed activities, up from 1,800 free activities in FY 09/10. The centre's ticketed activities did well too, with more than 900 ticketed activities drawing over 500,000 people to the arts.

Along with the signs of economic recovery, we started to see more corporate sponsors coming forward to support Esplanade's mission. There was also renewed enthusiasm from loyal sponsors who had stayed with us through leaner times. While these encouraging figures may be reflective of the changing sentiment and the return of discretionary spending, they also speak well of the quality and range of Esplanade's programming.

Growing our Programmes

During the year, Esplanade launched a host of new programmes and activities. These included free programmes with a strong educational and inspirational bent. At *Mosaic Music Festival* 2011 two new programmes were launched: the *Mosaic Music Makers* workshops, which were designed to inspire those without any musical background to pick up an instrument, and New Kids 'En Bloc', which gave aspiring local singer-songwriters the opportunity to present their original music at the festival.

The inaugural *Youth Olympic Games (YOG)* was also a key highlight of Singapore's 2010 calendar and Esplanade showed its support with the 10-day *Yfest*. Held in conjunction with the inaugural *YOG*, *Yfest* presented 10 days of free programmes for youths with a focus on youth popular culture.

During the year, Esplanade pressed on with its efforts to enhance the anchor festivals of our wide-ranging ethnic programmes. More than just performances, these serve as cultural experiences that give Singaporeans, especially the younger generation, greater exposure and insights into Singapore's multi-cultural heritage. Last year, these festivals grew in range and in their ability to draw people to the centre. *Pesta Raya – Malay Festival of Arts, Kalaa Utsavam – Indian Festival of Arts* and *Huayi – Chinese Festival of Arts* all saw increases in attendances. *Pesta Raya* recorded a 94 percent attendance for ticketed shows, one of its highest ever, while *Kalaa Utsavam* enjoyed a 97 percent attendance for its ticketed performances. *Huayi* also recorded its highest ever attendance of over 180,000 people for its ticketed and free shows.



As a purpose built facility for the arts, we recognise that the centre provides a conducive environment for the training and development of technical staff for industry. Esplanade was appointed a Continuing Education and Training provider by the Workforce Development Authority (WDA) in 2009. Since then we have launched two technical theatre training programmes that provide its graduates with WDA's Workforce Skills Qualification (WSQ) credentials. The first, the Technical Theatre Training Programme, an apprenticeship programme for technical crew has been running since 2009. Our second programme, the Stage Management Training Programme, an apprenticeship programme for stage managers, was just launched in 2010.

Esplanade also entered into a strategic partnership with the National Arts Council (NAC) to manage the Drama Centre. The aim was for NAC and Esplanade to benefit from each other's areas of expertise and support the development of a continued pipeline of venue management and theatre professionals to meet growing industry needs. By sharing best practices and the experience of Esplanade staff from our technical and venue management team, we aim to help further professionalise the standards at the Drama Centre. At the same time, our staff have been able to gain hands-on experience in managing a mid-sized venue; this helps them gain greater exposure to productions and venue management issues of a different scale.

Arts For Good

In line with our belief that the arts can be an agent of positive social change, we deepened our long-term commitment to the less privileged within our society through various outreach programmes. Working together with Voluntary Welfare Organisations (VWOs), we embarked on customised art workshops to benefit the elderly and youths-at-risk. We also reached out to the wider community by working closely with grassroots organisations. Over 1,000 members of the grassroots attended free programmes at the centre during the year.

On top of working directly with VWOs, we also worked with corporate partners to facilitate their Corporate Social Responsibility (CSR) initiatives and at the same time bring the joy of the arts experience to our wider community. In particular, we worked with City Gas Pte Ltd to customise a Broadway Jazz dance workshop for youths from the Jamiyah Children's Home and also worked with SMRT Corporation Ltd to organise a Bollywood dance workshop for the elderly from Geylang East Home for the Aged. We are grateful to our corporate partners for working with us on their CSR projects and to our 46 repeat sponsors who strengthened their ties with us. We were also glad to welcome 18 new sponsors to the centre's different programmes.

All these successful activities and programmes were made possible by a team that has been unwavering in their dedication to promote awareness amongst Singaporeans of the power of the arts. I applaud the Esplanade team for touching our lives with yet another great year, filled with entertainment, passion and inspiration.

I must also express my heartfelt appreciation for the contributions of my fellow Directors. In particular, I would like to thank Lee Suan Hiang, Lim Neo Chian and Irene Ng Phek Hoong for their counsel and dedicated support during their term of service on our Board. I welcome onboard Christine Ong and Beh Swan Gin as we press on to inspire more, through the arts, in the year ahead.

As we move into our next year, we look forward to serving our community – from our artists to our audience – even better.

Theresa Foo-Yo Mie Yoen Chairman



From the CEO

Last year there were a total of 33,884 arts activities taking place across Singapore. It was a busy year. And it will get busier as more options become available from the many new arts and lifestyle developments coming on stream. What a dramatic change from when Esplanade first opened and our priority was to build a year round calendar of festivals, series and performances to get Singaporeans accustomed to the habit of attending an arts event. So we offered a wide choice to get people 'hooked' on arts. Today, everywhere you turn there is something taking place. We are almost spoilt for choice. Esplanade is also reaching the limits of its capacity and our venues and event calendar are close to saturation.

That however, has encouraged us to explore other ways to expand our programming, to touch more hearts and lives. We went out to the community with structured programmes to work with those less fortunate and got companies and their staff to participate with us. We created new stories for children that reflected our cultural heritage by working closely with schools. We also offered more platforms for our artists to develop their craft and challenge their imagination. There is much more we can and must do as we move to a new chapter of our responsibilities as the national arts centre for Singapore.

Doing More for More Audiences

To ensure that the arts remained accessible to all we increased our nonticketed activities for the year. Over 1,900 free performances reached out to more than 1.6 million people, a rise of over 20 percent from the year before. Our ticketed activities also grew by 15 percent to reach over half a million people. In total, we registered a record 2.2 million hearts touched.

As an arts centre for everyone, even those who have just turned two have a special place within our venues. Our *PLAYtime!* series, tailored specifically for the enjoyment of two to four-year-olds, held the attention of more than 10,000 energetic toddlers last year. Not only does the series introduce the magic of the arts to the youngest of our audiences, it is also designed to reinforce our cultural heritage presenting indigenous sights and sounds to the young. We are encouraged by the attendance levels and are hopeful that this early initiation can help shape their aural and visual aesthetic as they grow up in our multi-cultural Singapore. We also engaged their parents through new initiatives like *ParenTALK*. The series of talks saw early childhood experts sharing tips with parents, on how to incorporate creative pursuits into a child's daily routine.

Where we could we created opportunities for students to attend our programmes to learn and be motivated by inspirational artists. We were pleased to present the internationally-acclaimed Berliner Philharmoniker in November 2010 under our *Classics* series. 2,000 music students were invited to sit in for the rehearsals, to watch and learn, for free. Four Berliner Philharmoniker representatives also conducted a masterclass for students from the Yong Siew Toh Conservatory of Music.



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Esplanade showed its support for the inaugural Youth Olympic Games (YOG) with the 10-day *Yfest*. The arts festival for youths, held in conjunction with the Games, presented 10 days of free programmes that focused on youth popular culture. The festival offered much more than a wide range of great entertainment. It was an opportunity for us to engage our youths on many different levels. We heard their voices when they participated on our consultative panel. We witnessed their talent when they presented their new works and we saw the festival through their eyes when they served as roving event photographers. Our young participants numbering 48,000 showed us that a festival that champions their creative energies deserves a permanent spot on the Esplanade calendar.

Throughout the year we also collaborated with strategic partners who helped us reach out to a wider audience. These partnerships increased the number of platforms for arts groups to further hone their artistic and presentation skills. We worked with the Singapore Chinese Orchestra, T'ang Quartet and the Yong Siew Toh Conservatory of Music to bring Chinese chamber music, Western chamber music and contemporary Western classical music to our audiences. Our collaboration with The Necessary Stage on the *M1 Singapore Fringe*, which is into now its seventh year, helped to bring socially relevant productions to our audiences. We also worked with the Singapore Dance Theatre on our *Dance Appreciation* series to reach out to children and the young.

As we broadened and deepened our programming, we made sure that accessibility was not compromised. In line with our guiding principle of making the arts accessible to all, our programming calendar included a free performance every single day of the year. The free daily *At the Concourse* performances have remained a permanent feature. The robust attendance of *At the Concourse*, which drew more than 300,000 people last year, tells us that it was the right thing to do.

Creating Learning Opportunities for Artists

Beyond ensuring accessibility and diversity in our programming, we also actively find ways to develop local talent. One way is to encourage artistic exchange between local artists and industry practitioners with their international counterparts. Over the year, we created several opportunities at different occasions and across different genres.

After Canadian indie rock band Broken Social Scene's sell-out performance at the *Mosaic* series, they participated in a jam session cum workshop with local indie musicians. For our fifth edition of *da:ns* festival, our festival artist-in-residence collaborated with other local artists and renowned Japanese lighting designer Fujimoto Takayuki on a new work. We also embarked on our first-ever collaboration with MediaCorp's Vasantham, which enabled promising local students of classical South Indian music and dance to train under renowned masters from India. The top trainees then gave a performance at Esplanade that was aired on Vasantham. And in the second instalment of The Bridge Project, in collaboration with the Singapore Repertory Theatre, we presented Shakespeare's The Tempest, directed by the award-winning Sam Mendes. The cast visited schools to give talks, while the crew conducted workshops for technical theatre students in our local polytechnics.

Last year, we also held our first-ever *ConversAsians*. This is a new platform designed to encourage creative exchanges between Asian artists from around the world to stimulate relationships that can inspire new creative ideas. This was a pioneering effort that focused on interactions and relationships rather than showcasing works as products. It inspired many. New cross-cultural friendships were formed through the talks and masterclasses and several artists are in discussions on possible future collaborations.

Development programmes were also high on the agenda. For budding actors, we organised the *Sourcing Within* series of workshops, run by local director and actress Ang Gey Pin. The aim of the workshop was to help participants develop a formal approach to the creative process through the integration of their physical and vocal talents.

We also had *The Studios*, which featured 13 productions, including four new local works and *Late Nite*, which gave many emerging artists their first chance to present a ticketed show. *Limelight* continued to present award-winning school choirs and bands; and *Community Concerts* gave community arts groups a chance to demonstrate their talent in Esplanade's Concert Hall.

Enhancing Technical Capabilities

To help develop technical capabilities for the industry, the centre has, since its opening, run industry development courses for technical theatre practitioners. Since 2001, over 600 people have attended our Foundation Course in Technical Theatre, which provides an introduction to Technical Theatre.

Last year saw us expand our technical training programmes. We launched our first Stage Management Training Programme (SMTP) with five trainees. This 12-month programme leads to a Certificate in Stage Management and equips the trainee for hands-on work in the arts industry. We also selected our second batch of 12 trainees for our 12-month, fulltime Technical Theatre Training Programme (TTTP), which culminates in a WSQ Higher Certificate in Technical Theatre. Both programmes are supported by Singapore's Workforce Development Agency as accredited training programmes for industry.

To broaden our ability to train more people in the areas of technical theatre, production management and venue management we undertook our first venue management initiative outside of Esplanade last year. We entered into a strategic partnership with the National Arts Council (NAC) to manage the Drama Centre and worked closely with them to share best practices and implement training programmes both in front and back of house areas. One of our senior venue management staff and several experienced technical theatre technicians and co-ordinators have also been transferred to the Drama Centre to provide more support. This helps increase staff exposure to the challenges of managing different sized venues.

Doing More for Our Communities

To touch more lives within the community, Esplanade also worked with different partners to reach out to different segments of our community. We continued to work with grassroots organisations and Voluntary Welfare Organisations (VWOs) on our outreach programmes, targeting in particular, youths-at-risk and seniors.

For the less privileged amongst us, special workshops were customised to ensure that the arts could touch their lives in the most beneficial way possible. Through a three-month drama project held in conjunction with our festival for seniors – *A Date with Friends*, we witnessed a gradual change in the elderly residents from the Kheng Chiu Loke Tin Kee Home when they began to feel more comfortable interacting amongst themselves. The process of putting up a play brought them together and encouraged them to work with each other. From the initially shy residents who were hesitant in rehearsals they transformed to gregarious "actors" confident in their own abilities. This helped affirm in many their ability to try something new that they can enjoy.

We also ran a three-month drumming project for the boys of Singapore Boys' Home. After working with youth-at-risk over the last three years we were well aware that they have an abundance of energy. To help them discover constructive ways to channel their energy we customised a three-month long Chinese percussive drum project in tandem with Esplanade's Huayi - Chinese Festival of Arts. After the three months of practice, with many wanting to give up in the initial month, their perseverance paid off in the form of a joint performance with the Nanyang Polytechnic Chinese Orchestra Percussion Ensemble at Esplanade. And it did not end there; the boys took their show on the road and brought festive cheer to the elderly folks at two Homes during the Lunar New Year period. The sense of pride and achievement was very palpable and it was a valuable lesson for them on what perseverance and teamwork can achieve.

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In recognition of our continued engagement with the various organisations under the Ministry of Community Development, Youth and Sports (MCYS) and our efforts to help youths-at-risk, we were awarded the *Friends of MCYS Award*. We are honoured and are even more motivated to use the arts to affect positive change.

Esplanade is also a member of the Baywatch Association, which brings together various stakeholders in the Marina Bay area. As a group, we promote the bay as a destination of choice, collaborating on various fronts including publicity, security and bay-wide events, such as the annual Christmas light-up of the bay which is into its second year and the *Marina Bay SINGAPORE Countdown*, which saw 300,000 people converging on the Marina Bay on New Year's Eve. Esplanade was given the added honour last year of being elected President of the association, with a two-year term commencing in FY2010/11 and we look forward to engaging more within the bay, through the arts.



Achieving More and Using Less

We rely on public funds and are committed to using this responsibly. To ensure we are prudent and efficient with our resources, we constantly try to improve our processes and manage our costs while growing our income levels.

In spite of increased activity levels, larger attendances and a 39 percent hike in electricity tariffs, we maintained our energy costs and registered a level of energy efficiency that placed our usage in the same category as properties half our size. Moving ahead, we will phase out high-consumption incandescent lights in favour of more efficient LED technology. We are also installing water-efficient sanitary appliances in our restrooms to decrease our water usage. To play a larger part in saving the earth, we will introduce environment-friendly soaps and paperless hand-drying systems in the year ahead.

While sponsorship income is largely dependent on the economic outlook, the sponsorship team worked hard to keep income levels high. Last year, we grew our base of new sponsors by 12 percent, while retaining 46 sponsors from the year before. We closed the year with a total of 64 sponsors, and grew sponsorship income by 23 percent. This provided the centre with over \$4 million in cash sponsorship, helping us to bring the magic of the arts to many more.

Delivering the Esplanade Experience

The last year saw several "firsts" for us. From undertaking a larger role within the industry by managing spaces outside our venue, to the launch of new programmes for audiences, artists and industry, we remain fully committed to bringing the arts to as many as possible. Helping to make this a reality is the unwavering commitment of the Esplanade team. My deep appreciation goes out to each and every member of the Esplanade family for a job well done. I would also like to thank our sponsors, Chairman, Board of Directors and all our partners for their unwavering support.

As we further embrace our role as the arts centre for the nation, we are well aware that there is much more to do. Going beyond improving our processes and the provision of diverse programmes, we will work to engender growth through the arts. Growing the maturity of our artists, growing the capability of the industry and most importantly, touching the hearts and minds of each audience member as they embark on their personal journeys of self-discovery and growth through the arts.

Benson Puah Tuan Soon Chief Executive Officer

Programming

Impactful arts experiences have the power to nourish the soul and Esplanade's programming department filled the Singapore calendar with a diverse range of quality presentations for all to enjoy.

As Singapore's economy recovered from the global financial crisis last year, we stepped up our programming. Our festivals grew in intensity, depth and sophistication. We increased the number of talks and workshops for audiences and artists. We also created new activities to ensure that we had something for everyone, paying special attention to the less fortunate amongst us.

We commissioned more new works by local and regional artists. Collaborations also featured strongly as we grew existing partnerships and formed new ones. We continued to welcome some of the world's finest artists. In tandem with our increased level of activity, our attendances grew. Over the course of the year, we welcomed over 1.7 million people to our programmes and worked with more than 11,000 artists. And through it all, we made sure that we gave everyone a good reason to come and make the arts an essential part of their lives.



Programmes for the Young

Young people are our future. To further develop their sense of aesthetics, Esplanade engaged them, their parents and their teachers with a host of programmes.

In *PLAYtime!*, our theatre programme for two to four-yearolds, we created the "Magic" series, immersing them in the sights and sounds of things Asian to let them learn contextspecific language in a fun and interactive way. Over 10,000 toddlers attended 43 performances – a 19 percent increase in attendance from the previous year.

Our annual Children's Day celebration *Octoburst!* drew 31,000, more than double last year's attendance, as it grew in scale with 69 ticketed and non-ticketed activities. Themed "My Favourite Stories", the festival focused on the delights of an engaging story. The ever-popular Drawing Competition attracted 1,045 entries and we also ran a colouring activity for two to four-year-olds. Young dance lovers were captivated by Singapore Dance Theatre's *Dance Appreciation Series: Sleeping Beauty*, while budding theatre lovers enjoyed *The Kingdom Under My Bed* by Teater Ekamatra and Players Theatre's *Xi Gua – Watermelon Girl and the Legend of the Lion*.

A new addition to *Octoburst!* was *ParenTALK*, comprising 30-minute talks by early childhood practitioners who shared tips on engaging children in creative activities. The festival also provided more opportunities for children to perform through programmes like the *Baby Piano Project, Spin An Asian Tale* and *Move and Groove!*.

As a result of heavy school involvement in the inaugural *Youth Olympic Games*, we deferred two of our interactive arts productions for students in *Feed Your Imagination (FYI)* to the following year. In all, *FYI* presented eight productions, ranging from Chinese Woodwind Instruments to Balinese gamelan.

There were also three *FYI+* Workshops for teachers. The first workshop, by Alvin Tan, Artistic Director of The Necessary Stage, covered the use of theatre and theatrical games

to make learning more engaging for students. The second workshop, *Drama in Education* by Dramabox Artistic Director Kok Heng Luen, showed primary school teachers how to use theatrical games in Chinese language teaching. The third FYI+ Workshop was *Gamelan Exposed* by Gamelan Asmaradana who invited Balinese master Pak Nyoman Kader Kariasa to share with teachers how the different gamelan orchestras in the region are used and played, which was particularly useful since one of the *FYI* productions featured the Balinese gamelan.

A Nod to Nostalgia

Besides the very young, our programming also catered to the young at heart. *Coffee Morning & Afternoon Tea*, our monthly musical interlude for seniors, continued to please its strong following with tributes to legends like Teresa Teng, Diana Ross, Anita Mui and Stevie Wonder.

And *A Date with Friends*, a festival that honours seniors, offered a slew of programmes across different music genres. Ticketed performances grew from three to seven and a major highlight was local Amoy Queen of the silver screen, Zhuang Xue Fang, who performed with '60s Hokkien heartthrob, Huang Qing Yuan. We also re-created the glamour of old Shanghai with an evening of jazzy Mandarin hits in *Shanghai Nights*, which had two sold-out shows.

Love Duets, the festival's English concert, featured three popular female singers with Robert Fernando performing famous duets while Yazid from the much loved '80s Malay rock band Lovehunters thrilled Malay audiences with a heartfelt comeback concert.

Keeping the Arts Accessible

During the global financial crisis, *At the Concourse* performances became a daily event to give Singaporeans relief from their woes. These daily performances are now a permanent feature on our calendar. Providing local artists with a platform to present their works and exploring genres like folk, film and traditional music, the performances welcomed over 300,000 people last year.

On the Waterfront, our free weekend performances at the Outdoor Theatre delivered an equally eclectic selection of music while *Beautiful Sunday*, our monthly free concerts in the Concert Hall, fulfilled the dual objective of keeping the arts accessible while developing community arts groups. These three series ensured that Singaporeans could enjoy quality programmes for free every single day of the year.

We marked Singapore's 45th birthday with a four-day celebration of free programmes, with homegrown talents telling the Singapore story through music, poetry, dance and visual arts. Performance highlights included *A Journey through Local Music, Word.Beat.Song.*, which melded local poetry with music, and *Music of our Forefathers* which showcased music from the era of Singapore's early immigrants.

The year-end period was packed with free performances. *Celebrate December* welcomed over 80,000 people to its performances of Christmas carols, holiday favourites and big band tunes by school choirs and professional artists. But the climax of the year was undoubtedly the *Marina Bay SINGAPORE Countdown* 2010/11, where 300,000 people gathered to usher in the new year with music and fireworks.

Prior to the countdown, audiences at the Esplanade Waterfront were treated to *A New Day*, featuring award-winning composer and music director Elaine Chan and other artists.

In addition, there were video dedications from prominent Singaporeans including our nation's President. We also commissioned Sun Koh, winner of the *Chicago International Film Festival's* coveted Silver Hugo, to produce *Reflections*, a video on Singaporean stories. For the first time, there were also roving performances at the Promontory, and thanks to the wonders of wireless technology, we were able to beam performances from the Outdoor Theatre to the other side of the bay, so that more people could enjoy the music while watching the fireworks.

A Different View of the Arts

Ensuring programme diversity is a given at Esplanade. We take pride in introducing audiences to new art forms and experiences. When *Mosaic Music Festival* was launched in 2005, it set out to build a vibrant music scene in Singapore. The festival has not only achieved that but also catalysed the presentation of indie acts alongside commercial names by independent presenters. Moving forward, we will focus even more on bringing in artists who are outstanding in their fields but perhaps not that well known yet, to widen our audience's exposure. Beyond audience numbers, our emphasis will be on artistic excellence, education and the overall audience experience.

This year's 10-day *Mosaic Music Festival* featured 150 activities and drew over 120,000 people – 16 percent more than the previous year. The festival was one that was lauded by its audiences for the diversity and quality of artists. In spite of a few challenges, such as indie rock band The National cancelling their Asian Tour due to the triple disasters in Japan, the festival was thoroughly enjoyed by all who attended it. Singapore's packed music calendar during that period also saw the festival vying for the audience's time and money. Nevertheless, it enjoyed 11 sold-out shows which included festival opener *Vocalese* by The Manhattan Transfer and New York Voices, and performances by The Gotan Project, indie pop act Saint Etienne and guitar whiz Erik Mongrain.

New to the festival was the *New Kids 'En Bloc'* programme, featuring original music by emerging local singer-songwriters. We also launched *Mosaic Music Makers Workshops* to provide those with no musical background the opportunity to make music. The focus was on simple techniques that would hopefully spark their interests to learn more.

At the *Mosaic* series in 2011, we continued to present some of the world's finest musicians including jazz-pop pianist and singer Jamie Cullum, Scottish indie band Belle and Sebastian, and R&B legend Roberta Flack. British tenor Russell Watson captivated the crowd with a two-hour concert and shared the stage with Singaporean singer Melodie Tan in a duet, accompanied by the Singapore Lyric Opera Orchestra and Chorus. Rounding out *Mosaic's* offerings was one of the world's most enduring singer-songwriters, Don McLean. Although many of these artists enjoy a niche following, six of the eight concerts were sold out – a testament to the series' strong following and growing audience sophistication.

The *Pedals & Pipes* concert this year featured upcoming international organ star, Korean-born Ahreum Han, who performed a mix of seasonal music and familiar organ favourites. The Singapore Lyric Opera Chorus conducted by Khor Ai Ming joined Ahreum in some Christmas pieces. In our second edition of *A Tapestry of Sacred Music*, audiences were again invited to discover the sounds of sacred music from around the world. Ticketed programmes included an a cappella performance by Corsican group Tempvs Fvgit and rhythmic presentations by Sidi Goma – The African Sufis from Gujarat and the Tuvan throat singers Huun Huur Tuu. The free programmes showcased sacred music from many cultures, including the colourful rhythms of Korean *samulnori*, tranquil Tudor music and meditative Kirtan chants.

At *Flipside*, we presented the arts in unexpected ways with quirky, accessible performances. Complementing the *Singapore Arts Festival's* opening, the Esplanade Waterfront and Outdoor Theatre were transformed into a garden of fire and light by local performance troupe Starlight Alchemy. Roving artists enlivened the space at unexpected hours to the surprise and delight of our audiences. In the Recital Studio, audiences were tickled and delighted by Australian comedy-rock trio Axis of Awesome in *Infinity Rock Explosion*, Korean acrobatic stunt theatre show *The Chaser* by Group Pocha, Joel Salom's Australian musical circus *Gadgets* and the sidesplitting *The Terrible Infants* by Les Enfants Terribles Theatre Company.

We also continued with *Bitesize*, our monthly arts workshops and talks, offering people from all walks of life insights into different art forms. Established arts practitioners shared their knowledge on wide-ranging subjects including music journalism, music from the Malay Archipelago and pop illustration in a simple "introduction 101" format.



Nurturing Our Industry

Nurturing the next generation of artists remains a key priority. One major highlight in our efforts to grow the industry was our very first ConversAsians, a networking and dialogue platform which had close to 300 practitioners including artists, producers and presenters from 20 countries gathering in Singapore for an artistic conference like never before. Many local artists drew inspiration from rubbing shoulders with Asian masters like Lin Hwai-Min, Danny Yung, Nitin Sawhney and Jecko Siompo. And as the artists attended each other's talks, masterclasses and performances, friendships were formed and possible collaborations discussed. At this international platform, we also showcased collaborative works-in-progress by local and regional artists. In addition, we invited Southeast Asian visual artists for a symposium that was open to the public. There were also talks and masterclasses for the public which were fully subscribed.

"As for Lin [Hwai-Min], 63, who is one of Asia's top choreographers, finding camaraderie and empathy with fellow artists was 'inspiring, refreshing and stimulating'. He said: ... "Asian artists share similar histories and situations and it's so great that The Esplanade had the idea, vision and ability to realise this gathering."

Adeline Chia, The Straits Times, 1 June 2010

Another new addition to our calendar was *Yfest*, which provided many opportunities for young people to develop their talent. Held in conjunction with the inaugural *Youth Olympic Games, Yfest* was a 10-day festival, for youths by youths, covering the full spectrum of the performing arts. *4 Flo'* was a key component of the festival that brought together the four elements of hip hop: MC-ing, DJ-ing, dance and graffiti. It also included two successful development programmes. The first, *Sixteen*, gave five local dance crews selected through auditions, the opportunity to learn from five renowned choreographers from the region. The other programme was *Incub8ion* which brought together young R&B singers and musicians in a mentorship programme led by the music institution, The Music Lab.



In all, *Yfest* attracted over 48,000 to performances, masterclasses, workshops and installations by almost 500 established and emerging artists from Singapore and around the region. And from being on the consultative youth panel to create new works, managing the Artist Village and working as event photographers, our young participants made their mark on a festival that championed youthful creativity and expression. While *Yfest* was originally conceived as a oneoff event to support the *Youth Olympic Games* following its success it will now become an annual event.

Hot on the heels of *Yfest* was *Baybeats*, Singapore's biggest alternative and indie music festival which returned with over 50 performances by 36 bands from 10 countries, attracting 70,000 people over three days.

In addition to *Baybeats* performances and magazine-style interviews, a festival highlight was our collaboration with *Flea-tique* at the festival village. With 30 stalls, it was possibly the biggest and liveliest in all our years of *Baybeats*. We also remained committed to promoting homegrown music talents and continued with a mentorship programme that culminated in eight new bands being profiled at *Baybeats*.

Mosaic Music Festival had a programme to groom upand-coming musicians too. Under its *Bright Young Things* programme, targeting musical talents between the ages of 15 and 25, a *Jazz Weekend* workshop for 40 youths was launched. After the workshop, 11 participants were selected for further training. At the end of the 10-week training stint, the bands performed at the festival's HTC Living Room stage.

Another new developmental project we launched during the year was *Sourcing Within*. This was a series of four workshops for theatre performers conducted by local director and actress Ang Gey Pin. Each session focused on a different aspect of a performer's capability. Its aim was to develop the participants' approaches to the creative process by integrating physicality with vocals.

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"Many thanks for your continued support of our work. It means a lot to us, and it has played an important role in our development as artists. We can always count on a productive experience here."

Spell#7, The Studios: Epic Poem of Malaya, 24 April 2010

Our other developmental platforms for local artists were *The Studios, Late Nite, Limelight* and *Community Concerts. The Studios* featured 13 productions, including four new local works – Teater Ekamatra's *Heart(h)*, the heartwarming *Home Boxes* by Paper Monkey, dancer Ricky Sim's *It Appears That...* and Spell#7's *Epic Poem of Malaya*.

Late Nite remained sought-after by emerging artists who were making their first foray into ticketed performances. Singersongwriter Inch Chua burst onto the local music scene in 2008 at a *Baybeats* audition and has participated in our New Year's Eve celebrations and *Mosaic Music Festival*. But it was *Late Nite* that gave Inch her first-ever ticketed performance.

Other *Late Nite* debutants who chose to launch their albums at their *Late Nite* concert included pop singer Tay Kewei, DJcum-turntable artist Koflow, jazz vocalist Maya Nova and jazz quartet Noir.

Limelight, our platform for presenting school choirs and bands of quality, presented eight performances. Standards were high with some adventurous programming by the schools. Total attendance exceeded 10,000, more than double last year's. Our *Community Concerts* continued to put the spotlight on the best of community arts groups, polishing their presentation skills and spurring them on to do more and take more risks. The series featured The Philharmonic Winds, Cheng San's Echoes of the Valley Chinese Orchestra and Bukit Batok's West Winds.

For *Classics*, we presented the internationally acclaimed Berliner Philharmoniker, with Sir Simon Rattle. They performed two different programmes over two nights and their rehearsals at Esplanade also provided the basis for the world's first 3D recording of an orchestral performance. The recording was done during rehearsals so as not to affect audience enjoyment at the actual performances. This also allowed us to invite 2,000 music students to witness the recording for free. We also succeeded in getting four musicians from the orchestra to conduct an exclusive masterclass for students from the Yong Siew Toh Conservatory of Music.

In the second instalment of *The Bridge Project*, in collaboration with the Singapore Repertory Theatre, we presented *The Tempest*. Helmed by award-winning director Sam Mendes, the visually arresting interpretation of the Shakespearean classic thrilled audiences over eight performances. The cast also gave talks at schools while the crew conducted a technical workshop for polytechnic students.

"The Berliner Philharmoniker and I were so happy to perform in your magnificent hall!"

Sir Simon Rattle, *Classics* -Berliner Philharmoniker, 23 & 24 November 2010



Forging Relationships

One of our key growth strategies is collaborations with strategic partners. This has allowed us to do much more than we could ever achieve on our own. Collaborations also provide important avenues for our arts groups to refine their artistic and presentation skills.

Esplanade's collaboration with The Necessary Stage on the *M1 Singapore Fringe* is in its seventh year. Offering socially relevant productions from emerging companies, the festival remains an important alternative to mainstream fare. The 2011 festival, themed "Art and Education", featured productions from Belgium, Hungary and USA with a Singapore-Korea pairing in *Sonic Fringe*, the music component of the festival. The festival's visual arts installations, all festival commissions, included *Something About Education But Not Exactly...* by Hong Kong's Leung Chi Wo, *School of Hard Knocks* by Singapore's the little dröm store and *Primary 1* by Singaporean Jemima Yong.

Singapore Chinese Orchestra also continued to be a key partner. We worked with them on four Chinese Chamber Music concerts as well as a concert entitled *Sounds of Master*, which had renowned 71-year-old Chinese pianist Liu Shi Kun performing with the orchestra. It marked Liu's first-ever concert with a Chinese orchestra and his return to Singapore after 31 years.

T'ang Quartet was another partner that featured prominently, with three concerts that presented chamber music in different formats.

In collaboration with the Yong Siew Toh Conservatory of Music, our *Spectrum* series gave contemporary classical chamber music fans four concerts that featured new works

which incorporated the use of unconventional percussion instruments like broken glass and Chinese gongs, and electric live recording.

Singapore Dance Theatre collaborated with us for the *Dance Appreciation* series, presenting productions of *Romeo & Juliet* and *Sleeping Beauty* designed for young performers and young audiences.

On the theatre front, we collaborated with ACTION Theatre on the finals of the 5th *Theatre Idols*, which nurtures budding playwrights. We also worked with The Arts House on the *Short+Sweet Gala Finals*, which presented 10 original 10-minute plays that were shortlisted from a pool of 40 that had been staged in earlier rounds of competition.

This year we worked with jazz piano icon and Cultural Medallion winner Jeremy Monteiro to present, for the first time in his career, two solo recitals. This was a fresh and exciting challenge for him and he will be releasing a CD recording of this milestone at a later date.

The 5th edition of *da:ns* festival attracted over 60,000 with its stellar line-up, which included UK's rising choreographer Hofesh Shechter, flamenco superstar Eva Yerbabuena, the Lyon Opera Ballet and an International Ballet Gala. It also saw our festival artist-in-residence, Singapore-born, Berlinbased dancer daniel k opening the *Shift* series with a new work, *Hokkaido or Somewhere Like That*. Another notable collaboration between Singapore Dance Theatre and Chinese choreographers Edwaard Liang and Xing Liang resulted in *Refractions*, also a new work that was presented at the festival.

Strengthening Our Identity

Esplanade's ethnic programmes celebrate our heritage. The programmes, with their wide array of art forms, teach younger Singaporeans about their roots and also play a role in fostering a better understanding between ethnic communities and between Singaporeans and new citizens.

Last year, *Pesta Raya* – *Malay Festival of Arts* 2010 catered to different audience segments with a programme that had something for everyone, while presenting the best of Malay arts from the region. Achieving one of its highest attendances ever, the ninth edition of *Pesta Raya* drew a crowd of over 50,000 - a 40 percent increase over last year.

The festival opened with the world premiere of *Matah Ati*, a Javanese dance-theatre production that enjoyed two soldout performances. With a cast of over 80 classically trained dancers and musicians, the production generated much media interest. Another festival premiere was the festival commission *Pentas Si Kechil – Kunci DuniaKu*, a children's production that brought together young talents from Sriwana and Sri Warisan and local playwright Zizi Azah. Other theatre highlights included acclaimed Malaysian thespian Fauziah Nawi in the moving monologue *Cinta Julia*, which played to a full house.

The festival also gave music lovers ample choice. Malaysian rock legend Amy's first ever solo concert in Singapore brought the capacity crowd to their feet, while three different concerts featuring evergreen singers catered to more mature audiences. And to raise the festival's street cred with younger audiences, we had for the first time in *Pesta Raya* a club setting for alternative rock band Hujan and singing sensation Fabulous



"It's an elevating and memorable experience for any artist who visits Singapore and performs at such a beautiful auditorium as the Recital Studio at Esplanade. It's a treat to any musician to experience the acoustically built marvel... Attention to detail, perfection and respect to heritage is what we witnessed."

Lalgudi GJR Krishnan, violin maestro, Kalaa Utsavam: Lalgudi Vaibhavam, 17 November 2010

Cats. For non-ticketed performances, local choreographer Osman Hamid's *randai* performance delighted the crowds and Bandung group Saratuspersen brought the festival to a rousing close.

Pentas, our Malay arts series, provided a steady stream of Malay programmes throughout the year. In support of Malay Language month, we presented *Zubir: Cinta Cipta dan Citarasa* featuring Malay music icon Zubir Abdullah and for the first time, we had a poetry recital, *Cinta – Puisi Berlagu* which was performed by local artist Adi Rahman and singers Hyrul Anuar, Roze and Kalysa. Malaysia's queen of music Sheila Majid also gave a one-night only concert as part of her 25th anniversary tour and local Malay rock sensation Lovehunters rewarded their loyal fans with a touching reunion concert after a 10-year hiatus.

It was also a great year for Indian arts. Kalaa Utsavam -Indian Festival of Arts celebrated Deepavali with a mix of contemporary and classical presentations that spanned music, dance and theatre. Over 49,000 people attended the festival – a growth of 9 percent from last year. Of the 11 ticketed performances, nine enjoyed full houses. The festival has maintained a 97 percent attendance for ticketed performances over the past two years, a great sign as we prepare to expand our offerings to include film, literary arts and lifestyle components in subsequent festivals. Festival highlights included Bollywood sensation Sunidhi Chauhan's sizzling performance and four classical music performances. The enchanting duet of the *jaltarang*, a rare 500-year old art form of water-tuned bowls, and the bansuri or Indian flute, was a special treat, as was Pandit Tarun Bhattacharya on the ancient Kashmiri santoor in Master of 100 Strings.

The Blue Mug by India's The Company Theatre boasted a witty script that was especially well received by North Indian audiences. The festival's dance selections made ancient art forms contemporary by introducing multi-disciplinary presentations. Dancer Shanta Rati infused her *kathakali* performance in *Behind the Mask* with narration and film and Mythili Prakash used drawings and storytelling in her portrayal of the heroines from the epic *Ramayana* in *Stree Katha*.

Kalaa Utsavam's strong attendance also augurs well for our newly launched *Raga* series, which presents Indian art forms in partnership with local arts and community groups throughout the year. Our first *Raga* presentation was *Nirmanika*, *Beauty of Architecture*, presented in collaboration with Apsaras Arts, which explored famous Indian architectural structures through the classical dance form of *bharathanatyam*. Another collaboration with Apsaras Arts featured *Aalam*, first presented in *Kalaa Utsvaam* 2009, which depicted the evolution of *bharatanatayam* through the ages.

To celebrate with the Singapore Malayalee Association their festive occasion, we presented in collaboration with them *Onam Night*, an evening of song and dance, featuring Sujatha Mohan, M G Sreekumar, Shwetha Mohan and Madhu Balakrishnan.

Vasantham Sangeetha Vizha – Saaral, our first collaboration with MediaCorp's *Vasantham*, focused on South Indian classical music and dance. Through a series of auditions, local artists were selected to train under renowned Indian masters including vocalist Balamuralikrishna, dancer Alarmel Valli, violinist brothers Ganesh and Kumaresh and percussionist Vikku Vinayakaram. The training culminated in a performance at Esplanade by the maestros and students that was aired on *Vasantham* as a four-part series.

This year's *SIFAS Festival of Indian Classical Music & Dance* 2011 presented two ticketed performances featuring India's top *bharatanatyam* dancer Rama Vaidyanathan and violin virtuoso T N Krishnan.

For the Chinese-speaking community, *Huayi – Chinese Festival* of *Arts* was again a big draw. Over 190,000 people came for the ticketed and non-ticketed activities, workshops and talks. The festival recorded its highest attendance, thanks in part to a spillover effect from the *River Hongbao* and *Chingay* festivities taking place nearby. Ticketed performances also saw an increase in attendance, with five of the 10 productions enjoying full houses.

Huayi highlights included challenging theatre offerings like the festival commission *Deciphering the Peach Garden Oath*, *Titus Andronicus 2.0* and National Theatre of China's *Red Rose White Rose*, which were heavy in terms of text and content. *Deciphering the Peach Garden Oath*, co-produced with Toy Factory, teamed three opera artists, each representing one Chinese opera form, with a soundscape artist, a multimedia designer and a lighting designer for a daring production that infused traditional opera forms with new media.

Contemporary dance piece *As If To Nothing*, presented by City Contemporary Dance Company and choreographed by Tibetan

Rolex protégé Sang Jijia, did well in spite of the genre's niche appeal. Another festival highlight was Singaporean songbird Kit Chan, accompanied by the Singapore Chinese Orchestra, in her comeback concert.

Lifestyle talks were a new addition to *Huayi* that proved popular. Actress-playwright-director Sylvia Chang kicked off the festival's "Personality Talk" series with an engaging session on her experiences. Other talks focused on the life and writings of Eileen Zhang, Chinese New Year traditions and *yusheng*. Our new handicraft workshops also gave the festival an added dimension.

Another well-received addition was the *Playtime!* production of *The Magic Ocean* in Mandarin. It was adapted from the successful English version staged the year before, in response to feedback from many parents who expressed the need for Mandarin productions for children.

Huayi's sing-along session at the Outdoor Theatre was another crowd pleaser with many patrons coming for all the sessions over several nights. Other non-ticketed performances included traditional puppetry, mini Chinese opera works and local singer-songwriter showcases.

Providing a counterpoint to the contemporary offerings of Huayi was *Moonfest – A Mid-Autumn Celebration* and its lineup of traditional art forms. The expanded offerings included four ticketed productions, up from just one in the previous festival. *Moonfest* drew an attendance of over 40,000 – an increase of 52 percent over the previous year.

Festival highlights included two Peking opera productions by Taiwan's National Guo Guang Opera Company. Renowned Peking opera artist Wei Hai Ming starred in *Wang Xi Feng* and *The Golden Cangue*, while *Scenic Sounds of the Grassland* by City Chinese Orchestra featured the unique singing style of the Man Han Troupe from Inner Mongolia. For younger audiences, there was *The Fox and the Bear* by Puppet Beings Theatre Company.

The wide-ranging non-ticketed performances and free lanternmaking workshops at the Concourse were well attended and the annual favourite, the *lantern walkabout*, attracted 500 lantern-toting enthusiasts.

Outside of *Huayi* and *Moonfest*, our Chinese indie singersongwriter series, *in::music*, presented The Life Journey, an urban folk band from China and ciacia, better known in Singapore as a rock DJ and music producer, in her first concert outside her native country Taiwan in 10 years. The series also featured Hong Kong's Chet Lam, Taiwan's relax one and acclaimed *guzheng* musician Chang Jing.

"How can anyone perform anywhere else after Esplamade? I've been truly blessed to have had so many wonderful experiences here."

Kit Chan, *Huayi*, *My Musical Journey*, 12 & 13 February 2011



Showcasing Visual Arts

Visual arts exhibitions were presented throughout the year, with many being commissioned works that complemented our festivals and activities.

At the Concourse, we presented works that captured the imagination with highlights that included a bamboo installation, *The Temple*, by Indonesian artist-architect Eko Prawoto, and Pakistani artist Khalil Chistee's *Dreaming of Dreaming*, featuring ethereal sculptures made from plastic bags.

Dance, dance, dance, celebrating human expression, was a *da:ns* festival commission by Cultural Medallion recipient Chng Seok Tin. Complementing *Huayi* was Su-Chen Hung's *Cascading Red*, with reams of red thread cascading down the Concourse steps while for *Mosaic Music Festival*, Marine Ky's *L'Epiderme de la Terre & Mekong* (Peace) explored the concept of "mosaic" through quilt-like structures. Jendela (*Visual Arts Space*), also remained an important visual arts platform. A key exhibition was *Making History: How Southeast Asian art re-conquers the past to conjure the future*, which brought together new commissioned works by seminal Southeast Asian artists Khanh Bui (Vietnam), Mella Jaarsma (Indonesia), Nge Lay (Myanmar), Alwin Reamillo (Philippines/ Australia), Vasan Sitthiket (Thailand), Tang Da Wu (Singapore) and Green Zeng (Singapore).

We also presented local artist Tan Chwee Seng's *Wasteland*, a dialogue between the human condition and the environment, and *Stories that Move*, stop motion animation works by children who participated in our community engagement workshops.

Programming

Overall activities*	2,428
Overall attendance*	1,758,139
*Activities consist of performances and Explorations	

Esplanade Presents

Overall	
Productions	850
Performances	2,295
Attendance	1,710,633
Opportunities for Artists/Crew	9,405

Ticketed

373
101, 775

Non-ticketed

Performances	1,922
Attendance	1,608,858

Explorations

Talks/Workshops/Others	490
Attendance	55,046

Collaboration Events

Overall	
Productions	67
Performances	133
Attendance	47,506
Artists	2,094

Ticketed

Performances	120
Attendance	46,241

Non-ticketed

Performances	13
Attendance	1,265

11 951

77

Explorations

Talks/Workshops/Others	
Attendance	

Artists/Crew Profile (Total)

Local	8,836
Regional	1,704
International	959

Visual Arts Presentations Exhibitions No. of days Local artists

No. of days	4,298
Local artists	64
Regional artists	45
International artists	6

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Taking the Next Step

We continue to hold firmly to our belief that the arts can be an agent for positive change.

As our society undergoes a period of transition, more are beginning to realise that the arts can help us broaden our minds to new perspectives, sharpen our sensitivities to care for each other and bond us emotionally through a shared heritage and culture.



Venues and Events

We play the role of host and enabler of quality productions that complement our calendar of *Esplanade Presents* programmes. This also helps to ensure the optimal use of our venues. We are keenly aware that each encounter with a hirer is a chance to make a lasting impression. This means our team always endeavours to provide a level of service that exceeds their expectations, to give them the assurance that their productions and events will be well taken care of.

We are pleased to welcome a wide variety of hirers to our venue; these include individuals, societies, schools, local and international arts groups, corporate companies and commercial presenters. The works they present range from recitals and musicals to dance and physical comedy. These diverse presentations reach out to different audiences and help Esplanade deliver programmes that engage every segment of our community.

Photo Credit: Albert Len K S

Delivering a Full Spectrum of Performances

As the Singapore economy recovered from the downturn, we played host to a robust array of performances and activities. Popular international musical productions continued to be major draws for the audience. This was the case for *Chicago The Musical* and Richard O'Brien's *Rocky Horror Show*, which were presented at Esplanade last year and generated much excitement and buzz.

Presenters also capitalised on the growing popularity of Korean dramas and K-pop to present more b-boys dance performances and comedy productions from South Korea, including *Sachoom, RETURN, Ballerina who loves B-Boyz* and *Nanta*.

Fans of evergreen music were not left out either. Hirers presented tribute concerts like *Abbacadabra*, which celebrated the Swedish pop group ABBA, *Queen – It's a Kinda Magic* and *Beatlemania on Tour*, which transported audiences back to the 70s and 80s. There were also Xinyao concerts like *Chong Feng* and celebrity charity concert *Sing Sing Wonderful 80s*, which treated audiences to a nostalgic evening of retro ditties.

Another big hit with audiences was the *Singapore Sun Festival*, which is into its fourth year. Kicking off the *Singapore Sun Festival 2010* was *HITMAN – David Foster and Friends*, with an unforgettable line-up that included Natalie Cole, Charice, Peter Cetera, Ruben Studdard and The Canadian Tenors. Playing to full houses, the festival also featured performances by José Carreras, George Benson and the Creole Choir of Cuba.

"This is one of the best managed theatres in the world. We enjoy working at the Esplanade."

Lin Hwai-Min, Cloud Gate Dance Theatre of Taiwan, 26 May 2010

Giving Local Artists Their Place in the Sun

We also saw a greater number of locally-produced works at Esplanade this year, a strong indication that many of our local arts groups are growing their audience base and developing their capabilities. Collectively, these groups reached out to the community through new works, as well as new-and-improved re-stagings of successful past productions.

Marking their 20th and 10th anniversaries respectively were local arts groups Toy Factory Productions and W!ld Rice, which presented an exciting range of works. Toy Factory Productions kicked-off their celebrations with *Hailstones*, a three-day screening of major past productions such as *Spirits, Big Fool Lee, Titoudao, First Light, Sleepless Town* and *Crab Flower Club.* There were also pre-screening talks with key cast members, designers and directors including Goh Boon Teck, Beatrice Chia-Richmond and Nelson Chia. A key highlight of Toy Factory's celebrations was its original Mandarin musical, *December Rains*, which ran for two weeks at the Esplanade Theatre. Written by Liang Wern Fook and directed by Goh Boon Teck, the cast included Kit Chan, George Chan, Jeffery Low and Lee Lian Chua. Toy Factory wrapped up its anniversary celebrations with *White Soliloquy*, a monologue about the life of renowned actor Bai Yan, performed by actor/director Nelson Chia.

To celebrate its '10 W!ld Years', W!ld Rice presented their groundbreaking *Cindere-LAH!* and *Emily of Emerald Hill* at the Esplanade Theatre. First staged in 2003, the revamped anniversary edition of *Cindere-LAH!*, with its impressive cast that included Emma Yong, Sebastian Tan, Najib Ali, Neo Swee Lin, Chua Enlai, Darius Tan and Gurmit Singh, kept audiences thoroughly entertained.

As a finale to W!LD RICE's 10th Anniversary season, Ivan Heng and Glen Goei, leading doyens of the local theatre scene, created a brand new production of *Emily of Emerald Hill*. With beautiful sets, gorgeous costumes and multimedia projections, this production injected fresh insights into one of W!ld Rice's most successful plays and offered audiences a scintillating glimpse of the decadent glory days of Singapore's Peranakan community.

Esplanade also remained the preferred performance venue for the Singapore Symphony Orchestra and Singapore Lyric Opera. Catering to a loyal following of supporters, the Singapore Symphony Orchestra had 40 ticketed performances last year. Highlights included performances by world renowned artistes like Yo-Yo Ma, Lang Lang and Renaud Capucon. Esplanade also hosted *SSO Babies Proms*, a concert tailored to the youngest of audiences and featuring excerpts from the best loved classical music ever written.

Last year, the Singapore Lyric Opera presented two full-length operas, Mozart's *The Magic Flute* and *Bizet's Carmen*, which were both well-received. The company also staged their popular annual children's concert, performed by the Singapore Lyric Opera Children's Choir and Youth Choir. And to mark the company's anniversary, Singapore Lyric Opera also presented *20 Years of Grand Opera*.

Growing the Industry

We continued to avail our venues to local amateur performers to give them a platform to develop their talents. School performances by secondary school and tertiary students feature regularly in our calendar and we hope that the experience of performing at our venues, alongside professionals and veterans, will inspire these young enthusiasts.

Last year, we also ventured beyond our Esplanade venues and saw the deployment of some of our colleagues at the Drama Centre. As part of Esplanade's strategic partnership with the National Arts Council, we are helping to manage the Drama Centre and at the same time helping to develop industry capabilities in technical theatre, production management and venue management to meet growing industry needs. A senior staff member from the team was promoted to Venue Manager for Drama Centre where she helps oversee all front and back of house matters. From further professionalising its venue booking processes, to streamlining its house rules, we worked closely with the existing staff at the centre to make the hirers' experience even better.

Moving forward, we will seek new opportunities for even more diverse presentations and take on a bigger role in building the arts industry. In particular, we will focus on contributing to local arts groups by providing support for possible collaborations with a view to encouraging hirers to undertake more presentations. And working closely with our Human Resources department, we will initiate capability development programmes to groom even more talents in venue management to meet the needs of industry.

"Thank you for having me in your beautiful hall! The piano and acoustics are great, I really enjoyed the experience and hope to come back soon."

Katya Grineva, Katya Grineva Live in Singapore, 24 June 2010

Venues & Events

Hirers' Events (all venues*)	537	100%
Arts General	406	76%
Private	20	3%
Schools & Community Groups	111	21%
Hirers		
No. of Hirers		142
No. of Productions		260
Catering		
No. of Events		148
No. of Guests		14,011
Venue Utilisation - Concert	Hall & 1	heatre
Concert Hall		
Utilisation		84%
Ticketed & Nen Ticketed performance	000	106

Ticketed & Non-Ticketed performances	186
Attendance	223,502
Theatre	
Utilisation	84%
Ticketed & Non-Ticketed performances	229
Attendance	248,017

* includes Esplanade's collaborations



Corporate Communications & Public Affairs

As an arts centre for all, we strive to bring the arts to our wider community. We hope that those who let us into their lives will be entertained, uplifted and inspired. To share our programmes and activities with as wide an audience as possible, the Corporate Communications & Public Affairs team continued to build on Esplanade's relationships with arts organisations, government agencies and the media. During the course of the year, we proactively engaged journalists through 600 media activities, garnering over 9,000 media mentions. These not only helped publicise Esplanade's presentations but also underscored the centre's role in cultivating a vibrant arts scene.

At the same time, the team worked with grassroots organisations and Voluntary Welfare Organisations (VWOs) to deliver arts engagement programmes to over 9,000 people. And through our youth programmes, we made a connection with 6,000 youths and educators. By working with the VWOs and grassroots to identify the best approaches for a positive impact, we hope to bring meaningful arts experiences to more.

Embracing All Segments of Our Community

An important step in sharing the arts with someone is getting them to first experience an arts performance. Working with leaders of different grassroots organisations, we invited the members of Kolam Ayer, Hwi Yoh, Choa Chu Kang, Geylang West and Kallang community clubs to take part in our free concerts at *Beautiful Sunday* and the *At The Concourse* series during the year. They also attended free performances at our *Huayi* – *Chinese Festival of Arts* celebrations. Over 1,200 members from the grassroots came to the centre to enjoy a taste of the arts over the year.

Bearing in mind that different segments of our community have different needs, the department has been working closely with VWOs to customise arts activities for the less privileged. Last year, Esplanade conducted art workshops for beneficiaries who included the elderly, youths and children. This helped them learn about art forms and other cultures in a fun and engaging manner.

We had more than 300 participants in our *Pesta Raya* – *Malay Festival of Arts* and *Kalaa Utsavam* – *Indian Festival of Arts* pre-festival workshops. There they learnt the art of *anyam bunga telur* (basket weaving) and *rangoli* (a traditional decorative floor-art displayed during festive occasions). Selected artworks were used as part of the festival displays at the centre. Many of these first-time "artists" were delighted to see their art on display when they visited us to enjoy the festivals' free programmes.

Besides taking part in workshops, over 2,800 beneficiaries from various VWOs also came to enjoy performances and activities at our centre during the year. Many attended our Mothers' Day concerts and monthly *Beautiful Sunday* performances, while others joined us at the *Moonfest* lantern walkabout and *Celebrate December* programmes.

The Transforming Power of the Arts

Believing in the power of the arts to bring about change, we embarked on customised longer-term arts projects with four VWOs, whose beneficiaries had been engaging in the arts with Esplanade over the last two years or more. The projects leveraged our programme calendar to create "handson" arts experiences that would help them move beyond consuming the arts to engaging with it.

We worked with the elderly at the Kheng Chiu Loke Tin Kee Home as part of our celebrations for *A Date with Friends*, our annual festival for seniors. Together with local theatre group Drama Box, we customised a three-month drama workshop for residents in the Home. The workshops were designed to increase the confidence of the elderly by teaching them a new skill and helping them express themselves through drama. Their efforts culminated in a performance for the other residents at the Home.

In August 2010, we worked with patients from the Institute of Mental Health (IMH) on a Bollywood dance project. IMH's patients have been regular patrons of our monthly Beautiful Sunday performances since 2007. We wanted to work with them on an arts project that would bring their involvement with the arts beyond just watching performances to being in one. To further reinforce the idea that the arts can be beneficial to their patients, we developed a dance project for the patients from the Outpatient Day Rehabilitation Centre, with help from their occupational therapist. We had 13 patients participate in a series of Bollywood dance workshops that taught them to express themselves through dance and helped improve their activity tolerance levels and social skills. At the end of the three-month project, the participants proudly put up a performance for their fellow patients.

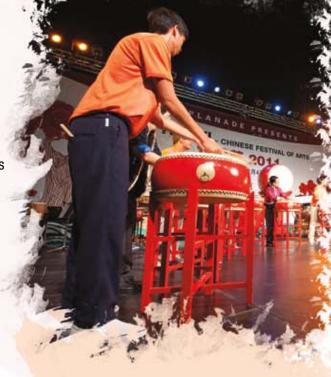
"I've realised that our elderly residents have hidden talents. And I can see that they are very keen to learn and to do their best. I've also seen that the workshops have helped to build camaraderie. There are fewer conflicts between our residents now."

Ms Wilma Ng, Centre Manager of Kheng Chiu Loke Tin Kee Home, November 2010 IMH occupational therapist Geraldine Tay noted that the workshops gave their patients a goal to look forward to. This boosted their motivation levels, something that people with psychiatric disabilities struggle with. She commented: "I also observed more social interaction between them. The ones who could remember the steps helped those who had poorer recall. Some of them even took the initiative to practise among themselves." The newly minted artists did so well, that they were subsequently asked to perform for IMH's staff at the hospital's Occupational Therapist Day in January 2011.

Having worked with youth-at-risk in our previous projects, we were aware that many of them have an abundance of energy. So in conjunction with *Flipside* 2010, we arranged for local drumming group ZingO to teach the fundamentals of percussion to 16 boys from Singapore Boys' Hostel. The project aimed to help the youths channel their energy in a more constructive manner. After the boys picked up the basics, they joined ZingO and German artist Christian von Richthofen to deliver five energetic performances at Esplanade's Outdoor Theatre during the festival.

In another project, with Singapore Boys' Home, the boys learnt how to play the Chinese percussive drum, at a series of *Huayi* pre-festival workshops. Over a three-month period the boys learnt basic drumming techniques and how to perservere as a team on the ensemble pieces. Their moment in the spotlight came when they performed at Esplanade together with students from Nanyang Polytechnic Chinese Orchestra Percussion Ensemble. With their newly acquired skills, we encouraged them to pay it forward by performing at two homes for the elderly during the Lunar New Year period.

As a result of our continued efforts to work with the various Homes under the Ministry of Community Development, Youth and Sports (MCYS), the Ministry awarded us the *Friends of MCYS Award*, which recognised our efforts to help youth-at-risk and reinforced our belief that the arts can shape lives positively.



"Initially, it was hard. It looked very complicated. But I kept trying and didn't give up. I even practised on my own during my free time. In the end, I found that I could do it."

A youth from Singapore Boys' Home, *Huayi* drumming workshop, February 2011

Engaging Youths and Educators

In our bid to cultivate life-long supporters of the arts, we focused on widening and deepening our activities for tertiary and junior college students under the *Esplanade Youths* programme.

We also engaged 1,400 primary and secondary school students with our *Esplanade Trail*, an interactive worksheet that takes students around the centre to learn about the arts. Together with our *Learning Journeys* at Esplanade for teachers and tertiary students, the year saw us grow our educator and youth-related activities by 40 percent, touching the lives of over 6,000 young people and their teachers.

Established in 2004, the *Esplanade Youths* initiative seeks to cultivate youth involvement in the arts by encouraging them to participate in exclusive programmes at Esplanade. To strike a chord with a wider spectrum of youth, we broadened our range of festival and programme-linked activities.



The *Esplanade Youths Baybeats* street team was formed for youths with a passion for alternative music. And we roped in a group of *Esplanade Youths* to help us with festival publicity using social media platforms like Facebook, Twitter and blogsites. Each youth was also paired with one of the eight local bands that debuted at the festival. This encouraged the *Esplanade Youths Baybeats* street team to find out more about the bands' music and to blog about it.

At our inaugural, youth-centric festival, *Yfest*, in August 2010, we called on *Esplanade Youths* to support the environment-friendly cause by helping out at the festival village's Swop Shop. Aimed at promoting the idea of "free-recycling", which is the exchange of usable but unwanted items, the Swop Shop encouraged our youths to be mindful of wastage. Our Swop Shop assistants helped with the daily opening and closing of the Shop and managed the inventory, and flow of shoppers.

On the back of strong interest in our *Esplanade Youths* emcee mentoring programme over the past two years, we ran the programme again in 2010. This time, we deepened the mentoring process by putting youths with strong potential through a further round of training. Out of the seven youths selected in April 2010 to emcee at our *On The Waterfront* programmes, three returned to emcee in July 2010 to further hone their skills. They did so well that all of them were hired as paid emcees for *Baybeats* in August 2010.

Our *Esplanade Youths* also helped us bring the arts to the less privileged in the community by volunteering to help at our community engagement activities including the pre-festival workshops for *Octoburst!*, *Pesta Raya* and *Kalaa Utsavam*. For the *Marina Bay SINGAPORE Countdown* 2010/11, a group of 95 *Esplanade Youths* volunteers brought the wishing spheres to 14 VWOs, including Whispering Hearts Student Care Centre, Jamiyah Home for the Aged and Hougang Care Centre. This enabled more than 550 people including the elderly, the physically disabled, youths and children from the VWOs, who might have missed the event due to difficulties in getting to the wishing stations, to take part.

Youths who were keen to gain hands-on experience in the arts industry took part in student internships at the centre. Besides corporate internships with the various departments, youths were also given a chance to gain work experience through two rounds of Artist Liaison Officer (ALO) internships. These were conducted during *ConversAsians* in April 2010 and during *Huayi* in February 2011, with the ALOs helping to manage the hospitality needs of visiting artists.

"This experience was not only a chance for me to learn more about enceeing but also to learn how Esplanade functions as an arts centre. It was a once-in-a-lifetime experience. Apart from gaining new knowledge, I also made new friends. As gruelling as the rehearsals were, I would gladly re-live the experience. It was truly amazing."

Hairianto bin Mohamed Diman, *Esplanade Youths* Emcee, 13 May 2010

Working with the Media

To better communicate our messages, Esplanade has cultivated strong relationships with opinion leaders such as the local and international media. We remain grateful for their support and continue to leverage their influence to raise Esplanade's profile locally and internationally.

Last year, we garnered over 9,000 media mentions. The positive commentaries and stories carried in the local media showed the media's appreciation of Esplanade's contributions to developing the local arts industry. In a commentary entitled 'An ode to the Esplanade', Tan Hsueh Yun, then Deputy Life! Editor of The Straits Times, wrote about Esplanade's positive impact on the local arts scene.

Esplanade's festivals and programmes were well regarded by local media and acknowledged in several year-end round-up pieces on the arts and entertainment scene. In The Straits Times' Life! annual Power Lists, our CEO Benson Puah topped the Arts Power List and our Mosaic Programming team was placed fifth in the Entertainment Power List. TODAY's T Awards gave da:ns festival 2010's Uprising/In Your Rooms and Mosaic Music Festival's Kings of Convenience gig a thumbs up. In Berita Harian's round-up of the arts in 2010, Esplanade's Pesta Raya and Pentas concert by Zubir Abdullah were named highlights of the year.

"It isn't every day that we meet our heroes but Esplanade is about to change that. Art lovers can expect to engage their favourite artists face-toface in intimate conversations about the latter's works in ConversAsians. a unique four-day art event organised by the Esplanade and held in conjunction with the Singapore Arts Festival."

Dylan Tan, The Business Times, 26 May 2010

AMY HO AND HER TEAM Programmers for The Esplanade's Mosaic Music Festival

Team Mosaic

There is no denying that the Mosaic music festival at The Esplanade has built an international reputation nd has played a key role in expanding the live andi-Singapore for indie music.

ear since 2005, discerning music lovers can rear since 2005, discerning music lovers can rid to the annual music festival for its quali-oclectic acts halling from a wide variety of

efestival in March featured artists such hie-rock pioneers Dinosaur Jr and nist Makoto Ozone and drew

compared to the previous year the festival. The rest of the 100

osate series programmed for the murated by a 10-member v-

the first time.

The team are on the Entertainment Power List for The hardcore music lovers hail from acuric bas

grounds as varied as the artists that they programe. A couple of them are classically trained planists, or, spins music in clubs as a DJ and yet another is a former lawyer-cum-drummer.

Ms Ho says the programmers do their home and research on the acts that they want to bring in.

Some of the acts, she adds, took years of sourcing and negotiations before finally playing here in Singa-

Haden and Brazilian psychedelic rock veterans to Mutantes for the next Mosaic in March next year.

Ms Ho says her team agree that their job is like a

"Being able to introduce great musicians who may otherwise be unknown, or little known, in Singapore

delight of risk-taking audiences as ame or genre is one of the best

The centre has proven vsayers wrong, lt's me to add new venue OL PERSON YOU

An ode to the Esplanad

eted shows were sold out, twice

he festival, as well as the other

icer Amy Ho

Dote.

MHAT MOREF

ever attendance. EDDING More D2&3

The team has lined up another round of quasi-acts including American jazz bass legend Castle

dream come true.

Besides supporting our year-round calendar of festivals and programmes with publicity, the media also gave prominent and insightful coverage to Esplanade's new programmes -ConversAsians and Yfest. Local media such as The Straits Times. The Business Times, Lianhe Zaobao, my paper, Capital 95.8fm, inSing.com and omy.sg all ran positive stories on ConversAsians. The inaugural networking platform saw 300 artists, producers and presenters from 20 countries converging in Singapore to share their experiences and to build cross-cultural friendships.

Esplanade's cultural festivals – Huayi, Pesta Raya and Kalaa Utsavam - continued to be widely publicised in mainstream media, in addition to vernacular media. This was a testament to the accessible programme line-up and the increasing appreciation for cultural art forms across different ethnicities. Besides Huayi and Pesta Raya, Moonfest was also featured in The Straits Times Life! as a cover story. It was an affirmation of the ability of the arts to transcend language and cultural boundaries when Kalaa Utsavam was featured in my paper's Chinese section and on Channel 8's Good Morning Singapore.

Esplanade's role in building industry capability and growing Singapore's pool of industry professionals was also highlighted by the media. Berita Harian and Suria News reported on the centre's inaugural Stage Management Training Programme which certifies Stage Managers with the Workforce Development Agency's Workforce Skills Qualification upon completion of the programme. In addition, TODAY ran a positive behind-the-scenes story on Esplanade ushers. The article helped us explain the rationale behind our house rules in a positive manner.

In addition to the mainstream media, we invited the student media of various tertiary institutions to attend press activities at Esplanade. This gave the budding reporters insights into the centre, while helping them hone their reporting and reviewing skills.

We continued to stay in touch with regional and international media to ensure that we remained on the radars of key stakeholders and audiences overseas. Their coverage was positive and Esplanade was consistently lauded as an arts hub in Asia that recognises and presents guality works by local, regional and international artists. The inaugural ConversAsians was extensively reported in trade, regional and international media, including Gig magazine (UK), The Nation (Thailand), Central News Agency (Taiwan), Sin Chew Daily (Malaysia), The West Australian, Dance Australia and New Zealand's TV1 programme, Asia DownUnder.

The regional coverage of our popular festivals such as *Pesta* Rava. Mosaic Music Festival. Baybeats and da:ns continued to remain strong. The festivals were positively featured in Thai, Indonesian and Malaysian publications.



yang menerima tunjuk ajar daripada pelatih terkemuka dari UK, Encik Mike Powell.

Esplanade perkenal program latih pengurus di balik tabir pementasar.

DI SEBALIK tabir setiap perabahan ialah seorang pengu-sentas yang memastikan se-hal berkaitan dengan pein i'u berjalau la edan, 'ndustri seni kian 'edan, 'ndustri seni kian 'zemba g di Singapura, pe-jurasan pentas bakan sahaja rus berjalan lancar, malah di-tingkatkan ke taraf dunia.

gi memenuhi k perlaan am Latihan Pengu-" " SMIP) sept h. kenalkan Esplapada September Inlu

ogram latihan yang diik+i. rasi Perabangunan Te. ia (WDA) itu dikendali ke Powell dari United 'K), yang berj engala-in' istri pengurusan -an inhun n mut Encik Powell, protu merupakan yang perta-

era, yang n chawar. menyeluruh dan

endalam mengenat sclok-belok pengurusan pentas. "Industri di Singapu

mempu 'yai ruang untuk uk kembang. Malah, perkemban an itulah yang disaksikan kini. "Puongan pembukaan reso a ini ruang untuk ber-Right-

an nuan yang disaksikan toni. "Dengan pembukaan resort bersepadu di Singapura, se na-kin banyak acara persembahan dianjurkan dan timbulnya keperluan mendadak bagi penga stas.

Setelah menyertai program "Setelah menyertai program ini, para peserta diharap dapat incoyumbang kepada industri tempatan sebagai pengurus pen-tas yang terlatih," kata Encik Powell yang juga seorang pengu-rus pentas bebas yang berpang-kaian di Lowton. Rebias ang ab manifi panga-

kaian di Loofon. Beitau per, Jh menjadi pengu-tus pentas bagi acara akhir ta-hun Marina Bay Countdown di Singapura bagi tahun 2007. 2008, dan menguruskan acara di serata dunia termasuk di UK. Timur Teneah dan Malausia Timur Tengah dan Malaysia Salah a

Salah seorang daripada lima serta SMTP ialah Cik Sheri

Beliau, yang Bellan, yang mempunyan tu-zah Sarjana i fuda dalam Pengu-rusan Sei, i dari Akademi S.-i Halus Nauyang (Nafa), memang

minati seni persembalian. "Sebenarnya dari dahulu lagi saya me acang untuk merada seorang p. a "genders g teta pi mungkin », "a lebih cender-nug kepada kerja di balik teta".

iya amat m pengurusan pentas keram x. ya boleh terlibat di setiap perugkat penerbitan - dari mula hingga akhir," kata Cik Sheri yang apunyai empat tahun penga in dalam bidang te ngurusan Malah, belia

rat untuk melang 👋 jauh dalam ill 'neha-ble

"Saya ingin ke England satu hari nanti unt-k bekerja di sana dan mengurusa acura seperti tarian p. Ibagai je kata Cik Sheri. - Icate Setelat

Setelah lulus daripada am itu, pes erta akan dianuge dalam Pengurusa kin dala ktiraf WDA.



ESCAPE TO ESPLANADE

Engaging our Stakeholders and International Counterparts

We ensure that regular dialogue is carried out with our stakeholders and international counterparts to keep them engaged, and this also allows us to explore ways in which we can work together to achieve shared goals. These include government agencies like the Ministry of Information, Communications and the Arts (MICA), the Ministry of Foreign Affairs (MFA), National Arts Council and National Heritage Board.

Our centre tours are run on a regular basis for MFA's overseas-bound officers as part of the arts and cultural programme led by MFA and MICA's Arts and Culture Development Office. The tours are designed to help the officers better understand Esplanade's role and contributions to Singapore's creative economy. We also work with the Singapore International Foundation (SIF) to introduce ourselves to expatriates living in Singapore, as well as with the Overseas Singaporean Unit (OSU) to reach Singaporeans residing abroad.

Throughout the year, Esplanade welcomed many visiting dignitaries and VIPs including the Deputy Mayor of Paris; South Korea's Minister and Assistant Minister of Culture, Sports and Tourism; South Korea's Administrator of National Emergency Management Agency; China's Chief Director of the Wuhan Culture Bureau and the Vice Minister of the Propaganda Department of Xuanwu District.

Centre tours and briefings were also conducted for international arts organisations and professionals who were keen to learn more about our programmes, operations and business model. Attendees included key staff members of Australia's Queensland Performing Arts Centre and Committee for Perth; China's National Centre for the Performing Arts, Suzhou Science and Cultural Arts Centre and Propaganda Department of Kunshan Municipal Party Committee; Taiwan's National Cultural Arts Foundation and South Korea's Seoul Philharmonic Orchestra. These visits facilitate the sharing of knowledge and also enable us to widen our international network.

We are grateful to everyone who has helped bring us closer to the community and appreciate the support we have received over the years. Building on our experience and leveraging the strengths of our partners and key stakeholders, we will aim to touch even more lives through the arts.



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46

Corporate Communications & Public Affairs

Outreach Activities

9,011
166
104
199
8,542
38 people)
705 people)
233 people)
26 people)
(57 people)
280 people)
102 people)
087 people)

Partnership Development

We remain grateful for the generosity of our sponsors whose support enables us to bring quality performances to the community. Last year, we deepened our relationships with our champions and made new friends, striving all the while to better meet their needs.

A key challenge over the year was convincing corporations to support our cause against the backdrop of a global economy that was only just starting to pick up. To increase the value proposition for our sponsors, we grew our range of sponsorship tiers and products. We also continued to enhance our customisable marketing activities to accord our sponsors with the most effective branding opportunities and publicity mileage possible. The year saw us launch a new sponsorship tier of Festival Partner. This was designed to allow festival sponsors to gain even more branding opportunities at the centre during festival periods. We were pleased to welcome Canon Singapore Pte Ltd as Mosaic Music Festival's first ever festival partner.



In order to pave the way for more sustainable arts sponsorship, we focused our energies on deepening our on-going relationships with companies, encouraging longerterm sponsorship rather than one-off projects. Believing in the social value of arts sponsorship, we also concentrated on facilitating Corporate Social Responsibility (CSR) initiatives for companies to deliver social benefits to the community through the arts.

We were glad that our efforts were well received. Over the year we were pleased to have grown our sponsor pool by 30 percent. This saw us close the year with 64 sponsors who supported the centre with over \$4 million in sponsorship. We also grew our base of new sponsors by 12 percent, welcoming onboard 18 new sponsors while retaining 46 existing sponsors from the year before.

Nurturing Long-Term Relationships For Good

We saw renewed commitment from many of our sponsors as they reinforced their association with Esplanade. During the year, we helped them to further differentiate themselves from their competitors while putting into motion engagement programmes that gave back to the community through the arts.

Acting as a bridge between corporations and Voluntary Welfare Organisations (VWOs), we worked with our sponsors to bring meaningful arts activities to the less privileged. Under our *Footwork for Community* programme, we worked with City Gas Pte Ltd, to customise a Broadway Jazz dance workshop for youths from the Jamiyah Children's Home. City Gas is a strong "SMRT is a strong supporter of the arts and A Date with Friends not only allows us to promote arts appreciation, but also provides the perfect platform for seniors to reminisce about the good old days through popular tunes and artists from yesteryear. We are happy to team up with the Esplanade to create this meaningful experience."

The Esplanade Co. Ltd Ann

Mr Goh Chee Kong, Senior Vice President, Communications & Services, SMRT Corporation Ltd, 27 April 2011

believer in staff and community engagement and has worked closely with Esplanade to customise CSR arts programmes that encourage staff participation since 2007. Their volunteers were instrumental in ensuring that both the volunteers and youths had a thoroughly enjoyable time at the dance workshop. We also worked with staff from SMRT Corporation Ltd, another supporter of our CSR Programmes since 2009, to organise a Bollywood dance workshop for the elderly from Geylang East Home for the Aged. Through *Octoburst!*, our celebration of Children's Day through the arts, we also linked other corporate sponsors including Morgan Stanley Asia (Singapore) Pte., United Overseas Bank Limited, Tetra Pak Jurong Pte Ltd and sanofi-aventis Singapore Pte Ltd with children from various VWOs. The children attended a workshop where they learnt about the art of animation by making their own stop motion film.

Besides matching companies with beneficiaries, we also worked closely with the media to highlight the contributions of our sponsors. The articles championed them as supporters of the arts and the community. City Gas was singled out for working with Esplanade to create hands-on CSR programmes that enabled its staff to give back to the community through the arts.

Last year, we were grateful to welcome back as sponsors:

Asia Square Tower 1 Pte Ltd, Australian High Commission, Barclays Wealth, City Gas Pte Ltd (as Trustee), EFG Bank, Embassy of Spain, FedEx Express, Field Catering & Supplies Pte Ltd (Polar Water), French Embassy, Geneva Master Time Marketing LLP (Patek Philippe), Giant Hypermarkets, Harry's International Pte Ltd, Hong Leong Foundation, Japanese Chamber of Commerce & Industry Singapore Foundation Limited (JCCI Singapore), Keppel Land International Limited, KPMG, Lianbee-Jeco Pte Ltd (Braun Buffel), L.C.H. (S) Pte Ltd, Lee Foundation, Marina Bay Residences Pte Ltd, Marina Centre Holdings Pte Ltd, Morgan Stanley Asia (Singapore) Pte, Ngee Ann Development Pte Ltd, People's Association Youth Movement (PAYM), Pioneer Electronics Asiacentre Pte Ltd, Pontiac Land Group, sanofi-aventis Singapore Pte Ltd, Precious Treasures Pte Ltd, Singapore Press Holdings Limited, Singapore Telecommunications Limited, SingTel Mobile Singapore Pte Ltd, SMRT Corporation Ltd, TATA COMMUNICATIONS International Pte Ltd, Tetra Pak Jurong Pte Ltd, United Overseas Bank Ltd, Visa Worldwide Pte Limited, Viz Branz CappaRoma and Western Union Global Network Pte Ltd.

Partnership Development

No. of Sponsors	64
No. of New Sponsors	18
No. of Repeat Sponsors	46
Cash Sponsorship	
- Non-programme related	\$160,897
- Programme related	\$4,306,319
In-kind Sponsorship	\$226,282

"With so many brands of instant coffee mixes available in the market, it can be challenging trying to make our products stand out. Through this sponsorship, Viz Branz not only helps to promote an appreciation of the arts among the general public, but also succeeds in differentiating our brand's image from our competitors."

Mr Soh Puay Khong, Chief Operating Officer, Viz Branz, quoted in *The Business Times*, 28 September 2010

Exploring New Relationships

We strive to customise our marketing activities so that they dovetail with our sponsors' needs and unique strengths. This helps ensure that their support for the community also yields attractive branding opportunities. As a testament to our win-win approach, three of our key festivals, *da:ns* festival, *Huayi* – *Chinese Festival of Arts* and *Mosaic Music Festival*, attracted 13 new sponsors last year. These festivals have proven to be particularly appealing to corporations because they offer excellent opportunities for targeted marketing initiatives.

We were also pleased to welcome into our fold sponsors who believe in proactive sponsorship, that is, sponsors who adopt a three-pronged approach of marketing, sponsorship and advertising to drive their brand presence and message further. A key example of such a market leader is Viz Branz, which inked a three-year sponsorship contract and pledged \$300,000 to our festivals comprising da:ns festival, Huayi - Chinese Festival of Arts and Mosaic Music Festival. In addition to helping fund the festivals, Viz Branz also printed Esplanade's logo on five million of their product packets for sale at retail outlets all over the island to help raise awareness of our programmes. The company also manufactured product samples, with specially-designed packaging that reflected the spirit of each of our festivals, for distribution to audiences after the performances. To acknowledge their pro-active approach

towards sponsorship, we shared their story with the local media, garnering them coverage in most of our local broadsheets including, *The Straits Times, Lianhe Zaobao* and *The Business Times.* Viz Branz's Executive Director Tan Kok Hiang and Chief Operating Officer Soh Puay Khong were able to share with readers the mutual benefits of long-term arts sponsorship and how their association with Esplanade has helped their products achieve brand differentiation.

Canon Singapore Pte Ltd, marked its first foray into arts sponsorship in Asia with Mosaic Music Festival 2011. Coming on board as Mosaic's first Festival Partner, Canon's sponsorship will see the brand supporting the popular festival over two years. Already an active supporter of local sports and photography talent, and a champion of environmental causes, Canon will now also be an active contributor to the arts. This partnership will ensure that Mosaic continues to bring in the best in music from around the world to our community, while creating an opportunity for Canon to foster relationships with new audiences. In appreciation of our new partner, we kicked off Mosaic Music Festival 2011 with an opening concert entitled A Canon Evening: Vocalese – A Double Bill by The Manhattan Transfer and New York Voices, which was specially dedicated to Canon. We also rebranded our Mosaic photo-booth the Canon-Mosaic Moments booth, where patrons could have their pictures taken for free whilst checking out Canon's latest cameras. The centre was also decorated with Canon logo displays on all days of the festival.

Mosaic Music Festival also welcomed HTC, another new sponsor that reached out to its target audiences by naming our Concourse space the HTC Living Room. Throughout the 10-day festival period, bean bags bearing HTC branding proved to be hugely popular with our audience at the Concourse. We also sectioned off part of the space for HTC to display their latest phones.

We welcomed BMW Asia Pte Ltd on board as our Principal Sponsor for the acclaimed Berliner Philharmoniker's performances under Esplanade's *Classics* programme series in November 2010. Besides hosting their clients to this memorable event, a BMW 7 Series car was also put on display at our Courtyard.

Other new sponsors we welcomed on board were Bengawan Solo Pte Ltd, Bowen Enterprises Pte Ltd, Capitol Optical, Carlsberg Singapore Pte Ltd (Kronenbourg 1664), C.Melchers GmBH & Co (Raymond Weil), Encore! The European Season in Singapore, Kong Meng San Phor Kark See Monastery, Kwan Im Thong Hood Chor Temple, Merrill Lynch Wealth Management, On Cheong Co. Pte Ltd, and Ramba Energy Ltd, Viz Branz ~ Café 21 & Gold Roast and Wing Tai Holdings Limited.

We are grateful to all our sponsors, repeat and new, for their support in helping to bring the arts to all. We applaud them for their generosity, their commitment to the arts and their readiness to roll up their sleeves and give back to the community. We hope that through them, many more will be inspired.

Marketing Gervices

The Marketing Services team ensures that the Esplanade brand is associated with quality, diversity and creativity every day. Through regular surveys and dialogue with our audience and patrons, the team ensures that it keeps abreast with what matters to them. Its eye-catching collaterals, engaging on-site advertising spaces and clever marketing campaigns help deliver marketing solutions that are creative and impactful.



Making New Connections

Last year saw us engage more audiences in new and innovative ways by leveraging on the latest technological developments in the market. Given the growing popularity of smart phones, we made the microsites of our festivals mobile friendly so that mobile phone users were able to access the latest festival information on the go. We also developed applications for the iPhone, for *Mosaic Music Festival* and *The Studios* series. This helped us deliver upto-the-minute information to our patrons.

Seeing how well received the applications were, we are now developing an overall Esplanade application for the iPhone that covers all *Esplanade Presents* and hirers' programmes. To add to the ease of convenience for its users, patrons will also receive push notifications whenever there are traffic alerts. This will help them make informed decisions about travel times to the centre and where to park. We hope to launch this new application by the second quarter of 2011.

Last year saw Esplanade form a strategic partnership with the National Arts Council (NAC) to manage the Drama Centre.The partnership saw Esplanade take on the management of the Drama Centre in close collaboration with the NAC in order to develop and implement industry capabilities for technical theatre and venue management. Part of this would include enhancing the customer experience for visitors to the Drama Centre via a dedicated website for the centre. This would provide clear information on rental rates, venues specifications and its programming calendar.

The Marketing Services team played a key role in setting up the site. The Drama Centre now has its own dedicated website that provides accessible information on its programme calendar, venue specifications and rental rates. Visitors can now look up upcoming programmes at their convenience and potential hirers also have easy access to information and photos that will help them evaluate their venue options before they make their bookings. Since the site went live on 18 October 2010, it has attracted about 30,000 page views from users. This was a rather positive result considering there is no active promotion of the website.

Enhancing the Esplanade Mall Experience

The Esplanade Mall integrates the arts into everyday life through retail, food and beverage promotions. It helps ensure that every visit to Esplanade is a multi-faceted lifestyle experience. As a promotional tie-in with the productions of *The Tempest* and Chicago, The Musical, we ran a theatre-themed contest at our Mall. Well-known lines from the productions were printed on bookmarks and contest participants were tasked to identify which productions the lines belonged to, to win vouchers and other prizes. As distributors of the bookmarks, our tenants were involved for the first time in directly generating interest within their outlets. And instead of using a typical promotional poster, we installed a reading corner with a bookshelf as a backdrop to pique the curiosity of visitors and drum up interest.

To extend the lifestyle experience beyond the performances here on National Day, the Esplanade Shop set up an outdoor booth to sell Singapore-themed merchandise. Special Singapore mementos like coffee table books from the National Heritage Board and ± 65 indie underground CDs that featured local artists were sold. We

his is an Esplanade Presents programme.

VOCAL

01 May 2011, Sun - 11 May 2011, Wed

7.15pm . 8.15pm (Mon - Ph) 5.15pm 6.15pm, 7.15pm (Sat & Sun)





YOU GENERATE THE CONTENT. YOU WRITE THE REPORTS. YOU TAKE THE PHOTOS. YOU SHOOT THE VIDEOS.

Contribute here »

come, uglybrat

Top 10 in Lifestyle -Blogs and Personal Websites category



They looked like each other, dressed like each other, mirrored each other's actions and even took the same train. STOMPer Caby wonders if these twins were part of a publicity stunt or was she just lucky to have met all four pairs of them on the

STOMP O WEB POWHER BY TRE DOWNER B

CATEGORIES

- Hot Topics
- **Most Viewed**
- Most Comme

also had a mobile photo booth at the waterfront kiosks during the National Day, *Yfest* and *Baybeats* weekends, where participants could capture their memories at the festivals with every \$30 spent at the Mall.

Hot Topics

In a continuing effort to ensure that our Mall promotions dovetail with Esplanade's programming, we customised pre and post-show dinner packages for ticketholders of specific shows. We started with Russell Watson's performance, inviting ticketholders to try the special menus at two of our food & beverage outlets. Al Dente and Orgo. To round off the arts and dining experience, the packages also included a complimentary CD by the artist. Besides these performance-specific promotions, ticketholders to all shows at the centre also enjoy various discounts and promotions at our retail and dining outlets all year round. All they need to do is present their ticket-stub at mall outlets on the day of the performance. We took a bold step in exploring more unconventional methods of promotion during the year. Working with a local guerrilla marketing agency, we launched a word-of-mouth campaign that relied entirely on viral marketing for the centre's 1-for-1 lunch promotion. Playing on the notion of 'seeing double', we engaged six pairs of twins to generate interest about the promotion. We also made a video of how visitors reacted when they saw all the twins in one location! The video, which included a link to a website featuring the details of the lunch promotion, ranked among the Top 8 most-viewed videos on Stomp. Within one day, our video had attracted over 16,000 views. We were also blogged about on popular local food blogs and

websites such as *ladyironchef.com* and *Hungrygowhere.com*. For an added boost to our promotion, talents dressed as butlers distributed flyers that looked like chopstick sleeves to the lunch crowd in the Central Business District.

"They were handing out these (chopsticks in wrapper) when I was on my way to work. This piqued my interest enough to check out Esplanade's website and I found out ten restaurants were offering a I-for-I lunch promotion during weekdays. For those of us who are working in the Marina Bay area or the Central Business District, it's time to grab your colleagues and make a reservation for lunch!"

Linda Tan, patron, 24 June 2010

Broadening Our Range of Merchandise

In support of home-grown talents, Esplanade Shop worked with a local designer to give his Tee-issue T-shirts prominent display in the Esplanade Shop window. Tying in with the performances on-site we also helped promote a local visual artist, who was part of the *M1 Fringe Festival*, by selling buttons bearing reprints of his photographs of old mosaic playgrounds.

We entered into a consignment partnership with the Singapore Mint to carry products such as a Peranakan series minted stamp set, the Singapore series stamp name-card holder and various batik motif medallions. This allows tourists at the centre to enjoy a one-stop shopping experience for national souvenirs here. As Mosaic Music Festival celebrated its eighth year, we focused on developing festival-themed yet evergreen merchandise that capitalised on the Mosaic brand name. The result was a series of "I heart Mosaic" merchandise that included buttons, T-shirts and bags, which gave Mosaic fans yet another way of showing their affinity for the festival.

"We know that Esplanade Shop is a supporter of local arts and design and felt it was fitting for us to retail our retro school playground pins, which bring back fond memories. The experience of working with Esplanade Shop has been great."

Stanley Tan, Owner of *Little Drom Store,* 21 March 2011

Playing Our Part in Baywatch

As a responsible stakeholder within the bay, Esplanade is also a part of Baywatch – an association of various stakeholders from the Marina Bay area. The association's intent is to promote the bay as a destination of choice. During the Christmas season, Baywatch led the light-up of the bay area, which is now into its second year. Baywatch members also collaborated on a special pull-out supplement in *The Straits Times* to showcase the Christmas promotions and celebrations organised by each member.

Since becoming a member of Baywatch in 2002, Esplanade has taken on various roles in the association's Executive Committee. This year, we had the honour of being elected President. Our two-year term began in FY2010/11 and we worked closely with the other stakeholders to promote Marina Bay as an exciting precinct. Together, we hope to deliver attention-grabbing lifestyle, retail and food & beverage events that will shape the personality of Marina Bay, with Esplanade providing the precinct's cultural heartbeat.

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Operations

Enriching the Esplanade experience for audiences, artists and visitors requires keeping our facilities in great shape and consistently delivering quality service. Over the year, we introduced new initiatives to make our service experience even better. While we worked hard to deliver ever higher standards of service, we were also mindful that this had to be balanced with prudent use of our resources. We continued to seek more costeffective processes and took pride in being able to efficiently manage our energy costs despite higher activity levels and electricity tariffs.

Customer Service

Our audiences have evolved over the years and so have their expectations. A desire to help and a willingness to go the extra mile remain fundamental to our customer service ethos. To meet the demands of an increasingly sophisticated audience, some of our practices and service standards were re-evaluated last year.

When Esplanade opened in 2002, many were surprised by our practice of starting performances on time. Even more were taken aback by the then unheard-of practice of admitting latecomers only at appropriate breaks in the show. But today, the general expectation is that all shows must start on time. We do sympathise with latecomers but in line with a year of consistent feedback calling for admission to be managed more stringently, we tightened our admission policy. In particular, the admission of latecomers to classical music and dance performances now occurs only during intermission or a significant break in the show. It is noteworthy that latecomers take this in their stride and appreciate that the practice is meant to preserve the integrity of the experience for the artists and the audience.

We have also taken steps to ensure that performances are not marred by camera flashes or the glare of video screens. Self-service combination lockers are now available at all our venues, to allow patrons to deposit their cameras in the lockers on their own, secure in the knowledge that their valuables are safe.

With the implementation of all our new initiatives, the scope of our service training for full-time staff and ushers was updated to reflect the policy revisions. We also added a new training module designed to equip staff with the skills to manage challenging situations.

"After watching Fried Rice Paradise, I tried to top up my cashcard but despite several attempts to do so, my ATM cards failed me. Mr. Cheow Eam Jee came down to the top-up machine to render his assistance. He was super stellar in service and went the extra mile to offer to help top up my cashcard while I could have the ease and convenience of paying cash to him directly. Throughout my encounter with this elderly staff, I was so endeared by his friendly disposition and positivity even when the situation made me flustered. He is an exemplary staff with an excellent service attitude and he certainly made my day.

Gregory Yeo, patron, *Fried Rice Paradise*, 15 September 2010 57 The Esplanade Co. Ltd Annual Report 10/11

Box Office

The simple act of buying a ticket is one of the key touch points for Esplanade. With the increasing use of technology, it is tempting to reduce the human factor in our daily operations. But the human dimension is still at the heart of the Esplanade's Box Office experience. And 2010 saw the team posting the highestever volume of ticket sales amongst SISTIC's network of agents, further evidence of their dedication to delivering a superior experience.

Using the mobile phone as a service platform also gained traction last year with the launch of our pilot programme offering a paperless ticketing experience. The closing months of the year saw the introduction of mobile ticketing (m-ticket), where customers receive their tickets in the form of a text message. The results of the pilot have been encouraging and we fully expect mobile ticketing to gain popularity. Misplaced paper tickets and waiting for tardy friends who are holding on to paper tickets may soon be a thing of the past. We have also been working with Singapore's other ticketing agencies on making their services available for shows presented at Esplanade. "Terence was most helpful in sorting out our tickets. I am impressed with the creativity and flexibility of your staff!"

Isabel Kang, patron, *A Little Night Music*, 12 November 2010

Production Services

Making sure that each presentation at Esplanade takes place smoothly is the focus of our Production Services team. The year saw the team upgrading our facilities and moving forward with infrastructure and equipment upgrades. One such upgrade was switching to digital sound mixing consoles, which are faster, more accurate and better able to transmit 'clean' signals. This allows for more artistic possibilities in a production's soundscape.

The production services team also stepped up to play a bigger role in capability development for industry. In October 2010, Esplanade entered a strategic partnership with the National Arts Council (NAC) to manage the Drama Centre and to help develop its capabilities in technical theatre, production management and venue management. This has involved the transfer of technical personnel and the development of new policies and procedures for the Drama Centre. Welcoming Drama Centre technicians and production coordinators into the Esplanade family has allowed for more technical training and the sharing of ideas and best practices. It has also created more opportunities for our staff, who now get to build their technical know-how across a wider range of performing spaces. On-the-job training and mentoring take place both at Esplanade and Drama Centre, on the sets of real performances, as well as in workshop settings.

By setting new benchmarks for technical services and training more talents, we are helping to grow the pool of qualified technical theatre professionals in Singapore. This will in turn raise the production values of shows presented in Singapore and ultimately enable our artists to attain new levels of performance.

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As an added safety precaution and courtesy tended to fellow patrons he venue, bulky items, stic carriers, bags and ackpacks, must be

Thank you

Security

With over seven million people walking through our doors each year, providing a safe and secure environment is a top priority. Our Security team provides round-theclock security that is backed by detailed planning, operational expertise and years of experience.

As co-presenters of the *Marina Bay SINGAPORE Countdown* 2010/2011, it was our responsibility to ensure that revellers at the bay area had a safe and pleasant evening to mark the year's end. It was the first time that the whole bay was made available to revellers who came to enjoy the performances and synchronised fireworks. In view of the enlarged area of operations and the fringe activities that we held at The Promontory, we deployed almost twice the usual number of security officers to take care of crowd and traffic control. This helped to ensure that the record-breaking crowd of 300,000 people had a safe and enjoyable time.

We were pleased to have contributed to facilitating traffic flow at the inaugural *Youth Olympic Games* when one of the secured entrances to their opening and closing ceremonies was located on our premises. By co-ordinating with the Games organisers, we were able to support the national event and encourage the athletes and Singapore youths to attend *Yfest*, Esplanade's first-ever festival for youths. During Esplanade festivals like *Baybeats*, security officers were also deployed to manage the large groups of audiences, allowing the young and exuberant to fully enjoy the performances whilst keeping them safe.



Building Maintenance and Engineering

A key component of delivering the best Esplanade experience possible is ensuring that our building and facilities remain up to par. Our building and its surroundings continue to receive daily attention and this includes cleaning, landscaping and the maintenance of major systems like the air-conditioning and ventilation systems.

In 2010, cyclical works also gained momentum with several key projects taking off. To stave off the effects of time and general wear and tear from daily use, as the centre entered its eighth year of operations, we implemented a phased facelift for many of our spaces. Improvement works were carried out in the Theatre, where the wallpaper was replaced to ensure that the venue continues to look its best. Following this exercise, and the replacement of carpets and seat upholstery over the last two years, our Theatre makeover is now complete.

Support facilities for visiting artists and technical crew were also refreshed to accommodate their needs. Dressing rooms, including the Conductor's Suite at the Concert Hall, were refurbished. This marks the completion of the make-over for Esplanade's dressing rooms. Esplanade's well-used and wellloved public restrooms, which have received accolades from the World Toilet Organisation, were next on our list of improvements. To keep the restrooms looking good and to make them more efficient, a comprehensive refurbishment is underway. Key new features include waterefficient sanitary appliances, environmentfriendly soaps and paperless hands-free drying systems. Grab bars and other aids are also being added to make things easier for our senior visitors. These improvements are expected to be completed in 2012.

Our team also explored new ways to make moving around our venues a better experience for our senior patrons. Responding to suggestions from patrons, additional hand rails have been installed at the upper circles of our Concert Hall and Theatre.

In our car park, we introduced the CEPAS standard to facilitate more seamless payments. The system recognises the dual mode IU and also allows for the use of the NETS CashCard, NETS FlashPay and all CEPAS compliant and EZ-Link cards for parking payments.

We continued to push the envelope in terms of energy-saving initiatives. Over the years, our Engineering team has achieved commendable reductions in our electricity and potable water consumption, all without compromising safety or operational requirements. Last year, our efforts to identify and implement more cost-effective processes enabled us to efficiently manage our energy costs despite an increase in activity levels and a 39 percent jump in electricity tariffs. Our energy efficiency has placed our energy usage in the same category as properties half as large as Esplanade.

With advances in technology now offering more energy efficient solutions, we have begun a phased replacement of our systems. Most notably, we are transitioning from high-consumption fittings like incandescent lights to LED technology. These new lights deliver the same functionality but consume less power. We are on track to completing the transition by 2012.

Our equipment failure contingency plans were also revised. We have put in place a fail-safe back up power supply for our water pumps, so that any disruption to the electrical supply will trigger the back-up system. This ensures that the pumps remain operational, reducing the possibilities of service disruptions at the centre.

Esplanade Mall

We remain focused on making every Mall visit a special one. To do this we periodically revitalise our Mall to ensure that it continues to provide a fresh new experience for our patrons. The year brought about a change in our tenant mix with the addition of new outlets at the centre.

We welcomed the Banyan Tree Gallery's ecofriendly flagship store, which is committed to supporting indigenous arts, the livelihoods of village artisans and environmental conservation. There were changes to our food & beverage line-up, with the opening of Tiffany's Café, located at library@esplanade, and lce Cube Café, a halal eatery at Colours by the Bay. Nightlife at Esplanade also became more interesting with the opening of Asianfusion club Titanium, which features bands from all across Asia.



Services & Operations

Visitorship	7,	363,716
Guided Tours		
No. of Tours		275
Participants		7,918
Box Office		
% of seats sold	Esplanade	Hirer
Concert Hall	76%	68%
Theatre	72%	57%
Recital Studio	83%	67%
Theatre Studio	74%	63%
Number of Ticketed Pe	erformaces	
Esplanade*		493
Hirers		466
Total		959
Attendance (Ticketed I	Performances)	
Esplanade*		148,016
Hirers		374,042
Total		522,058

*includes Collaborations

Human Resources

Esplanade remains committed to bringing the arts to our community. Helping us to do so is our pool of dedicated professionals who work hard to deliver enriching arts experiences to all.

Last year saw us launch several training programmes to upgrade the knowledge and skills of our full-time and casual staff. This ensured that they remained well-equipped to carry out their work. To raise the professional standards within the technical theatre industry, we continued with existing training initiatives, while launching new programmes to meet industry needs. We also pioneered certification programmes for industry professionals and strived to engage and inspire the young through internship arrangements with schools.

To groom more professional talents in production and arts venue management, we entered into a strategic partnership with the National Arts Council (NAC) to manage the Drama Centre. This marked our first foray into venue management outside Esplanade and opened up a new realm of opportunities in terms of growing the arts industry.

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Developing Our Capabilities

With our training curriculum framework firmly in place, we expanded our slate of training programmes to better address the needs of various internal and external groups. We rolled out the Advanced Certificate in Training and Assessment (ACTA) programme for our trainers and assessors. This allowed us to certify a total of 51 trainers and 16 assessors to conduct training programmes ranging from technical theatre to customer service and emergency evacuation.

Our in-house trainers trained more than 30 technical crew, four wardrobe casuals and 20 trainees in Health and Safety at the Workplace, in line with our commitment to maintaining health and safety standards at Esplanade. This three and a half-day competency-based programme is accredited by the Singapore Workforce Development Agency (WDA) and complies with the Workforce Skills Qualification (WSQ) framework.

We also trained 109 technical crew and trainees on the safe use of Elevated Work Platforms. Another 137 technical crew and trainees were trained in Working at Height, which is another WDA-accredited programme. As many participants also take on freelance assignments, these training programmes effectively benefit a much larger group of artists and audiences than just those who come to our venues.

Last year, we also selected our second batch of 12 trainees for our Technical Theatre Training Programme (TTTP) 2010, which commenced on 1 May 2010. This full-time 12-month programme is aimed at providing a conducive learning environment for practitioners to systematically hone their technical theatre skills across the areas of staging, lighting and sound. It helps provide trainees with a holistic overview to backstage work across key production competencies. At the end of the year-long stint, all trainees receive a WSQ Higher Certificate in Technical Theatre. Three graduates from the first batch have already found full-time employment with the centre.

Our first Stage Management Training Programme commenced in September 2010 with five trainees. This is a 12-month certification programme for Stage Management where trainees will learn the different aspects of stage management ranging from the rehearsal process to the actual production. All trainees who complete the course will graduate with a Certificate in Stage Management and are equipped for hands-on work in the industry.



"Of all my previous internships and part-time jobs, this is by far the most inspiring and fulfilling. Thank you for giving me this opportunity. I would love to work here again."

Marie Luo, Student Intern Bachelor of Business Management (Singapore Management University) May to June 2010

Grooming Talent for Industry

For our Technical Theatre Foundation Course, which we run twice a year, we trained 109 participants last year. Touching on the fundamentals of stage management, stage lighting and performance sound, this introductory-level programme acquaints individuals with the technical aspects of theatre. It also shares with them a glimpse of what goes on behind the scenes.

Under our Ngee Ann Polytechnic Attachment Programme, two groups of 10 first-year students are attached to our Production Services department each year. We select up to five from each group to complete a five-month attachment with us when they are in their third year of study. Last year, six students were shortlisted for the five-month attachment.

To help us run our events and look after our customers, we maintain a pool of over 700 casuals. To ensure that standards are adhered to, we put all our ushers through an annual refresher programme. Last year's programme included a new customer service module on "how to say no to customers gracefully", which further refines our approach to managing customer expectations. All our full-time customer service staff also attended this programme.

Managing the Drama Centre

In October 2010, Esplanade entered into a strategic partnership with NAC to manage the Drama Centre, a venue that provides accessible and affordable technical support for mid-sized presentations by local arts groups.

This is our first venue management initiative outside Esplanade. It entails working closely with the NAC to ensure that the Drama Centre maintains its unique identity, whilst sharing best practices and developing manpower capability in the specialised areas of technical theatre, production management and venue management.

We have taken the Drama Centre's technical crew under our wing and also transferred senior staging and sound technicians from Esplanade to the Drama Centre to raise production standards. The heads of Esplanade's Sound, Staging and Lighting are also often on-site to lend their expertise. In addition, we have also transferred a Production Coordinator from Esplanade to the Drama Centre to provide additional on-site technical expertise. A senior Venues and Events Manager at Esplanade was promoted to Venue Manager of the Drama Centre, with oversight on all front and back-of-house issues. This has allowed us to further professionalise the booking and operational processes at the centre. To ensure consistent service standards and raise service quality, Esplanade's Customer Service managers are also on-site regularly to help implement processes and systems aimed at improving service levels.

Moving ahead, we will roll out a capability development programme to groom more talents in the areas of venue management, production management and technical theatre. Training for the staff will take place in the different spaces at Esplanade and the Drama Centre allowing them to gain experience in managing different sized venues. Our management of the Drama Centre also means that hirers now have access to a larger pool of trained and experienced casuals who are equipped with the skills to work in venues of different sizes, so the hirers and their audiences can all look forward to a better experience.

Human Resources

Full-time permanent staff in Esplanade & Drama Centre	208
Contract Staff	34
Trainees (46 locals and 4 foreign)	50
Avg no. of training hours per full-time staff	32

"The company culture is healthy and I found working here very enjoyable. It also surprised me to be so warmly received. Everyone was willing to answer our questions and they also trusted us and gave us full ownership of the tasks we were to complete. Thank you, everyone.¹ It was great working here."

Melissa Chong, Student Intern Bachelor of Arts Management (Nanyang Academy of Fine Arts), May 2010 to June 2010

Reaching Out to Our Overseas Friends

Esplanade was host to friends from all over the world in the last year, who spent time with us to build up their competencies in different areas of arts centre management. Over the year we hosted 50 interns and trainees at the centre.

Adelaide Fiona Wood from Australia joined our Programming team for three months through the Asialink Arts Management Residency Programme. Adelaide, then the Festival Director of Festival of Voices Inc, Tasmania, was attached to our programmers and got a sense of how the centre programmes and manages its presentations.

We also participated in the Singapore-China Young Business Ambassadors Programme 2010, organised by the Singapore International Foundation. Quan Yi, a supervisor from the Sales Department of Shanghai Grand Theatre, was attached to the centre for two months. She spent time with our Programming, Venues & Events and Customer Services departments. And in the spirit of reciprocity, Shanghai Grand Theatre hosted one of our young programming staff, Hu Peiyi. The attachment was a great opportunity for Peiyi, who is involved in scheduling Chinese programmes, to learn more about Chinese culture and build her network of contacts.

We also hosted the President of Mahidol University and his team as they learnt more about the centre and its facilities. Visits were also paid by the Chief Director of Wuhan Cultural Bureau and her staff, the President of the National Centre for the Performing Arts Beijing and his delegation, as well as the Director of Thailand's Bureau of Central Administration and her 16-member delegation from the Office of Industrial Economics.

Showing our Gratitude

To salute our hardworking team of full-time and casual staff, we organised a "Thank You" lunch at our Concert Hall foyer. We are grateful for their passion and strong belief that the arts can make a difference.

"I love the "work culture" here and the way senior management encourages and supports the team. As an observer I feel that the management believe in the staff and the "can do" nature across the departments is inspiring. I'd love to come back and work with the team on a project. Esplanade is a great organisation with ambitious leadership and (think, yes, this place can make a difference in the cultural landscape of Singapore."

Adelaide Fiona Wood, Trainee, August to November 2010

Esplanade at a Glance

Esplanade's vision is to be a performing arts centre for everyone and our mission is to entertain, engage, educate and inspire. As the primary objectives of Esplanade have to do with social and artistic goals beyond the purely financial, a Balanced Scorecard was designed to measure Esplanade's progress (excluding Drama Centre). Four perspectives were identified that taken together would provide a holistic view of our performance, beyond the pure financial numbers.

Nevertheless, there are certain limitations even with the Balanced Scorecard approach. While these key performance indicators measure output, desired outcomes relate to specific changes in behavior, condition or satisfaction and these are end states or visions which are longer term and cannot be measured in a quarterly or yearly report.

THE NATIONAL PERSPECTIVE

The first aspect is perhaps the most important and overarching reason for Esplanade's existence – its contribution to the social and national good. The objectives here are twofold. The first is Esplanade's contribution to enhancing the sense and celebration of community and belonging in Singapore and the second is its contribution to the vibrancy of Singapore as an international arts city.

Esplanade has established itself as a major arts venue both in Singapore and internationally. Aside from being a presenting venue, Esplanade has developed a diverse calendar of festivals and activities throughout the year for our various communities in Singapore and Esplanade's programmes also encourage audiences to go beyond popular works to develop a deeper appreciation of the arts.

		FY10 / 11
a)	NO. OF ACTIVITIES	
	- Ticketed	959
	- Non-Ticketed	1,986
	Total No. of Activities – Ticketed & Non-Ticketed	2,945
b)	ATTENDANCE	
	- Ticketed	522,058
	- Non-Ticketed	1,681,525
	Total Attendance – Ticketed & Non-Ticketed	2,203,583
C)	OUTREACH	
	- No. of Activities	639
	- No. of Participants	15,189

The number of activities and attendance is a total of all events at the centre, consisting of both *Esplanade Presents* and hirer shows. The nonticketed activities and attendance comprise mainly *Esplanade Presents* programmes. Through our free performances, we have made the arts accessible to all and live up to our mission of being a centre for everyone.

Leveraging on the diverse range of programmes that Esplanade presents, the Corporate Communications & Public Affairs department organises activities and initiatives that engage youths, students, educators, community organisations as well as disadvantaged groups. The core objective of our outreach efforts is to build an affinity for Esplanade and the arts among the different community segments through activities organised around our arts programmes. Through regular engagement with these community groups, we hope to increase their appreciation of the arts and strengthen racial harmony, and community ties.

THE INDUSTRY PERSPECTIVE

The second aspect relates to Esplanade's contribution to the development of the arts industry as a whole. As one of the leading arts institutions in Singapore, Esplanade has an important role to play in this area. In its work with artists and sharing of experience and expertise, Esplanade is contributing to the growth and revitalisation of the nation's arts industry.

Esplanade at a Glance

a) NO. OF NEW SPONSORS NO. OF REPEAT SPONSORS	FY10 / 11 18 46
b) JOB OPPORTUNITIES - Artists & Team - Casual Pool	31,811 51,458
c) COLLABORATION EVENTS	67
NO. OF PERFORMANCES	130
d) NO. OF NEW WORKS	43
NO. OF PERFORMANCES	104

Corporate sponsorship is an area which Esplanade has cultivated over the years by working with like-minded sponsors who share our vision of bringing the arts closer to the community. In cultivating sponsors, we do not approach existing arts sponsors but instead, we reach out to organisations who are new to arts sponsorship.

Esplanade has grown the industry by providing an increasing number of job opportunities for artists, crew and our casual staff. Esplanade has trained a pool of casuals, mainly for front-of-house operations and production. This pool of staff go through a rigorous training process before they are certified, after which they are still required to attend refresher courses each year to retain their certification. Not only do these casuals work for Esplanade but also for other venues, raising the level of proficiency and professionalism in the sector. A total of 51,458 job opportunities were created for our certified casual pool of 726 staff during the year.

Artists are also developed through collaboration works with Esplanade and international groups. Besides sharing the financial risk, Esplanade also shares expertise especially in the areas of programming, marketing and production. We will continue to work with our local artists to improve the quality of productions and grow collaborations that help spur industry growth. Across our programmes, from non-ticketed to ticketed, we will find ways to nurture existing talents to raise their performance standards and build audiences for them.

As the international environment changes rapidly, Asia will play an increasingly important role in many areas, including the arts. We will invest in works that are of Asian significance to reflect the contributions of the region. We will put in more resources to shape new works and invite Asian artists for residencies at Esplanade. We will grow the body of Asian work by commissioning work or co-productions with local/ regional companies, increasing current levels while maintaining quality. As a centre that nurtures and promotes new works, we will also be able to capitalise on our existing networks with international arts centres to create co-productions, thereby positioning Singapore as a contributor to world culture.

THE CUSTOMER PERSPECTIVE

Delivering the Esplanade Experience remains at the heart of the centre's service ethos and we constantly strive to improve our services and processes in order to meet and even go beyond their expectations. The customer perspective aims to quantify the satisfaction of our customers who are divided into three main groups – patrons/audience, artists who perform here and hirers who rent our venues.

a) INTERRUPTIONS TO PERFORMANCE

b) CUSTOMER SATISFACTION RATINGS

i) Patrons

- Ushers & Box Office Officers (Overall average)¹

Esplanade at a Glance

There were three interruptions to performances during the year which were all of a different nature. While we have put in place rectification measures and our aim is to always strive towards a zero show interruption record, 'live' performances are heavily dependent on a number of factors and there is always an element of risk of things going wrong.

We have been scoring well consistently in satisfaction ratings in the past years. However, we decided to conduct bi-annual surveys instead as we felt there had been too many surveys. This inevitably spoils the experience especially for regular customers, which contradicts the purpose of a satisfaction study. The next survey will be conducted in FY11/12.

THE ORGANISATIONAL PERSPECTIVE

These indicators track the performance of Esplanade as a company and measure general aspects of the company's operations, including financial outcomes, cost recovery and other ratios that relate to more specific aspects of its operation and provide an overview of the operational efficiency of the organisation.

	FY10 / 11
a) KEY FINANCIAL INDICATORS	
- Income	\$27,290,893
- Expenditure	\$69,409,961
- Cost Recovery Rate	51.1%
b) CORPORATE SUPPORT	
- Sponsorship	\$4,467,216
- Number of Sponsors	64
c) PRODUCTIVITY	
- Event to staff ratio	14.4
- Income to staff ratio	\$117,633
d) STAFF DEVELOPMENT	
- Training (% of annual basic salaries)	3.0%
- Staff Turnover (monthly average)	1.0%
(National average)	2.0%

Income refers to commercial income earned by Esplanade, excluding funding and rental subvention. Growing income was challenging with competition from new venues and an increasingly wide choice of performances by commercial presenters vying for the same audience and sponsorship dollar, but we managed to close our income at its highest ever at \$27.3m. Expenditure refers to the total expenditure, consisting of business and operating spending. While we continue to control expenditure, cost inevitably increased with inflationary pressures, escalating electricity tariff rates, an aging centre and rising staff cost. Cost Recovery Rate (CRR) essentially measures the income 'recovered' for each dollar of expenditure. CRR of 51.1% is within the range envisaged in the long term.

Sponsorship is an important source of revenue as it leverages on the activities already at Esplanade and supplements the income generated. However, this is an income stream that is also highly dependent on the economic situation.

Event and income to staff ratios are calculated by taking the total number of activities at the centre and income divided by the average number of full-time staff during the year. Training percentage indicates the amount that we are investing in our staff. Our staff turnover has consistently been below the national average regardless of the buoyancy of the job market.

FY 10 / 11

FY 09 / 10

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Financial Highlights

	FY 10 / 11	FY 09 / 10
	\$'000	\$'000
Total Income	27,869	27,223
Total Operating Expenditure	(70,200)	(65,201)
Deficit Before Grants	(42,331)	(37,978)
Share of Profits of Associated Company	1,171	303
Results After Share of Profits of Associated Company	(41,160)	(37,675)
Grants for the Year	30,019	29,542
Government Subvention – Rental of Property	12,840	12,840
Results for the Year	1,699	4,707
Cost Recovery Rate	51%	56%
Capital Expenditure	1,283	1,742
Total Assets	58,967	60,509

INCOME for the financial year ended 31 March 2011

			FY 1	0 / 11	FY (09 / 10
5% 49	/0		\$'000	%	\$'000	%
578		Venue hire and event services	7,195	26	8,654	32
		Mall and other rentals	7,188	26	6,706	25
17%	26%	Ticketing	6,094	22	4,615	17
		Sponsorships, donations and specific funds	4,674	17	3,624	13
		Car parking	1,592	5	1,478	5
		Other Income	1,126	4	2,146	8
22%	26%	Total	27,869	100	27,223	100
		-				

EXPENDITURE for the financial year ended 31 March 2011

4%			\$'000	%	\$'000	%
4%		Employee compensation	20,118	29	19,110	29
5%	29%	Programming	12,897	18	10,214	16
	2070	Rental of property	12,840	18	12,840	20
		Property maintenance and utilities	12,313	18	10,690	16
18%		Depreciation and amortisation	3,181	5	3,519	5
	18%	Presentation services and relations	3,135	4	2,745	5
	1070	Marketing and communications	3,078	4	3,243	5
18%		Others	2,638	4	2,840	4
		Total	70,200	100	65,201	100

Operating & Financial Review

STRATEGIC PARTNERSHIP WITH NAC

On a higher level, as part of a management review, the Ministry of Information, Communications and the Arts announced in May 2010 that it had directed the National Arts Council (NAC) and Esplanade to explore a strategic partnership to manage NAC's theatres, namely Drama Centre and Victoria Theatre. The aims were for both NAC and Esplanade to benefit from each other's areas of expertise, support the development of a continued pipeline of venue management and theatre professionals to meet growing industry needs, as well as to achieve greater operational effectiveness in the management of the two venues.

In line with the strategic partnership, Esplanade took over management of Drama Centre with effect from 18 October 2010. Drama Centre remained a receiving venue for hire and venue hire rates followed the previous rates set by NAC. Hirers benefit from a higher level of technical theatre support at no additional cost. Esplanade staff also benefit from a greater exposure to a wide variety of productions as well as the practical experience of managing medium sized theatres.

Drama Centre's income and expenditure account for less than 3% of Esplanade's income and expenditure. Any operating deficit will be funded separately by NAC via an operating grant. This amounted to \$220,000 as shown in Note 14 of the Financial Statements. Any balance after grant, though part of Esplanade's accumulated reserves, must be set aside solely for use in Drama Centre's operations and upgrading or maintenance of equipment only. Reserves from Drama Centre's operations amounted to \$8,048 for the year as shown in Note 21 of the Financial Statements. Capital expenditure for Drama Centre continues to be owned and funded by NAC.

OPERATING REVIEW

By late 2009, the signs were emerging that the economy was recovering. However, even after the general economy recovered, the environment remained challenging for the hospitality and leisure sector, given that spending in this area is highly discretionary.

As always, Esplanade endeavoured to do more with less, while still fulfilling our national, social and artistic objectives. Growing revenue was difficult with competition from new venues and an increasingly wide choice of performances by commercial presenters vying for the same audience base and sponsorship dollar. All this against a backdrop of rising staff cost, electricity tariff rates and inflationary pressures.

In our core business of programming, we presented the Berliner Philharmoniker with Sir Simon Rattle, a highlight in Singapore's arts calendar. Another highlight was the second installment of *The Bridge Project – The Tempest*. As a result, programming cost increased by \$2.7m over the last year while ticketing income increased by \$2.1m. There was also greater focus on producing works as we developed our own content for the *PLAYtime!* "Magic" series for toddlers and collaborated with arts groups to present *Feed Your Imagination (FYI)* programmes for schools.

Our major ethnic festivals, *Pesta Raya – Malay Festival of Arts* and *Kala Utsavam – Indian Festival of Arts* enjoyed high attendances of 94% and 97% respectively while the ever popular *Huayi – Chinese Festival of Arts* drew strong audiences, with its adventurous programming. 10 of its ticketed productions enjoyed full houses. *Mosaic Music Festival*, which started in 2005, has built a vibrant music scene in Singapore, catalysing the presentation of indie acts by impresarios. However, ticket sales were lower this year as audiences were spoilt for choice during the period with the deluge of music acts including those presented as part of Lushington's 10th anniversary celebrations, the inaugural *Laneway Festival* and *Timbre Rock & Roots festival*.

Excluding Drama Centre, the decline in venue rental this year was largely due to the episodic event, *APEC's The Singapore Evening at Esplanade*, which took place last year. Venue income is facing competition from the new theatres at the integrated resorts as they have a different business model. Moving forward, we aim to broaden presentation opportunities by taking on a more active role to collaborate with local arts groups in sharing the presentation risk.

Mall rental enjoyed higher variable income as tenant sales picked up, contributing to a 7% increase in income over last year. Among the new tenants complementing the existing tenant mix are the Banyan Tree Gallery, Csar Luxe and Titanium, an Asian-Fusion Club. Our long time tenant, Max Brenner Chocolate Bar added an alfresco area to increase its seating capacity.

Sponsorship income is highly dependent on economic outlook and public sentiment. While this income stream has picked up with the recovery of the economy, the outlook is not as robust as before. We continue to persevere in our strategy to work with corporations to fulfill

Operating & Financial Review

their corporate social responsibility (CSR) through active involvement of their staff with charities or welfare organisations in arts-related activities, rather than the traditional monetary donation route. While sponsorship income increased 23% over last year, this income stream continues to face stiff challenges. Many of our corporate patrons were financial institutions who no longer want to be seen splurging on corporate entertainment. Companies are also increasingly reluctant to confirm longer commitments while sponsors have a wide choice of other major events, including sports.

The decrease in Other Income was mainly due to \$0.8m in Jobs Credit from the government last year.

Excluding rental of property and Drama Centre's cost, expenditure increased \$4.2m or 8.0% over last year. With this year's high profile events as mentioned earlier, Programming costs increased by \$2.7m while Property Maintenance costs increased by \$1.4m. Electricity costs alone increased \$0.7m due to the increase in tariff rates as consumption remained fairly constant. We have pushed the boundaries in terms of energy saving initiatives since the centre opened so there are limited areas to reduce consumption though we will keep trying. Cyclical works gained momentum as the centre moved into its ninth year of operations.

FY 10/11 closed with a deficit before grant of \$42.3m (including Drama Centre) compared to \$38.0m last year. Our associate company SISTIC continued to be profitable, contributing \$1.2m to our results, bringing our deficit to \$41.1m which was funded via a grant of \$30.0m and government subvention of \$12.8m, resulting in a balance of \$1.7m.

FINANCIAL REVIEW

Esplanade's reserve policy is to maintain an amount equivalent to half of its annual operating expenditure. Our accumulated funds to date stand at \$36.4m or \$33.2m excluding the earnings from our associate company, SISTIC and earnings from Drama Centre as shown in Note 21 of the Financial Statements. This is below half of our annual operating expenditure of \$69.4m for FY10/11, excluding Drama Centre. As Esplanade's programming activities require commitments to be made in advance and the business operates largely on a cash basis, it is prudent to maintain a certain level of reserves to respond to any contingencies or business interruptions. This reserve will also enable special projects to be undertaken as these would be over and above the normal funding levels. These projects will be approved by Esplanade's Board of Directors.

Esplanade's investment policy allows surplus cash to be placed in fixed deposits with established financial institutions only. Although interest rates are low, the risks are also low. Esplanade has not invested in any financial instruments.

RAP 6 is a Recommended Accounting Practice approved by the ICPAS for charities whose financial year begins on or after 1 January 2006. RAP 6 sets out recommendations on the way in which a charity should account for and report on the resources entrusted to it and the activities that it undertakes. As Esplanade is a company limited by guarantee, it operates very much like a company with the objective of being a performing arts centre for everyone. Esplanade also does not engage in any fund raising activities from the general public. Esplanade has reviewed RAP 6 and the financial statements have complied with RAP 6 where applicable.

GOING FORWARD

Having steadily grown audiences for the arts through its diverse and extensive range of programmes in the past eight years, Esplanade aims to bring its audience and artists to a higher level of sophistication. We will continue to develop our community partnerships and enlarge the role of the arts in serving the underprivileged communities. Education will also be an area of focus as we raise the awareness of the arts for a well-rounded development and continue to be a producer of age appropriate educational content.

At the same time, we are mindful of the transformation in the arts scene including the opening of the Integrated Resorts that signal a new range of entertainment options, the increasing number of music acts and the changing demographics of our population. By maximising our commercial income streams and with financial support from our funders, Esplanade is able to drive initiatives that promote the arts in society. At the same time, we will manage costs prudently and work towards our envisaged long term Cost Recovery Rate of 50%.

Esplanade remains committed to promoting a creative economy, social integration and fostering community spirit through the arts.

Directors' Report For the financial year ended 31 March 2011

The directors present their report to the members together with the audited financial statements of the Company for the financial year ended 31 March 2011.

DIRECTORS

The directors in office at the date of this report are: Theresa Foo-Yo Mie Yoen (Chairman) Benson Puah Tuan Soon (Chief Executive Officer) Patrick Ang Peng Koon Beh Swan Gin (appointed on 24 November 2010) Peter Chay Fook Yuen Patrick Daniel Lee Tzu Yang Clara Lim-Tan Christine Ong (appointed on 24 November 2010) Saw Phaik Hwa Shirlene Noordin Sim Gim Guan Andreas Sohmen-Pao Mildred Tan-Sim Beng Mei

ARRANGEMENTS TO ENABLE DIRECTORS TO ACQUIRE DEBENTURES

Neither at the end of nor at any time during the financial year was the Company a party to any arrangement whose object was to enable the directors of the Company to acquire benefits by means of the acquisition of shares in, or debentures of, the Company or any other body corporate.

DIRECTORS' INTERESTS IN DEBENTURES

According to the register of directors' shareholdings, none of the directors holding office at the end of the financial year had any interest in the debentures of the Company either at the beginning or end of the financial year.

DIVIDENDS

In accordance with Clause 4 of the Memorandum of Association of the Company, no dividends shall be paid to its members.

DIRECTORS' CONTRACTUAL BENEFITS

Since the end of the previous financial year, no director has received or become entitled to receive a benefit by reason of a contract made by the Company or a related corporation with the director or with a firm of which he is a member or with a company in which he has a substantial financial interest, except that Mr Benson Puah Tuan Soon has an employment relationship with the Company and received remuneration in his capacity as Chief Executive Officer of the Company.

INDEPENDENT AUDITOR

The independent auditor, PricewaterhouseCoopers LLP, has expressed its willingness to accept re-appointment.

On behalf of the directors

THERESA FOO-YO MIE YOEN Chairman

BENSON PUAH TUAN SOON Director

Statement by Directors For the financial year ended 31 March 2011

In the opinion of the directors,

- (a) the financial statements as set out on pages 74 to 99 are drawn up so as to give a true and fair view of the state of affairs of the Company as at 31 March 2011 and of the results of the business, changes in accumulated funds and cash flows of the Company for the financial year then ended; and
- (b) at the date of this statement, there are reasonable grounds to believe that the Company will be able to pay its debts as and when they fall due.

On behalf of the directors

THERESA FOO-YO MIE YOEN Chairman

22 July 2011

BENSON PUAH TUAN SOON Director

Independent Auditor's Report to the members of The Esplanade Co Ltd

REPORT ON THE FINANCIAL STATEMENTS

We have audited the accompanying financial statements of The Esplanade Co Ltd (the "Company") set out on pages 74 to 99, which comprise the balance sheet as at 31 March 2011, the statement of comprehensive income, the statement of changes in accumulated funds and the statement of cash flows for the financial year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation of financial statements that give a true and fair view in accordance with the provisions of the Singapore Companies Act (the "Act") and Singapore Financial Reporting Standards, and for devising and maintaining a system of internal accounting controls sufficient to provide a reasonable assurance that assets are safeguarded against loss from unauthorised use or disposition, that transactions are properly authorised and that they are recorded as necessary to permit the preparation of true and fair profit and loss accounts and balance sheets and to maintain accountability of assets.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Singapore Standards on Auditing. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal controls relevant to the entity's preparation of financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal controls. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements of the Company are properly drawn up in accordance with the provisions of the Act and Singapore Financial Reporting Standards so as to give a true and fair view of the state of affairs of the Company as at 31 March 2011, and the results, changes in equity and cash flows of the Company for the financial year ended on that date.

REPORT ON OTHER LEGAL AND REGULATORY REQUIREMENTS

In our opinion, the accounting and other records required by the Act to be kept by the Company have been properly kept in accordance with the provisions of the Act.

Pricewater house Coopens LLP

PRICEWATERHOUSECOOPERS LLP Public Accountants and Certified Public Accountants

Singapore, 22 July 2011

Statement of Comprehensive Income For the Einancial year ended 31 March 2011

Note	2011	2010
	\$	\$
3	27,869,039	27,222,736
5	(70,200,058)	(65,200,462)
	(42,331,019)	(37,977,726)
17	1,170,453	302,541
	(41,160,566)	(37,675,185)
14	26,876,474	26,049,282
23	3,142,865	3,492,591
	30,019,339	29,541,873
7	12,840,000	12,840,000
	1,698,773	4,706,688
	528,320	4,404,147
	1,170,453	302,541
	1,698,773	4,706,688
	3 5 17 14 23	

Balance Gheet as at 31 March 2011

S S ASSETS Current assets Cash and cash equivalents 12 21,659,841 32,689,758 Trade receivables 13 1,204,178 970,339 Grants receivables 13 1,204,178 970,339 Merchandise 15 21,224 22,621 Other current assets 16 3,421,124 4,170,918 Non-current assets 16 3,421,124 4,170,918 Non-current assets 16 3,421,124 4,170,918 Non-current assets 18 8,211,210 10,123,318 Total assets 5,766,829 4,599,376 Property, plant and equipment 18 8,211,210 10,123,318 Total assets 58,966,596 60,509,343 13,981,039 14,722,694 Specific funds – programmes 20 11,900,947 12,915,190 Specific funds – programmes 20 11,900,947 12,915,190 Specific funds – programmes 21 36,427,327 34,728,554 Deferred grants 21		Note	2011	2010
Current assets 2 21,659,841 32,689,758 Trade receivables 13 1,204,178 970,339 Grants receivable 14 18,679,172 7,933,013 Merchandise 15 21,242 22,621 Other current assets 16 3,421,124 4,170,918 Merchandise 15 21,242 22,621 Other current assets 16 3,421,124 4,170,918 Mon-current assets 16 3,421,124 4,170,918 Non-current assets 18 8,211,210 10,123,318 Property, plant and equipment 18 8,211,210 10,123,318 Total assets 58,966,596 60,509,343 13,981,039 14,722,694 Specific funds – programmes 20 117,908 325,018 Net assets 19 11,900,947 12,915,190 Specific funds – programmes 20 117,908 325,018 Net assets 12,018,855 13,240,208 12,018,855 13,240,208 Accumulated funds 21			\$	\$
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Grants receivable 14 18,679,172 7,933,013 Merchandise 15 21,242 22,621 Other current assets 16 3,421,124 4,170,918 Mon-current assets 16 3,421,124 4,170,918 Investment in associated company 17 5,769,829 4,599,376 Property, plant and equipment 18 8,211,210 10,123,318 Total assets 58,966,596 60,509,343 LIABILITIES 20 11,900,947 12,915,190 Specific funds – programmes 20 117,908 325,018 12,018,855 13,240,208 46,947,741 47,269,135 Accumulated funds 21 36,427,327 34,728,554 Deferred grants 21 36,427,327 34,728,554 Investment grants 22 2,505,007 2,505,007 Deferred capital grants 23 8,015,407 10,035,574 10,520,414 12,540,581 12,540,581 12,540,581	Cash and cash equivalents	12	21,659,841	32,689,758
Merchandise 15 21,242 22,621 Other current assets 16 3,421,124 4,170,918 Ad,985,557 45,786,649 44,985,557 45,786,649 Non-current assets 17 5,769,829 4,599,376 Property, plant and equipment 18 8,211,210 10,123,318 13,981,039 14,722,694 58,966,596 60,509,343 ILABILITIES 58,966,596 60,509,343 Current liabilities 9 11,900,947 12,915,190 Specific funds – programmes 20 117,908 325,018 12,018,855 13,240,208 46,947,741 47,269,135 Accumulated funds 21 36,427,327 34,728,554 Deferred grants 21 36,427,327 34,728,554 Investment grants 22 2,505,007 2,505,007 Querter capital grants 22 2,505,007 2,505,007 10,520,414 12,540,581 10,520,414 12,540,581	Trade receivables	13	1,204,178	970,339
Other current assets 16 3,421,124 4,170,918 Non-current assets 44,985,557 45,786,849 Investment in associated company 17 5,769,829 4,599,376 Property, plant and equipment 18 8,211,210 10,123,318 13,981,039 14,722,694 58,966,596 60,509,343 Total assets 58,966,596 60,509,343 LIABILITIES 59,917 12,915,190 Specific funds – programmes 20 117,908 325,018 12,018,855 13,240,208 46,947,741 47,269,135 Accumulated funds 21 36,427,327 34,728,554 Deferred grants 2 2,505,007 2,505,007 Investment grants 22 2,505,007 2,505,007 Rotific grants 23 8,015,407 10,035,574 10,520,414 12,540,581 10,520,414 12,540,581	Grants receivable	14	18,679,172	7,933,013
44,985,557 45,786,649 Non-current assets 1 Investment in associated company 17 5,769,829 4,599,376 Property, plant and equipment 18 8,211,210 10,123,318 13,981,039 14,722,694 58,966,596 60,509,343 Current liabilities 58,966,596 60,509,343 Payables 19 11,900,947 12,915,190 Specific funds – programmes 20 117,908 325,018 Net assets 46,947,741 47,269,135 Accumulated funds 21 36,427,327 34,728,554 Deferred grants 2 2,505,007 2,505,007 Investment grants 22 2,505,007 2,505,007 Deferred capital grants 23 8,015,407 10,035,574 10,520,414 12,540,581 10,520,414 12,540,581	Merchandise	15	21,242	22,621
Non-current assets Investment in associated company 17 5,769,829 4,599,376 Property, plant and equipment 18 8,211,210 10,123,318 13,981,039 14,722,694 58,966,596 60,509,343 LIABILITIES 58,966,596 60,509,343 Current liabilities 7 1,900,947 12,915,190 Specific funds – programmes 20 11,900,947 12,915,190 Specific funds – programmes 20 117,908 325,018 Net assets 13,947,741 47,269,135 46,947,741 47,269,135 Accumulated funds 21 36,427,327 34,728,554 Deferred grants 21 36,427,327 2,505,007 2,505,007 Investment grants 22 2,505,007 2,505,007 2,505,007 2,505,007 Deferred grants 23 8,015,407 10,035,574 10,520,414 12,540,581	Other current assets	16	3,421,124	4,170,918
Investment in associated company 17 5,769,829 4,599,376 Property, plant and equipment 18 8,211,210 10,123,318 13,981,039 14,722,694 58,966,596 60,509,343 LIABILITIES 5,769,829 4,599,376 Current liabilities 9 11,900,947 12,915,190 Specific funds – programmes 20 117,908 325,018 12,018,855 13,240,208 12,018,855 13,240,208 Net assets 46,947,741 47,269,135 Accumulated funds 21 36,427,327 34,728,554 Deferred grants 22 2,505,007 2,505,007 Investment grants 22 2,505,007 2,505,007 Deferred capital grants 23 8,015,407 10,035,574			44,985,557	45,786,649
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Payables 19 11,900,947 12,915,190 Specific funds – programmes 20 117,908 325,018 12,018,855 13,240,208 46,947,741 47,269,135 Accumulated funds 21 36,427,327 34,728,554 Deferred grants 21 2,505,007 2,505,007 Investment grants 23 8,015,407 10,035,574 10,520,414 12,540,581 12,540,581	LIABILITIES			
Specific funds – programmes 20 117,908 325,018 12,018,855 13,240,208 Net assets 46,947,741 47,269,135 Accumulated funds 21 36,427,327 34,728,554 Deferred grants 1 1 1 1 Investment grants 22 2,505,007 2,505,007 Deferred capital grants 23 8,015,407 10,035,574 10,520,414 12,540,581 12,540,581	Current liabilities			
12,018,855 13,240,208 Net assets 46,947,741 47,269,135 Accumulated funds 21 36,427,327 34,728,554 Deferred grants Investment grants 22 2,505,007 2,505,007 Deferred capital grants 23 8,015,407 10,035,574 10,520,414 12,540,581	Payables	19	11,900,947	12,915,190
Net assets 46,947,741 47,269,135 Accumulated funds 21 36,427,327 34,728,554 Deferred grants 22 2,505,007 2,505,007 Investment grants 23 8,015,407 10,035,574 10,520,414 12,540,581	Specific funds – programmes	20	117,908	325,018
Accumulated funds 21 36,427,327 34,728,554 Deferred grants			12,018,855	13,240,208
Deferred grants 22 2,505,007 2,505,007 Investment grants 23 8,015,407 10,035,574 Deferred capital grants 23 10,520,414 12,540,581	Net assets		46,947,741	47,269,135
Investment grants 22 2,505,007 2,505,007 Deferred capital grants 23 8,015,407 10,035,574 10,520,414 12,540,581	Accumulated funds	21	36,427,327	34,728,554
Deferred capital grants 23 8,015,407 10,035,574 10,520,414 12,540,581	Deferred grants			
10,520,414 12,540,581	Investment grants	22	2,505,007	2,505,007
	Deferred capital grants	23	8,015,407	10,035,574
46,947,741 47,269,135			10,520,414	12,540,581
			46,947,741	47,269,135

Statement of Changes Un Accumulated Funds For the Einancial year ended 31 March 2011

\$

2011	
Beginning of financial year	34,728,554
Total comprehensive income	1,698,773
End of financial year	36,427,327
2010	
Beginning of financial year	30,021,866
Total comprehensive income	4,706,688
End of financial year	34,728,554

Statement of Cash Flows For the Einancial year ended 31 March 2011

S S Cash flows from operating activities 27,595,028 28,083,133 Cash neceipts from customers 27,595,028 28,083,133 Cash and cosh equivalents and employees (54,235,430) (48,914,409) Net cash used for operating activities (26,640,402) (20,831,276) Cash flows from investing activities (1,876,892) (1,498,938) Proceeds from disposal of property, plant and equipment 23,000 8,624 Interest received 211,364 129,537 Net cash used for investing activities (1,642,528) (1,360,777) Cash flows from financing activities 14 17,033,013 36,317,610 Grants received from National Arts Council 14 220,000 - Release of deposits pledged - 646,000 - Cash held in trust 12 (10,163) (2,704)		Note	2011	2010
Cash receipts from customers 27,595,028 28,083,133 Cash paid to suppliers and employees (54,235,430) (48,914,409) Net cash used for operating activities (26,640,402) (20,831,276) Cash flows from investing activities (1,876,892) (1,498,938) Proceeds from disposal of property, plant and equipment 23,000 8,624 Interest received 211,364 129,537 Net cash used for investing activities (1,642,528) (1,360,777) Cash flows from financing activities (1,642,528) (1,360,777) Release of deposits pledged - 646,000 Cash held in trust 12 (10,163) (2,704) Net cash provided by financing activities 17,242,850 36,960,906 Net (decrease) / increase in cash and cash equivalents held <td></td> <td></td> <td>\$</td> <td>\$</td>			\$	\$
Cash paid to suppliers and employees(54,235,430)(48,914,409)Net cash used for operating activities(26,640,402)(20,831,276)Cash flows from investing activities(1,876,892)(1,498,938)Proceeds from disposal of property, plant and equipment23,0008,624Interest received211,364129,537Net cash used for investing activities(1,642,528)(1,360,777)Cash flows from financing activities(1,642,528)(1,360,777)Cash flows from financing activities1417,033,01336,317,610Grants received from National Arts Council14220,000-Release of deposits pledged-646,000-Cash provided by financing activities17,242,85036,960,906Net cash provided by financing activities17,242,85036,960,906Net (decrease) / increase in cash and cash equivalents at beginning of financial year32,559,13717,790,284	Cash flows from operating activities			
Net cash used for operating activities(26,640,402)(20,831,276)Cash flows from investing activities(1,876,892)(1,498,938)Purchase of property, plant and equipment(1,876,892)(1,498,938)Proceeds from disposal of property, plant and equipment23,0008,624Interest received211,364129,537Net cash used for investing activities(1,642,528)(1,360,777)Cash flows from financing activities(1,642,528)(1,360,777)Grants received from Government1417,033,01336,317,610Grants received from National Arts Council14220,000-Release of deposits pledged-646,000-Cash held in trust12(10,163)(2,704)Net cash provided by financing activities17,242,85036,960,906Net (decrease) / increase in cash and cash equivalents at beginning of financial year32,559,13717,790,284	Cash receipts from customers		27,595,028	28,083,133
Cash flows from investing activitiesPurchase of property, plant and equipment(1,876,892)(1,498,938)Proceeds from disposal of property, plant and equipment23,0008,624Interest received211,364129,537Net cash used for investing activities(1,642,528)(1,360,777)Cash flows from financing activities(1,642,528)(1,360,777)Grants received from National Arts Council1417,033,01336,317,610Grants received from National Arts Council14220,000-Release of deposits pledged-646,000-Cash held in trust12(10,163)(2,704)Net cash provided by financing activities17,242,85036,960,906Net (decrease) / increase in cash and cash equivalents held(11,040,080)14,768,853Cash and cash equivalents at beginning of financial year32,559,13717,790,284	Cash paid to suppliers and employees		(54,235,430)	(48,914,409)
Purchase of property, plant and equipment(1,876,892)(1,498,938)Proceeds from disposal of property, plant and equipment23,0008,624Interest received211,364129,537Net cash used for investing activities(1,642,528)(1,360,777)Cash flows from financing activities1417,033,01336,317,610Grants received from National Arts Council14220,000-Release of deposits pledged-646,000-Cash held in trust12(10,163)(2,704)Net cash provided by financing activities17,242,85036,960,906Net (decrease) / increase in cash and cash equivalents at beginning of financial year32,559,13717,790,284	Net cash used for operating activities	-	(26,640,402)	(20,831,276)
Proceeds from disposal of property, plant and equipment23,0008,624Interest received211,364129,537Net cash used for investing activities(1,642,528)(1,360,777)Cash flows from financing activities1417,033,01336,317,610Grants received from Government1417,033,01336,317,610Grants received from National Arts Council14220,000-Release of deposits pledged-646,000-Cash held in trust12(10,163)(2,704)Net cash provided by financing activities17,242,85036,960,906Net (decrease) / increase in cash and cash equivalents at beginning of financial year32,559,13717,790,284	Cash flows from investing activities			
Interest received211,364129,537Net cash used for investing activities(1,642,528)(1,360,777)Cash flows from financing activitiesGrants received from Government1417,033,01336,317,610Grants received from National Arts Council14220,000-Release of deposits pledged-646,000-Cash held in trust12(10,163)(2,704)Net cash provided by financing activities17,242,85036,960,906Net (decrease) / increase in cash and cash equivalents held(11,040,080)14,768,853Cash and cash equivalents at beginning of financial year32,559,13717,790,284	Purchase of property, plant and equipment		(1,876,892)	(1,498,938)
Net cash used for investing activities(1,642,528)(1,360,777)Cash flows from financing activities1417,033,01336,317,610Grants received from National Arts Council14220,000-Release of deposits pledged-646,000-Cash held in trust12(10,163)(2,704)Net cash provided by financing activities17,242,85036,960,906Net (decrease) / increase in cash and cash equivalents held(11,040,080)14,768,853Cash and cash equivalents at beginning of financial year32,559,13717,790,284	Proceeds from disposal of property, plant and equipment		23,000	8,624
Cash flows from financing activitiesGrants received from Government1417,033,01336,317,610Grants received from National Arts Council14220,000-Release of deposits pledged-646,000-Cash held in trust12(10,163)(2,704)Net cash provided by financing activities17,242,85036,960,906Net (decrease) / increase in cash and cash equivalents held(11,040,080)14,768,853Cash and cash equivalents at beginning of financial year32,559,13717,790,284	Interest received		211,364	129,537
Grants received from Government1417,033,01336,317,610Grants received from National Arts Council14220,000-Release of deposits pledged-646,000Cash held in trust12(10,163)(2,704)Net cash provided by financing activities1217,242,85036,960,906Net (decrease) / increase in cash and cash equivalents held14,768,85332,559,13717,790,284	Net cash used for investing activities	-	(1,642,528)	(1,360,777)
Grants received from National Arts Council14220,000-Release of deposits pledged-646,000Cash held in trust12(10,163)(2,704)Net cash provided by financing activities17,242,85036,960,906Net (decrease) / increase in cash and cash equivalents held(11,040,080)14,768,853Cash and cash equivalents at beginning of financial year32,559,13717,790,284	Cash flows from financing activities			
Release of deposits pledged-646,000Cash held in trust12(10,163)(2,704)Net cash provided by financing activities17,242,85036,960,906Net (decrease) / increase in cash and cash equivalents held(11,040,080)14,768,853Cash and cash equivalents at beginning of financial year32,559,13717,790,284	Grants received from Government	14	17,033,013	36,317,610
Cash held in trust12(10,163)(2,704)Net cash provided by financing activities17,242,85036,960,906Net (decrease) / increase in cash and cash equivalents held(11,040,080)14,768,853Cash and cash equivalents at beginning of financial year32,559,13717,790,284	Grants received from National Arts Council	14	220,000	-
Net cash provided by financing activities17,242,85036,960,906Net (decrease) / increase in cash and cash equivalents held(11,040,080)14,768,853Cash and cash equivalents at beginning of financial year32,559,13717,790,284	Release of deposits pledged		-	646,000
Net (decrease) / increase in cash and cash equivalents held(11,040,080)14,768,853Cash and cash equivalents at beginning of financial year32,559,13717,790,284	Cash held in trust	12	(10,163)	(2,704)
Cash equivalents held32,559,13717,790,284financial year	Net cash provided by financing activities	-	17,242,850	36,960,906
financial year 32,559,137 17,790,284			(11,040,080)	14,768,853
Cash and cash equivalents at end of financial year1221,519,05732,559,137			32,559,137	17,790,284
	Cash and cash equivalents at end of financial year	12	21,519,057	32,559,137

Notes to the Financial Statements For the Einancial year ended 31 March 2011

These notes form an integral part of and should be read in conjunction with the accompanying financial statements.

1. GENERAL INFORMATION

The Esplanade Co Ltd (the "Company") is incorporated and domiciled in Singapore and is limited by guarantee. The address of the Company's registered office is as follows:

1 Esplanade Drive Singapore 038981

The principal activities of the Company are:

- To manage and operate Esplanade Theatres on the Bay, and ancillary facilities for the benefit of the arts;
- To support the presentation and development of artistic productions and activities reflecting Singapore's diverse cultural and international backgrounds;
- · To raise and maintain the standards of arts productions, talent and skills in Singapore; and
- To manage and operate other performing venues.

2. SIGNIFICANT ACCOUNTING POLICIES

(A) Basis of preparation

The financial statements have been prepared in accordance with Singapore Financial Reporting Standards ("FRS"). The financial statements have been prepared under the historical cost convention, except as disclosed in the accounting policies below.

The preparation of financial statements in conformity with FRS requires management to exercise its judgement in the process of applying the Company's accounting policies. It also requires the use of certain critical accounting estimates and assumptions. Management has not identified any areas involving a higher degree of judgement or complexity, or areas where estimates and assumptions are significant and critical.

Interpretations and amendments to published standards effective in 2010

Amendment to FRS 7 Cash Flow Statements (effective for annual periods beginning on or after 1 January 2010)

Under the amendment, only expenditures that result in recognised asset in the balance sheet can be classified as investing activities in the statement of cash flows. Previously, such expenditure could be classified as investing activities in the statement of cash flows.

This change has been applied retrospectively and did not result in any substantial changes to the amounts presented in the statement of cash flows for the current or prior year.

Notes to the Financial Statements For the financial year ended 31 March 2011

(A) Basis of preparation (continued)

Interpretations and amendments to published standards effective in 2011

Amendment to FRS 24 – Related Party Disclosures (effective for annual periods beginning on or after 1 January 2011)

The Company has early adopted FRS 24 (revised) Related Party Disclosures in prior financial year.

FRS 24 (revised) was issued in January 2010 for application for annual periods starting on or after 1 January 2011 retrospectively, with early adoption permitted. The revisions include:

(a) simplifying the definition of a related party, clarifying its intended meaning and eliminating inconsistencies from the definition;

(b) providing a partial exemption from the disclosure requirements for government related entities.

The revised FRS stated that two entities are not related parties simply because they have a director or other member of key management personnel in common or because a member of key management personnel of one entity has significant influence over the other entity. The adoption of the revised FRS did not result in any substantial changes to the Company's accounting policies.

(B) Income recognition

Income for the Company comprises the fair value of the consideration received or receivable for the sale of goods and rendering of services, net of goods and services tax, rebates and discounts. Revenue is recognised as follows:

(1) Venue hire and event services

Income from venue hire and event services is recognised on an accrual basis over the period of hire.

(2) Mall and other rentals

Rental income is recognised on a straight-line basis over the lease term.

(3) Ticketing

Income from ticket sales are recognised as earned when the show/event has been completed.

(4) Sponsorships and donations

Donations are recognised on a receipt basis. Sponsorships are recognised on an accrual basis over the term of sponsorship agreement, except for those made for specified purposes, which are recognised as the specified expenditure is incurred.

Sponsorship in-kind is included in income based on an estimate of the fair value at the date of receipt. Sponsorship in-kind is recognised if it meets the needs of the Company, the amount can be measured reliably, and there is no uncertainty that it will be received.

(5) Car parking

Car parking income is recognised on a receipt basis.

(6) Merchandise sales

Revenue from the sale of merchandise is recognised when the goods are delivered to the customer, the customer has accepted the products and collectibility of the related receivable is reasonably assured.

Notes to the Financial Statements For the financial year ended 31 March 2011

2. SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

(B) Income recognition (continued)

(7) Interest income on fixed deposits
 Interest income is recognised using the effective interest method.

(C) Grants

- (1) Grants received from the Government of Singapore (administered through the Ministry of Information, Communications and the Arts ("MICA")) and its related agencies are for the purpose of meeting recurrent operating and capital expenditure, and the presentation of arts and related events.
- (2) Grants for depreciable assets recorded in the company's financial statements are taken to the deferred capital grant account, and recognised in profit or loss on a straight-line basis over the periods necessary to match the depreciation of the corresponding depreciable assets.
- (3) Grants received for cyclical improvement works and replacement of assets owned by MICA are taken to offset receivables recorded by the Company when the expenditures are incurred in advance of grant receipts.
- (4) Grants for investments are taken to the investment grant account, and will be credited to the statement of income and expenditure upon disposal of the investment.
- (5) Grants for recurrent and programme expenditure are recognised in profit or loss on an accrual basis to match the related expenses when incurred.
- (6) Grants received from the National Arts Council ("NAC") are for meeting recurrent operating expenditure of the Drama Centre ("DC"). Any operating surpluses will be set aside solely for use in DC's operations and upgrading/maintenance of equipment.
- (7) Grants are also received from NAC for the acquisition of new assets and renovation/improvement works of assets owned by NAC that are located in DC, and are taken to offset receivables recorded by the Company when the expenditures are incurred in advance of grant receipts.

(D) Property, plant and equipment

(1) Measurement

(i) Property, plant and equipment

Plant and machinery, production equipment, artwork and furniture, fittings and equipment are stated at cost less accumulated depreciation and accumulated impairment losses (Note 2(F)).

Acquired computer software licences are capitalised on the basis of the costs incurred to acquire and bring to use the specific software. Direct expenditure, which enhances or extends the performance of computer software beyond its original specifications and which can be reliably measured, is recognised as a capital improvement and added to the original cost of the software. Costs associated with maintaining computer software are recognised as an expense as incurred.

Notes to the Financial Statements For the Einancial year ended 31 March 2011

(D) Property, plant and equipment (continued)

(1) *Measurement* (continued)

(i) Property, plant and equipment (continued)

Computer software development costs and acquired computer software licenses are stated at cost less accumulated amortisation and accumulated impairment losses (Note 2(F)).

Equipment which costs less than \$1,000 individually are treated as minor assets and are charged to profit or loss in the period when these are acquired.

(ii) Components of costs

The cost of property, plant and equipment includes expenditure that is directly attributable to the acquisition of the items. Dismantlement, removal or restoration costs are included as part of the cost of property, plant and equipment if the obligation for dismantlement, removal or restoration is incurred as a consequence of acquiring or using the asset.

(2) Depreciation

Depreciation is calculated using the straight line method to allocate depreciable amounts over their estimated useful lives. Useful lives are estimated as follows:

Useful lives
5 to 15 years
5 to 25 years
5 to 10 years
5 years
3 to 10 years
3 years

The residual values, estimated useful lives and depreciation method of property, plant and equipment are reviewed, and adjusted as appropriate, at each balance sheet date. The effects of any revision are recognised in profit or loss when the changes arise.

(3) Subsequent expenditure

Subsequent expenditure relating to property, plant and equipment that has already been recognised is added to the carrying amount of the asset when it is probable that future economic benefits, in excess of the originally assessed standard of performance of the existing asset, will flow to the Company and the cost can be reliably measured. Other subsequent expenditure is recognised as an expense in the financial year in which it is incurred.

(4) Disposal

On disposal of a property, plant and equipment, the difference between the net disposal proceeds and its carrying amount is taken to profit or loss.

(E) Investment in associated company

Associated companies are entities which the Company has significant influence, but not control, generally accompanying a shareholding giving rise to voting rights of 20% and above but not exceeding 50%. Investment in associated company is accounted for in the financial statements using the equity method of accounting, less impairment losses, if any. The investment in associated company in the balance sheet includes goodwill.

Notes to the Financial Statements For the Einancial year ended 31 March 2011

(E) Investment in associated company (continued)

Equity accounting involves recording investments in associated companies initially at cost, and recognising the Company's share of its associated company's post-acquisition results and its share of post-acquisition movements in reserves against the carrying amount of the investments. When the Company's share of losses in an associated company equals or exceeds its interests in the associated company, including any other unsecured receivables, the Company does not recognise further losses, unless it has incurred obligations or made payments on behalf of the associated company.

(F) Impairment of non-financial assets

Property, plant and equipment and investments in associated companies are tested for impairment whenever there is any objective evidence or indication that these assets may be impaired. If any such indication exists, the recoverable amount (i.e. higher of the fair value less costs to sell and value in use) of the asset is estimated to determine the amount of impairment loss.

An impairment loss for an asset other than goodwill is reversed if, and only if, there has been a change in the estimates used to determine the assets recoverable amount since the last impairment loss was recognised. The carrying amount of an asset other than goodwill is increased to its revised recoverable amount, provided that this amount does not exceed the carrying amount that would have been determined (net of amortisation or depreciation) had no impairment loss been recognised for the asset in prior years. A reversal of impairment loss for an asset other than goodwill is recognised in profit or loss, unless the asset is carried at its revalued amount, in which case, such reversal is treated as a revaluation increase. However, to the extent that an impairment loss on the same revalued asset was previously recognised in profit or loss, a reversal of that impairment is also recognised in profit or loss.

(G) Trade receivables

Trade receivables are recognised initially at fair value and subsequently measured at amortised costs using the effective interest method, less allowance for impairment. An allowance for impairment of trade receivable is established when there is objective evidence that the Company will not be able to collect all amounts due according to the original terms of receivables. The amount of allowance is the difference between the asset's carrying amount and the present value of estimated future cashflows, discounted at the original effective interest rate. The amount of the allowance is recognised in profit or loss.

(H) Leases

(1) When the company is the lessee:

Operating leases

Leases of assets in which a significant portion of the risks and rewards of ownership are retained by the lessor are classified as operating leases. Payments made under operating leases (net of any incentives received from the lessor) are taken to profit or loss on a straight-line basis over the period of the lease.

When an operating lease is terminated before the lease period has expired, any payment required to be made to the lessor by way of penalty is recognised as an expense in the period in which termination takes place.

Notes to the Financial Statements For the financial year ended 31 March 2011

(H) Leases (continued)

(2) When the company is the lessor:

Operating leases

Rental income (net of any incentives and rebates given to lessees) is recognised on a straight-line basis over the lease term.

(I) Merchandise

Merchandise is stated at the lower of cost and net realisable value. Cost is determined on weighted average method. Cost includes all costs of purchase and other costs incurred in bringing the goods to their present location and condition. Net realisable value is the estimated selling price in the ordinary course of business, less the estimated costs necessary to make the sale.

(J) Provisions

Provisions are recognised when the Company has a legal or constructive obligation as a result of past events, it is probable that an outflow of resources will be required to settle the obligation, and a reliable estimate of the amount can be made. Where the Company expects a provision to be reimbursed, the reimbursement is recognised as a separate asset but only when the reimbursement is virtually certain.

(K) Trade payables

Trade payables are initially measured at fair value, and subsequently measured at amortised costs, using the effective interest method.

(L) Employee compensation

(1) Defined contribution plans

The Company's contributions to defined contribution plans are recognised as employee compensation expense when the contributions are due, unless they can be capitalised as an asset.

(2) Employee leave entitlement

Employee entitlements to annual leave are recognised when they accrue to employees. A provision is made for the estimated liability for annual leave as a result of services rendered by employees up to the balance sheet date.

(M) Foreign currency translation

The financial statements are presented in Singapore Dollars, which is also the functional currency of the Company.

Transactions in a currency other than Singapore Dollars ("foreign currency") are translated into Singapore Dollars using the exchange rates at the dates of the transactions. Currency translation differences from the settlement of such transactions and from the translation of monetary assets and liabilities denominated in foreign currencies at the closing rates at the balance sheet date are recognised in profit or loss.

Notes to the Financial Statements For the Einancial year ended 31 March 2011

2. SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

(N) Government grant

Grants from the government are recognised at their fair value when there is reasonable assurance that the grant will be received and the Company will comply with all the attached conditions. Government grants relating to expenses are shown separately as other income.

Government grants are recognised as income over the periods necessary to match them with the related costs which they are intended to compensate, on a systematic basis. Government grants relating to assets are deducted against the carrying amount of the assets.

(0) Fair value estimation of financial assets and liabilities

The fair values of current financial assets and liabilities carried at amortised cost approximate their carrying amounts.

(P) Cash and cash equivalents

For the purpose of presentation in the cash flow statement, cash and cash equivalents include cash on hand and deposits with financial institutions.

Notes to the Financial Statements For the Einancial year ended 31 March 2011

3. INCOME

	2011	2010
	\$	\$
Venue hire and event services	7,195,078	8,653,613
Mall and other rentals	7,187,545	6,705,946
Ticketing	6,094,445	4,615,042
Sponsorships and donations (Note 4)	4,467,216	3,623,807
Car parking	1,591,963	1,478,603
Specific funds – programmes (Note 20)	207,110	-
Other income :		
Merchandise sales	367,754	407,415
Interest income on fixed deposits	158,883	150,698
Gain on disposal of assets	9,284	7,659

•		
Gain on disposal of assets	9,284	7,659
Income from guided tours	18,614	14,769
Tenant services	170,882	144,945
Government grant – jobs credit scheme	59,426	817,871
WDA Grant	-	298,560
Royalties income	51,388	74,080
Miscellaneous	289,451	229,728
	1,125,682	2,145,725
	27,869,039	27,222,736

The Jobs credit scheme is a cash grant included in the Singapore Budget 2009 to help business preserve jobs in the economic downturn. The amount an employer can receive would depend on the fulfilment of the conditions as stated in the scheme. The scheme ended during the financial year.

4. SPONSORSHIPS AND DONATIONS

The total tax-deductible sponsorships and donations, including any donations classified under grants received for the year ended 31 March 2011, amounted to \$2,267,537 (2010: \$2,055,370). These donations are unrestricted, and are given to support the presentation and development of artistic productions and activities. The use of donations is in accordance with the objectives of the Company.

The total relevant sponsorship expenses for the financial year ended 31 March 2011 did not exceed 30% of the total relevant sponsorship income for the same year.

During the year, the Company changed its accounting policy for the recognition of sponsorship in-kind. The values of such in-kind sponsorship were not recorded as income in the past but disclosed separately in the notes to the accounts. This change in policy has no material impact to the accounts.

Notes to the Financial Statements For the financial year ended 31 March 2011

5. EXPENDITURE

	2011	2010
	\$	\$
Employee compensation (Note 6)	20,118,301	19,109,791
Programming	12,896,823	10,213,785
Rental of property (Note 7)	12,840,000	12,840,000
Property maintenance and utilities (Note 8)	12,312,998	10,689,940
Presentation services and relations (Note 9)	3,135,180	2,744,571
Marketing and communications (Note 10)	3,077,973	3,243,387
Other expenditure (Note 11)	5,818,783	6,358,988
	70,200,058	65,200,462

6. EMPLOYEE COMPENSATION

	2011	2010
	\$	\$
Wages and salaries	16,295,166	15,808,812
Employer's contribution to Central Provident Fund	1,905,007	1,788,486
Other benefits	1,918,128	1,512,493
	20,118,301	19,109,791

Average number of persons employed during the financial year:

	2011	2010
	\$	\$
Permanent Staff	208	199
Contract Staff	34	29
Full-time employees	242	228

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Notes to the Financial Statements For the financial year ended 31 March 2011

7. RENTAL OF PROPERTY

The Government of Singapore has charged the Company rental of \$12,840,000 (2010: \$12,840,000) for use of Esplanade – Theatres on the Bay. The rental is funded by way of a Government's subvention.

8. PROPERTY MAINTENANCE AND UTILITIES

	12,312,998	10,689,940
Insurance	98,955	99,315
Utilities	3,659,729	2,864,765
Building and facilities maintenance	8,554,314	7,725,860
	\$	\$
	2011	2010

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9. PRESENTATION SERVICES AND RELATIONS

	2011	2010
	\$	\$
Production services	2,304,378	2,103,896
Ticketing and event services	830,802	640,675
	3,135,180	2,744,571

10. MARKETING AND COMMUNICATIONS

	2011	2010
	\$	\$
Advertising and promotion	2,492,725	2,563,050
Public relations	374,080	383,558
Sponsor services and development	115,095	157,866
Publications costs	96,073	138,913
	3,077,973	3,243,387

Notes to the Financial Statements For the financial year ended 31 March 2011

11. OTHER EXPENDITURE

. OTHER EXPENDITORE	2011	2010
	\$	\$
Depreciation of property, plant and equipment (Note 18)	3,181,090	3,519,280
Professional and IT support charges	454,800	432,008
GST expense	702,296	811,269
Office supplies, postage and communication	395,044	330,853
Minor assets expensed	190,499	233,930
Merchandise		
- Cost of merchandise sold	195,400	200,624
- Allowance for diminution in value	99	1,447
Travelling and transport	206,084	188,449
Bank charges	149,290	120,501
Miscellaneous expenses	200,664	288,257
Governance costs		
- Legal and secretarial fees	66,864	102,693
- External auditors' remuneration	61,500	45,700
- Internal auditors' remuneration	11,900	14,885
Allowance for impairment of trade receivables	2,709	67,968
Foreign exchange loss	544	1,124
	5,818,783	6,358,988

12. CASH AND CASH EQUIVALENTS

	2011	2010
	\$	\$
Cash at bank and on hand	2,079,841	1,689,758
Fixed deposits	19,580,000	31,000,000
	21,659,841	32,689,758
Cash held in trust	(140,784)	(130,621)
Cash and cash equivalents in the cash flow statement	21,519,057	32,559,137

The fixed deposits with financial institutions mature on varying dates within 9 months (2010: varying dates within 7 months) from the financial year end. Interest rates on these deposits are variable and the weighted average effective interest rate as at 31 March 2011 was 0.48% (2010: 0.66%) per annum.

Notes to the Financial Statements For the financial year ended 31 March 2011

12. CASH AND CASH EQUIVALENTS (CONTINUED)

Cash and cash equivalents are denominated in the following currencies:

	2011	2010
	\$	\$
Singapore Dollars	21,431,338	32,559,137
United States Dollars	140,784	130,621
Euros	87,719	-
	21,659,841	32,689,758

The Company is the secretariat for the Association of Asia Pacific Performing Arts Centres. The cash denominated in United States Dollars amounted to US\$112,133 (2010: US\$93,334) is held in trust by the Company for that association.

13. TRADE RECEIVABLES

		2011	2010
		\$	\$
(A)	Non-related parties – trade	1,204,178	970,339
(B)	Non-related party trade receivables are stated after deducting allowance for impairment	69,712	69,712

14. GRANTS RECEIVABLE

	2011	2010
	\$	\$
Balance at beginning of year	7,933,013	16,488,283
Grants received (exclude NAC)	(17,033,013)	(36,317,610)
Grants received from NAC	(220,000)	-
Transferred to deferred capital grants (Note 23)	1,122,698	1,713,058
Released to income and expenditure statement	26,876,474	26,049,282
Balance at end of year	18,679,172	7,933,013

Notes to the Financial Statements For the financial year ended 31 March 2011

14. GRANTS RECEIVABLE (CONTINUED)

Grants receivable are denominated in Singapore Dollars. These funds are non-restricted in nature and are given for the purpose of meeting recurrent operating and capital expenditure, and the presentation of arts and related events.

Grants for cyclical improvement works and replacement of assets owned by MICA received and receivable in the year ended 31 March 2011 amounted to \$208,502 and \$2,694,315 respectively (2010: \$1,951,534 and \$1,768,767).

Grants from NAC are to be used solely for the purpose of operating Drama Centre.

Grants for purchase and replacement of assets owned by NAC that are located in Drama Centre, received and receivable in the year ended 31 March 2011 amounted to \$244,887 and \$10,288 respectively (2010: Nil).

15. MERCHANDISE

	2011	2010
	\$	\$
At cost	29,274	31,877
Less : Allowance for impairment	(8,032)	(9,256)
At net realisable value	21,242	22,621

16. OTHER CURRENT ASSETS

	2011	2010
	\$	\$
Recoverable expenditure and receivables	2,837,965	1,903,244
Recoverable from the associated company	20,464	836,897
Prepayments	540,275	1,406,717
Deposits	22,420	24,060
	3,421,124	4,170,918

Prepayments, deposits, recoverable expenditure and receivables are denominated in Singapore dollars.

17. INVESTMENT IN ASSOCIATED COMPANY

	2011	2010
	\$	\$
Beginning of financial year	4,599,376	4,296,835
Share of profits for the financial year	1,170,453	302,541
End of financial year	5,769,829	4,599,376

Notes to the Financial Statements For the financial year ended 31 March 2011

17. INVESTMENT IN ASSOCIATED COMPANY (CONTINUED)

The summarised financial information of the associated company, not adjusted for the proportion ownership interest held by the Company, is as follows:

	2011	2010
	\$	\$
Assets	17,136,000	13,173,000
Liabilities	4,247,000	3,628,000
Revenues	14,864,000	10,992,000
Net profits	3,344,000	864,000

Investment in the associated company includes goodwill of \$1,358,735 (2010: \$1,358,735).

Details of the investment in associated company are as follows:

Associated company	Principal activities	Country of business Equity holding Cost of inv		Equity holding		ivestment
			2011	2010	2011	2010
			2011	2010	2011	2010
			%	%	\$	\$
	Ticketing and ticketing					
SISTIC.com Pte Ltd	related services	Singapore	35	35	2,505,007	2,505,007

Under the terms of the shareholders' agreement, Singapore Sports Council has an option to acquire all of the Company's shares in SISTIC at any time within a period of six months after the termination or expiration of the Application Service & Ticketing agreement between the Company and SISTIC. The purchase price of the shares to be acquired under the call option shall be the fair market value of the shares to be determined in accordance with the terms set out in the agreement.

Notes to the Financial Statements For the financial year ended 31 March 2011

18. PROPERTY, PLANT AND EQUIPMENT

,					Furniture,		Capital	
	Leasehold	Plant and	Production		fittings and	Computer	projects in	
	improvements	machinery	equipment	Artwork	equipment	software	progress	Total
	\$	\$	\$	\$	\$	\$	\$	\$
Cost								
At 1 April 2010	3,013,323	4,439,717	10,980,807	357,616	7,266,148	2,204,528	104,723	28,366,862
Additions	-	311,953	105,413	-	312,297	-	553,035	1,282,698
Disposals	-	(64,140)	-	-	(269,087)	(102,423)	-	(435,650)
Transfers from Capital Projects in Progress	23,650	-	273,560	-	205,668	-	(502,878)	-
At 31 March 2011	3,036,973	4,687,530	11,359,780	357,616	7,515,026	2,102,105	154,880	29,213,910
Accumulated								
Depreciation		0 000 000	0 070 007	057.010	F 0F0 000	1 000 040		
At 1 April 2010	1,849,051	2,302,269	6,672,227	357,616	5,256,332	1,806,049	-	18,243,544
Depreciation	242,271	492,299	1,338,629	-	891,739	216,152	-	3,181,090
Disposals	-	(52,381)	-	-	(267,130)	(102,423)	-	(421,934)
At 31 March 2011	2,091,322	2,742,187	8,010,856	357,616	5,880,941	1,919,778	-	21,002,700
Net book value								
At 31 March 2011	945,651	1,945,343	3,348,924	-	1,634,085	182,327	154,880	8,211,210
Cost								
At 1 April 2009	2,971,803	4,363,987	10,275,635	357,616	6,714,047	1,905,448	123,132	26,711,668
Additions	41,520	75,730	60,747	-	402,265	86,289	1,075,747	1,742,298
Disposals	-	-	-	-	(87,104)	-	-	(87,104)
Transfers from								
Capital Projects in	-	-	644,425	-	236,940	212,791	(1,094,156)	-
Progress At 31 March 2010	3,013,323	4,439,717	10,980,807	357,616	7,266,148	2,204,528	104,723	28,366,862
Accumulated Depreciation								
At 1 April 2009	1,603,919	1,609,030	5,206,345	357,616	4,456,131	1,577,362	-	14,810,403
Depreciation	245,132	693,239	1,465,882	-	886,340	228,687	-	3,519,280
Disposals	-	-	-	-	(86,139)	-	-	(86,139)
At 31 March 2010	1,849,051	2,302,269	6,672,227	357,616	5,256,332	1,806,049	-	18,243,544
								
Net book value At 31 March 2010	1,164,272	2,137,448	4,308,580	-	2,009,816	398,479	104,723	10,123,318
	-,	_,,	-,,		_,,		····	-,,

Notes to the Financial Statements For the financial year ended 31 March 2011

19. PAYABLES

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	2011	2010
	\$	\$
Associated company – trade	2,314	16,477
Trade payables	1,866,061	2,231,445
Accrued operating expenses	6,805,724	7,771,783
Deposits received	2,566,062	2,145,858
Deferred income	438,959	457,776
Sundry payables	221,827	291,851
	11,900,947	12,915,190

20. SPECIFIC FUNDS - PROGRAMMES

Specific funds received represent funding from the Government of Singapore and its related agencies to support the approved programmes and projects.

	2011	2010
	\$	\$
Balance at beginning of year	325,018	325,018
Released to income and expenditure statement	(207,110)	-
Balance at end of year	117,908	325,018

21. ACCUMULATED FUNDS

	2011	2010
	\$	\$
Balance at beginning of year	34,728,554	30,021,866
Contributed by operations of Esplanade	520,272	4,404,147
Contributed by operations of Drama Centre	8,048	-
Share of profits of Associated Company	1,170,453	302,541
Balance at end of year	36,427,327	34,728,554
Attributable to:		
Esplanade	33,154,457	32,634,185
Drama Centre	8,048	-
Associated Company	3,264,822	2,094,369
	36,427,327	34,728,554

Notes to the Financial Statements For the Einancial year ended 31 March 2011

22. INVESTMENT GRANTS

	2011	2010
	\$	\$
Balance at beginning and end of year	2,505,007	2,505,007

Grants for investments are taken to the investment grants account, and will be credited to the statement of income and expenditure upon disposal of the investment.

23. DEFERRED CAPITAL GRANTS

	2010
\$	\$
10,035,574	11,815,107
1,122,698	1,713,058
(3,142,865)	(3,492,591)
8,015,407	10,035,574
	10,035,574 1,122,698 (3,142,865)

24. SIGNIFICANT RELATED PARTY TRANSACTIONS

During the year, the following transactions were entered into by the Company and its related parties on terms and bases agreed between the parties:

(A) Sales and purchases of goods and services with its associated company

2010
\$
24,528
16,568
5,625
72,191
169,348
150,000
53,319

In addition, the associated company collects the proceeds from the sale of tickets for all events held at Esplanade – Theatres on the Bay, on behalf of the Company.

Notes to the Financial Statements For the Einancial year ended 31 March 2011

24. SIGNIFICANT RELATED PARTY TRANSACTIONS (CONTINUED)

(B) Key management personnel compensation

Key management personnel (including a director of the Company) compensation is as follows:

	2011	2010
	\$	\$
Salaries and other short term benefits	2,265,757	2,073,317
Employer's contribution to Central Provident Fund	74,929	77,935
	2,340,686	2,151,252

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Number of key management in remuneration bands is as follows:

	2011	2010
	\$	\$
\$500,000 to below \$550,000	1	1
\$450,000 to below \$500,000	-	-
\$400,000 to below \$450,000	-	-
\$350,000 to below \$400,000	1	1
\$300,000 to below \$350,000	-	-
\$250,000 to below \$300,000	2	2
\$200,000 to below \$250,000	4	-
\$150,000 to below \$200,000	-	4
Below \$150,000	-	-
	8	8

Although CEO of Esplanade is also CEO of the National Arts Council, the remuneration disclosed includes only the portion for his Esplanade portfolio.

25. TAX

The Company is a registered charity under the Charities Act (Cap 37). All registered charities enjoy automatic tax exemption. Hence, the Company is not required to make provision for Singapore income tax in the financial year ended 31 March 2011.

Notes to the Financial Statements For the Einancial year ended 31 March 2011

26. COMMITMENTS

(A) Contracted for at the balance sheet date but not recognised in the financial statements:

	2011	2010
	\$	\$
Leasehold improvements and equipment	50,674	36,230
Works and services	332,007	145,877
	382,681	182,107

(B) Operating lease commitments - where the Company is the lessee

The Company leases various photocopiers under non-cancellable operating lease agreements. The leases have varying terms, escalation clauses and renewal rights.

The future minimum lease payments under non-cancellable operating leases contracted for at the reporting date but not recognised as liabilities, are as follows:

	2011	2010
	\$	\$
Not later than 1 year	36,462	49,056
Later than 1 year but not later than 5 years	35,402	57,564
	71,864	106,620

(C) Operating lease commitments - where the Company is the lessor

The future minimum lease payments receivable under non-cancellable operating leases contracted for at the reporting date but not recognised as receivables, are as follows:

	2011	2010
	\$	\$
Not later than 1 year	5,074,600	5,668,156
Later than 1 year but not later than 5 years	2,783,990	3,614,706
	7,858,590	9,282,862

Notes to the Financial Statements For the financial year ended 31 March 2011

27. FINANCIAL RISK MANAGEMENT

Financial risk factors

The Company's activities expose it to market risk (interest rate risk), credit risk and liquidity risk. The Company's business operations are not exposed to significant foreign currency risks as it has no significant transactions denominated in foreign currencies.

The Board of Directors is responsible for setting the objectives and underlying principles of financial risk management for the Company. The management team then establishes detailed policies such as risk identification and measurement.

(A) Market risk

Interest rate risk

The Company has significant interest-bearing assets. Interest rates on these assets are variable (Note 12). The Company periodically monitors interest rate fluctuations to ensure that the exposure to interest rate risk is within acceptable levels.

(B) Credit risk

Credit risk refers to the risk that a counterparty will default on its contractual obligations resulting in financial loss to the Company.

The Company adopts the policy of dealing only with customers of appropriate credit history, and obtaining sufficient security where appropriate to mitigate credit risk. Such securities are normally in the form of bankers' guarantee or advance booking deposits. For other financial assets, the Company adopts the policy of dealing with financial institutions and other counterparties with high credit ratings.

Credit exposure to an individual customer is limited by the securities held and is continuously monitored by Finance and reported to Management on regular intervals.

The Company's major classes of financial assets are bank deposits, trade and other receivables and grants.

(i) Financial assets that are neither past due nor impaired

Bank deposits that are neither past due nor impaired are mainly deposits with banks which have high credit-ratings as determined by international credit-rating agencies. Trade and other receivables that are neither past due nor impaired are substantially companies with good collection track records with the Company.

(ii) Financial assets that are past due and/or impaired

There is no other class of financial assets that is past due and/or impaired except for trade receivables.

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Notes to the Financial Statements

27. FINANCIAL RISK MANAGEMENT (CONTINUED)

Financial risk factors (continued)

(B) Credit risk (continued)

(ii) Financial assets that are past due and/or impaired (continued)

The age analysis of trade receivables past due but not impaired is as follows:

	2011	2010
	\$	\$
Past due < 3 months	527,154	360,645
Past due 3 to 6 months	42,888	66,088
Past due over 6 months	4,210	14,391
	574,252	441,124

The carrying amount of trade receivables individually determined to be impaired and the movement in the related allowance for impairment are as follows:

	2011	2010
	\$	\$
Gross amount	-	69,712
Less: Allowance for impairment	-	(69,712)
	-	-
Beginning of financial year	(69,712)	(57,995)
Allowance made	-	(69,712)
Allowance written back	-	1,744
Allowance written off	-	56,251
End of financial year (Note 13)	(69,712)	(69,712)

(C) Liquidity risk

The Company manages liquidity risk by maintaining sufficient cash and available funding through grants from government. The Company aims to obtain annual funding in advance as well as working capital from the Government and its related agencies.

The Company does not have significant non-current liabilities. Current liabilities are matured within the next one year and the value as at balance sheet date approximates its expected contractual undiscounted cash outflows due to its short term maturity.

Notes to the Financial Statements For the Einancial year ended 31 March 2011

27. FINANCIAL RISK MANAGEMENT (CONTINUED)

(D) Capital risk

The Company's objectives when managing capital, which remains unchanged from the previous year, are to safeguard the Company's ability to continue as a going concern and to maintain an optimal capital structure.

Management monitors capital based on a gearing ratio. This ratio is calculated as debt divided by total capital. Debt is calculated as total payables plus funds received in advance, while capital is calculated as accumulated funds plus debt.

	2011	2010
	\$	\$
Debt	12,018,855	13,240,208
Accumulated funds	36,427,327	34,728,554
Total Capital	48,446,182	47,968,762
Gearing ratio	25%	28%

The Company is not subject to any externally imposed capital requirements for financial year ended 31 March 2011 and 2010.

28. NEW ACCOUNTING STANDARDS AND FRS INTERPRETATIONS

Certain new standards, amendments and interpretations to existing standards have been published that are mandatory for the Company's accounting periods beginning on or after 1 April 2011 or later periods. The Company does not expect that adoption of these accounting standards or interpretations will have a material impact on the Company's financial statements.

29. AUTHORISATION OF FINANCIAL STATEMENTS

These financial statements were authorised for issue in accordance with a resolution of the Board of Directors of The Esplanade Co Ltd on 22 July 2011.

Our Sponsors and Donors

PROGRAMME SPONSORS

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- Singapore Telecommunications Limited
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CORPORATE PATRONS

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AMBASSADOR OF THE ARTS

• TATA COMMUNICATIONS International Pte Ltd

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- Sharp-Roxy Sales (Singapore) Pte Ltd
- Singapore Press Holdings Limited
- Stage 57
- Tiger Airways Pte Ltd

April 2010 to March 2011

APRIL 2010

► A TAPESTRY OF SACRED MUSIC

Call of the Herdsmen - Throat Singers of Tuva Huun-Huur-Tu {Tuva}

The Wandering Fakirs - The African Sufis of Gujarat Sidi Goma {India}

Invocation of Love Tempvs Fvgit {Corsica}

Sacred Rhythms: Samulnori Noreum Machi {Korea}

Sacred Rhythms: Sacred Sounds of Japan Fuku No Ne Ensemble {Japan / Singapore}

Stirrings: Qasidah Maadihul Mustafa Ensemble

Stirrings: Liturgical Music of the Tudors Ab Oriente

Stirrings: Kirtan Gurmat Sangeet Academy

Call of the Dawn / Sunset Sojourn

- Sri Gaura Saraswathi Society
- Sakya College {Tibet}
- Dev Kapil
- Fitness Network

Music for Temple Installation

- Tan Qing Lun
- Pushkar Kanhere
- Azrin Bin Abdullah

BEAUTIFUL SUNDAY

Sunday Re-MIXED! Maris Alumni Wind Ensemble

BITESIZE

Musicals 101 Elaine Chan

► COFFEE MORNING & AFTERNOON TEA

Singapore's Tom Jones & Engelbert Humperdinck William David

► LATE NITE

Uncommon Fields B-Quartet

Isolation Has Its Advantages The Darren Moore Quintet

LIMELIGHT

St Margaret's Secondary School Symphonic Band

Dunman Secondary School Choir

MOSAIC

Jamie Cullum {UK}

PLAYtime!

The Magic Garden Esplanade

SPECTRUM

Life & Death in the City Yong Siew Toh Conservatory of Music New Music Ensemble

COLLABORATIONS

The Bridge Project:

The Tempest presented by Singapore Repertory Theatre

► THE STUDIOS

Heart(h) Teater Ekamatra

Epic Poem of Malaya Spell #7

Home Boxes Paper Monkey Theatre Ltd

Gostan Forward Five Arts Centre {Malaysia}

Cuckoo Birds

Five Arts Center and CAKE Theatrical Productions {Malaysia / Singapore}

Velocity HORSE {Taiwan}

AT THE CONCOURSE

Colours of the Wind

- Cheong Yi Heng & Pan Yaozong
- Arts Sphere Chinese Chamber Ensemble
- Siong Leng Musical Association
- Saxpress Saxophone Quartet
- Absolutely Thai in collaboration with Chulalongkorn University {Singapore / Thailand}
- Kei Matsuo & Namiko Sakai {Singapore / Japan}
- WI 5
- All about the Flute by Clement and Jinhong
- Dromethean
- Brass quintet
- The Kreutzer Wind Ensemble
- A Flutey Affair
- Wind Trio
- Pop Wind ensemble

ON THE WATERFRONT

To Here Knows When - A Shoegaze Weekend On The Waterfront

- Jellybelly {Indonesia}
- Galactica
- Vapor Trails DJ Set
- Swirling Light {Thailand}
- Stellarium
- Elemental Gaze {Indonesia}

+65 Indie Underground Pt. II

- Amterible
- The Return
- The Marilyns
- Amateur Takes Control
- The Oddfellows
- I Am David Sparkle
- A Vacant Affair
- Livonia

Funky Monkey

• The Raindogs

April 2010 to March 2011

- The Project
- RSF

EXPLORATIONS

Flipside ZingO Workshops with the Boys' Hostel

Footwork for Community

Hip Hop dance workshops for Shuqun Sec School by Studio Wu, supported by Barclays and CARE

VISUAL ARTS

Wasteland Tan Chwee Seng

Tapestry Eko Prawoto {Indonesia}

The Temple Eko Prawoto {Indonesia}

Sacred Exchange Eko Prawoto {Indonesia}

Sacred Soundscapes Zai Tang

Alice

Jerold Tay, Jeffrey Lim, Bavani Naidu, Grace Ng (curated by Chen Kunyi)

Military Monkey Mission

Owen Lim Ern Li, Gui Qi Kang Lauri, Tan Er Jue and Seah Jian Ling (curated by Chen Kunyi)

Nebula

Lai Yuen Pan, Issac Ng, Chua Jie Xian, Patrina Chan, Desmond Yeo, Anders Teo, Lenus Choo, Arivn Au (curated by Chen Kunyi)

Newton's Apple

Mei Konishi, Weatherly Tan, Russell Lim (curated by Chen Kunyi)

MAY 2010

CONVERSASIANS

Music Composition Masterclass Nitin Sawhney {UK}

In conversation with Lin Hwai-Min moderated by T Sasitharan {Taiwan / Singapore}

Performance (Work-in-progress): Khmeropédies II Amrita Performing Arts {Cambodia}

Presentation & Discussion by Amrita Performing Arts & Pichet Klunchun hosted by Lim How Ngean {Cambodia / Thailand / Malaysia}

Performance: VOID – Jendela Peradaban

(Window of Civilization) excerpts Choreography by Boi Sakti, performed by T.H.E. Dance Company and Davit {Singapore / Indonesia}

Body and Movement Masterclass Aditi Mangaldas {India}

Visual Arts Symposium titled 'Making History': How Southeast Asian art reconquers the past to conjure the future

Alwin Reamillo, Green Zeng, Khanh Bui, Mella Jaarsma, Nge Lay, Tang Da Wu and Vasan Sitthiket (moderated by Iola Lenzi) {Myanmar / Indonesia / Philippines / Thailand / Singapore / Vietnam}

Presentation / Talk by Han Tae-Sook hosted by Kyu Choi {Korea}

Performance (Work-in-progress): Refractions – A double bill Singapore Dance Theatre

Presentation & Discussion with Edwaard Liang & Xing Liang hosted by Kok Heng Luen {USA / China / Singapore}

An Introduction to Nankuan and Liyuan Music Workshop Han Tang Yuefu Ensemble {Taiwan}

Performance (work-in-progress) & Post-perf talk: Beta Max to DVD and Presentation/Talk by Jecko Siompo hosted by Tang Fu Kuen {Indonesia / Singapore}

Flee By Night Danny Yung Experimental Theatre {Hong Kong}

Public talk: In conversation with Danny Yung hosted by Kok Heng Luen {Hong Kong / Singapore}

Performance: The Flag Project -Written on the Wind Huang Ruo, Min Xiao Fen and T'ang Quartet {USA / China / Singapore}

An Introduction to Cambodian Classical Dance Workshop Amrita Performing Arts {Cambodia}

Performance: Xiangsining (Song of Mutual Longing) and Mantanchun (Hall Aburst with Springtime) Han Tang Yuefu Ensemble {Taiwan}

Presentation & Discussion by Huang Ruo and Chen Mei-O hosted by Wang Ya-Hui {USA / China / Taiwan / Singapore}

Contemporary Dance Masterclass Jecko Siompo {Indonesia}

Training Principles of Cloud Gate Dance Theatre of Taiwan Lee Ching-chun {Taiwan}

Public talk: In conversation with Nitin Sawhney hosted by Rajesh Hardwani {UK / Singapore}

Performance: Timeless Aditi Mangaldas {India}

April 2010 to March 2011

Performance: Expression of Dance Shantala Shivalingappa {India / France}

Presentation & Discussion by Aditi Mangaldas & Shantala Shivalingappa hosted by Roshni Pillay {India / France / Singapore}

FLIPSIDE

Infinity Rock Explosion The Axis of Awesome {Australia}

A Day in the Life of Miss Hiccup Shoshinz {Japan}

Fires of Eden & Circles of Light Starlight Alchemy

Live & Unplucked! The Mango Dollies

The Singing Chef Irene Jansen & Friends

Can or Cannot

Vernetta Lopez, Christina Sergeant, Tony Quek, Ben Ng, Audrey Luo & Peggy Ferroa

Tiny Music Circus & Doll-making Workshop Mundo Novo Poco Dancers {Japan}

Sandsations Erika Chen & NUS CAC Guitar Club Band {China / Singapore}

T:me Orkestar Trio

Guitar Tap Zack Kim {Korea}

Happy=Healthy & Bounce Time! Cardio Boys {The Philippines}

Sushi Tap Show Tokyo TapDo! {Japan}

BEAUTIFUL SUNDAY

Mother's Day Special Hong Shao Xuan, Felinda Wong, Huang Xi and Zhang Gong {Singapore / China}

Mother's Day Special

Ding Mercado and Babes Conde {Singapore / Philippines}

BITESIZE

Directing 101 Samantha Scott-Blackhall

COFFEE MORNING & AFTERNOON TEA

Mandarin Japanese Songs 3 a.m

► FEED YOUR IMAGINATION (FYI)

Run, Run, Run NeNeMas

► LATE NITE

MICappella

► LIMELIGHT

- Anderson Junior College Symphonic Band
- Meridian Junior College Choir

THE STUDIOS

The Lost and the Ecliptic Pentas Project {Malaysia}

COLLABORATIONS

Theatre Idols Finals 2010 Action Theatre

Beethoven and the Boys T'ang Quartet

AT THE CONCOURSE

Vocal Chords

- After 6
- Filipino Voice Symphony {Philippines}
- Sri Mahligai

- The Three Divas in Operatic Concert
- University of Makati Chorale {Philippines}
- Dikir Barat Ulan & Co
- Siong Leng Music

ON THE WATERFRONT

Singa-Tronica

- Flame of the Forest
- Cosmic Armchair
- Breakbeat Theory
- TiGaia
- ArtsSphere Chamber Ensemble

SPH Gift of Music: Little Rockers Jack & Rai

Mother's Day Special

- Jack & Rai
- Mathilda d'Silva

► EXPLORATIONS

The Studios

Body Development & Movement workshop by HORSE {Taiwan}

VISUAL ARTS

Making History: How Southeast Asian art reconquers the past to conjure the future

Alwin Reamillo, Green Zeng, Khanh Bui, Mella Jaarsma, Nge Lay, Tang Da Wu and Vasan Sitthiket (curated by Iola Lenzi) {Myanmar / Indonesia / Philippines / Thailand / Singapore / Vietnam}

Dreaming of dreaming

Khalil Chishtee (co-curated by Audrey Phng) {Pakistan}

Tian Tian Xiang Shang Danny Yung {Hong Kong}

Important Myra Tang Da Wu

Important Rumi Tang Da Wu

April 2010 to March 2011

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JUNE 2010

► FLIPSIDE

The Chaser Group Pocha {Korea}

Gadgets Joel Salom {Australia}

The Terrible Infants

Les Enfants Terribles Theatre Company {UK}

Origins Tze n Looking Glass Ensemble

Cabaret on Strings The Fifth Wheel {Germany}

The Circus of Sound SMU Samba Masala

Street Beats ZingO featuring Christian von Richthofen {Singapore / Germany}

M. Culboto Dynamogène {France}

Theremin-ising Shueh-Li Ong & Artsylum Quartet {USA / Singapore}

Jukebox Trukitrek {Spain}

Fairytales: The Full Picture Dwayne Tan, Judee Tan & Julian Wong

BEAUTIFUL SUNDAY

Spotlight: Games.Anime.Movies.Encore! Philharmonic Youth Winds

BITESIZE

Understanding Singapore Cinema Tan Bee Thiam

► COFFEE MORNING & AFTERNOON TEA

Favourite Folk Tunes of 60s & 70s Jessica Soo & Friends

 FEED YOUR IMAGINATION (FYI)

More Gems from Treasury of Singapore Tales: Radin Mas & Parameswara ACT 3

► LATE NITE

All I Really Want Lily Nuris

► LIMELIGHT

Ang Mo Kio Secondary School Symphonic Band

► PLAYTIME!

The Magic Ocean Esplanade

► AT THE CONCOURSE

Reelin' Good Times

- Chanteuse
- Fusion FM
- Raghalectric by Raghavendran, Ramkumar Vasudevan and Gayathri Raja
- SMU Symphonia
- Loke Hoe Kit featuring Jasmine Mok and Joel Nah
- Sakamoto Encore by Tze, Jean Hair and Jensen Tan
- Kreutzer Wind Ensemble
- Guitaresque
- A Flutey Affair by Sin Jinhow, Marcus Tay, Aaron Lum and Cheryl Lim

ON THE WATERFRONT

Moonlight Sonata

- Aileen Gozali
- Chua Shan Jee
- Jonathan Chua
- Paul Soh
- Aynsley Green
- NAz
- Sarah Tan

Aya Sekine Ivan Japathan

Ivan Jonathan Ong

Singapore Performing Arts Junior Championship 2010 In Collaboration with Kids Performing

Smells Like Tween Spirit The AoR Band (Academy of Rock)

► EXPLORATIONS

Flipside

Flipside ZingO workshops with Boys Hostel

National Day

National Day Photography Workshop by Angie Seah

FYI+

- Forum Theatre Survival Kit for Teachers by Alvin Tan
- Drama in Education by Kok Heng Leun

JULY 2010

BEAUTIFUL SUNDAY

Chinese Classical Delights Arts Sphere Chamber Ensemble

► BITESIZE

Introduction to Playwriting Haresh Sharma

CHINESE CHAMBER

Music Affairs Singapore Chinese Orchestra

COFFEE MORNING & AFTERNOON TEA

A Tribute to Yao Min Xian Hong

► FEED YOUR IMAGINATION (FYI)

Mercury Paper Monkey

April 2010 to March 2011

FOOTWORK FOR COMMUNITY

Bollywood dance workshops for Yayasan Mendaki Bollybeatz

LATE NITE

Wallflower Inch Chua

LIMELIGHT

- Tanjong Katong Girls' School Symphonic Band
- Raffles Institution Choir

MOSAIC

Broken Social Scene {Canada}

► PENTAS

Cinta – Puisi Berlagu Adi Rahman, Hyrul Anuar, Rose and Kalysa

RAGA

Nirmanika Apsaras Arts {Singapore / India}

SPECTRUM

Interweave Natasha Liu featuring I-Sis Trio & Shane Thio

THE STUDIOS

It Appears That... Ricky Sim

The Dramatic & Tower CO. Taba-Maki {Japan}

Rhinoceros Lee Tae Sang D.T.1 {Korea}

COLLABORATIONS

Sounds of Master Singapore Chinese Orchestra

► AT THE CONCOURSE

Jazz in July

- A Chet Baker Tribute by The Summertime Hotshots
- Dixieland! by the Dixieland Swingers
- Chamber Sounds
- Sarah Cheng-De Winne
- Felix Phang & The Jazz Cats
- Reverse Gravity Trio
- Tribute to Bill Evans and Jim Hall by Joe Tan and Rachma Lim
- Aynsley Green Trio
- Sebastian & Justin {Argentina / UK}
- Jazz A Cappella by Key Elements
- Acid Jazz! by Daniel and Ken
- The Hong Kong Children's Choir {Hong Kong / China}
- Bright Young Things: Jive Collective
- The Bright Young Things Mentors Band
- Jez Funk & Fusion
- Jazz Singers Kathleen and Rachma
- Bright Young Things: The Early Trio

ON THE WATERFRONT

Rockin' the Region: Singapore

- Cheating Sons
- Cove Red
- The Lion Story
- King Kong Jane
- My Writes

Rockin' the Region: Malaysia

- Free Deserters
- They Will Kill Us All
- Citizens of Ice Cream

Rockin' the Region: Indonesia

- Adhitia Sofyan
- The Trees and the Wild
- · Risky Summerbee and the Honeythief

Rockin' the Region: Thailand

- Artfloor
- Class A Cigarettes
- Tabasco

Rockin' the Region: Philippines

- The Bernadettes
- Arigato Hato
- Us 2 Evil 0

EXPLORATIONS

Mosaic

In session with Broken Social Scene {Canada}

VISUAL ARTS

Utopia Highway Chun Kai Qun

29th UOB Painting of the Year Competition

The whiteness of a whale

Zhao Renhui & The Institute of Critical Zoologists

The Crimson Tide

Jonathan Spaldan Paljor, Kevin Juan Pual Lumoindong and Foundation students from LASALLE College of the Arts

CURIOUS-CITY

Angie Seah

En-route, 2010

Eunice Ng (curated by Chen Kunyi)

My Delusional Steps, 2010

Muhammad Shahid Bin Surani (curated by Chen Kunyi)

Untitled, 2009

Ridzuan Bin Md Kamsani (curated by Chen Kunyi)

You Still Don't See, 2010

Julia Elizabeth Thomas (curated by Chen Kunyi)

Seen-Un-Seen, 2010

Nur Rulhuda Bte Hosni (curated by Chen Kunyi)

Optic, 2009

Muhammad Shahid Bin Surani (curated by Chen Kunyi)

April 2010 to March 2011

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AUGUST 2010

BAYBEATS

- Fishtank
- Trella
- Car Crash Hearts {Malaysia}
- Typewriter
- Jon Auer {USA}
- Cockpit
- The Standards {Thailand}
- Duxton Plains
- Rudra
- Techy Romantics {Philippines}
- Carlos Castano {Philippines}
- Santamonica {Indonesia}
- Run Neon Tiger
- Basement In My Loft
- The Camerawalls {Philippines}
- Suchness
- 4imaginaryboys
- An Honest Mistake {Malaysia}
- Lunarin
- Chicosci {Philippines}
- Meltgsnow
- King Ly Chee {Hong Kong}
- Elektone
- de...Connextor {Thailand}
- David Choi {USA}
- Cosmic Armchair
- Postbox
- Kyoto Protocol {Malaysia}
- Modern Children {Hong Kong}
- Handsome Furs {Canada}
- The Zozi
- The Brandals {Indonesia}
- Hedgehog {China}
- Mixhell {Brazil}
- Celina Foo
- Prema Yin {Malaysia}

NATIONAL DAY CELEBRATIONS 2010 -Once Upon A Singapura

- A Journey Through Local Music
- A Vacant Affair
- B Quartet
- Great Spy Experiment
- The Mysterians
- Henry Suriya & Andy Young with Silver Strings
- Melissa Fitzgerald

- The Vadhams
- Terry Mortimer & Peter Diaz

Fusion Fever

- Tze n Looking Glass Ensemble
- Transformation by Mohd Noor & Friends
- Wicked Aura Batucada

Music of Our Forefathers

- Thau Yong Amateur Musical Association
- Gurindam Sayang
- Sri Mahligai

Word. Beat. Song.

- Breakbeat Theory
- Mango Dollies

Makandrama - Poetry in Action

Makandrama - Poetry in Action by Action Theatre

Late Night Singapore Film Screening

- Moon Over Malaya
- Mat Bond
- Forever Fever

Workshops

Hat-Making & Face Painting

YFEST

- Poetry Slam by Word Forward
- Catherine Loria {Philippines}
- Jon Ho Quartet
- The Reflections Quartet
- Nanyang Polytechnic, School of Interactive and Digital Media
- Nanyang Polytechnic Chinese Orchestra
- Cake Theatre
- Fairfield Methodist Secondary
- CHIJ (Toa Payoh)
- TAS Youth Voices
- Tae {Thailand}
- Eugenia Yip
- Carrie & Diya
- Puppet's mind in the world of youth by Papermoon Puppet Theatre and ITE College Central, School of Design and Media {Indonesia / Singapore}

4Flo' Hip Hop Festival

- Kartel Coalition
 - {Malaysia / Singapore / Brunei}
- Vanessa Fernandez
- Don Richmond
- Sixx
- Sheikh Haikel
- DJ Drem
- Saykoji {Indonesia}
- Indonesia Beatboxing Community
 {Indonesia}

• If You're Happy and You Know You Clap

• The Philippine All Stars {Philippines}

• Jakarta's Finest Crew {Indonesia}

• Top Coalition Crew {Taiwan}

SixTeen Dance Crew Challenge

Shin, Kyogo Tsutsui , Patrick Loo

BEAUTIFUL SUNDAY

Keat Hong Chinese Orchestra

Singapore Medley

Pop Illustration 101

Alvin De Castro, Arnel Serrano, Ha Woo

{Australia / Philippines / Korea / Japan

- Boogiemen {Indonesia}
- Sleeq
- Urban Sensation
- Pushin' On
- Redeafination Blonde Voyage

• Rhythm Stylus

Your Hands

Radikal Force

Incub8ion

Fathin Amira

/ Singapore}

► BITESIZE

Soh Ee Shaun

The Music Lab

• Roze

Joyce & The Boys

• Big Toe Crew {Vietnam}

Halley Crew {Vietnam}

• 99 Flavas {Thailand}

April 2010 to March 2011

► COFFEE MORNING & AFTERNOON TEA

Female Country Greats of 60s & 70s Lily Anna Nuris

in::music

ciacia Her Sheen Sway ciacia {Taiwan}

► LATE NITE

Come Closer with Tay Kewei

MOSAIC

- Bajofondo Tango Club
- {Argentina / Uruguay}
- Belle and Sebastian {Scotland}

PENTAS

Zubir: Cinta, Cipta dan Citarasa Zubir Abdullah

PLAYtime!

The Magic Island Esplanade

RAGA

Onam Nite Singapore Malayalee Association {Singapore / India}

THE STUDIOS

- Khmeropédies I & II by Amrita Performing Arts {Cambodia}
- Double Bill: Out There by Lee Sun-A & Ice or Water by Hong's Dance Company {Korea}

COLLABORATIONS

Short & Sweet Gala Finals Short & Sweet

► AT THE CONCOURSE

Localmotion

- NAFA Composers
- Nick Tan
- Ling Kai
- Siti Zahidah

- Julian Kwok
- Cove Red

ON THE WATERFRONT

Ethno-sounds: Asia

- Fusion Gamelan by Bronze Age
- Japanese Folk Music and Dance
- Indian Classical Music
- Kevin Mathews
- Ferry
- Feel Good Ensemble
- Stellar Memory
- The Lion Story
- Sarah Cheng

EXPLORATIONS

The Studios Park Hong Ki's dance workshop {South Korea}

National Day: Once upon a Singapura: Hat-making Workshop volunteers

Moonfest: Lantern Making for Community Kng Mian Tze & Rene Ong

Moonfest: Finger Painting Workshop for Community Dr. Tan Ching Yam

da:ns festival Explorations

Footwork

- Parent Child Hip Hop by L.A. Dance Connection
- Hip Hop II (Intermediate) by Danz People
- Parent Child Bollywood Dance by Bollybeatz
- Salsa Hip Hop by L.A. Dance Connection
- Capoeira by Joe Ang
- Bachata by ACTFA
- Merengue by ACTFA
- Reggae Hip Hop by Danz People
- Lyrical Jazz by Danz People
- Footwork Twinkle Toes
- by Danz People

• Footwork for Community - Hip Hop dance workshops for Ang Mo Kio Youth Infinity, Rei Tong Care Huts and Fei Yue Family Service Centre by Danz People

VISUAL ARTS

"We are dealing with some serious matters" DMR (Ditch my Routine)

'Supah Poke', how are you feeling today? Traseone x Zero x DMR (Ditch my Routine)

Pixel X Pieces Terra Bajraghosa {Indonesia}

SEPTEMBER 2010

MOONFEST - A MID-AUTUMN CELEBRATION

The Golden Cangue

National Guo Guang Opera Company {Taiwan}

Wang Xi Feng

National Guo Guang Opera Company {Taiwan}

Scenic Sounds of the Grassland

Nanyang Academy of Fine Arts City Chinese Orchestra

The Fox and the Bear

Puppet Beings Theatre Company {Taiwan}

Moonlight Fiesta

Lee Wushu Arts Theatre, NUS Chinese Dance and Li Fu Qiang {Singapore / Malaysia / China}

Melodies of the Guzheng Zheng Ensemble

Moonlight Melodies ETC Music & Entertainment

Beautiful Moments TCR Music Station

April 2010 to March 2011

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Mid-Autumn Lantern Riddles Riddle Association {Singapore}

Enchanting Notes Hsinghai Art Association

Melodious Voices of Mid-Autumn Singapore Press Holdings Chinese Choir

Music in Bloom Johnny Chia, Teoh Kok Chuan and Mike Chiang

Let's Cross-talk Dunman High School

Sounds of Harmonica Broadway Harmonica Ensemble

Traditional lantern-making with family and loved ones Tang Da Wu

Lantern Walkabout

Republic Polytechnic Dragon and Lion Dance Troupe

Roving Stilt Walkers Wenyang Sports Association

BEAUTIFUL SUNDAY

Hooked on Classics! NAFA Orchestra

BITESIZE

Singapore Malay Theatre through the years: Evolution and Invention Zizi Azah Bte Abdul Majid

CHINESE CHAMBER

Many Faces of Sheng Singapore Chinese Orchestra

COFFEE MORNING & AFTERNOON TEA

Best of Jenny Tseng Musicdreamer Live! Cafe

► FEED YOUR IMAGINATION (FYI)

Introduction to Chinese Music -Woodwind Instruments Arts Sphere Chamber Ensemble

Clever Monkey Sebung Gamelan Asmaradana

► LATE NITE

Open with Maya Nova

► MOSAIC

Roberta Flack {USA}

► THE STUDIOS

Breaking the Silence Amrita Performing Arts

► AT THE CONCOURSE

Crossing Borders

- Music of the Middle East by Al-Jawharah
- Flamenco Music and Dance by Sólo Flamenco
- Capriccio Plays Tango! by Capriccio
 Dulcet Tones of Appalachia by Ivan Ng
- and Loke Hoe Kit
- Morlam Music of North Thailand by Absolutely Thai
- Filipino Kulintang by Sari Sari
- Steelpans of the Caribbean by JuzSteel
- Armenian Classical Violin by Ani
 Umedyan
- Music of the Khaen by Absolutely Thai
- Irish Traditional Music by James Chan and Brian Mooney
- Hindustani Classical Music by Krsna and Govin
- The Korean Gayageum by Park Jin Seon
- African Mbiraby Zakanaka

ON THE WATERFRONT

After Hours

- Changing Hues
- All of the Above
- Rahul Advani, Rohan Advani & Akshat Sawhney

Hari Raya Celebrations

- Rima & Friends
- Asila Osmera

Introducing...

- Jocelyn Ong & Joyce Lim
- FusionAsia + EthnicAsia ft. Vick Veera

EXPLORATIONS

FYI+ Gamelan Exposed! Gamelan Asmaradana {Singapore / Indonesia}

Moonfest: Modernisation of Peking Opera Pre-Performance Talk National Guo Guang Opera Company {Taiwan}

Moonfest: Lantern Making Workshop Kng Mian Tze and Rene Ong

Moonfest: Chinese Riddles Workshop Riddle Association {Singapore}

VISUAL ARTS

Stories That Move

Joo Choon Lin, Chun Kai Qun and Jeremy Hiah and various community groups

OCTOBER 2010

da:ns festival

Uprising / In Your Rooms Hofesh Shechter Company {UK}

International Ballet Gala

Lluvia (Rain) Eva Yerbabuena Ballet Flamenco {Spain}

Giselle (Mats Ek)

Lyon Opera Ballet {France} Hokkaido (Or Somewhere Like That) daniel k

Southern Bound Comfort

Gregory Maqoma and Shanell Winlock {South Africa / UK}

April 2010 to March 2011

Refractions - A Double Bill: As Above, So Below / Nameless

Singapore Dance Theatre, choreographed by Edwaard Liang and Xing Liang {Singapore / China / USA}

Glass House School of Dance, LASALLE College of the Arts

Third Space Nanyang Academy of Fine Arts, Department of Dance

Rasas Dances from Bali Explored and Godogan Dance Drama Sanggar Tari & Tabuh Pandawa

Rasas Dances from Cambodia and the Story of Machhanup Apsara Arts Association

Rasas Dances from Japan The Japanese Cultural Society

Rasas Dances from Thailand Bansomdejchaopraya Rajabhat University

What's Your Move?

Attitude Dance Studio, Sunny Low Dance Studio, Danz People, NUS Dance Ensemble, Zouk Resident DJ djB, Jitterbugs Swingapore, Bollybeatz, JAZZ INC, ACTFA, Zambiacongo Group, Natasha Studio & Line Dance Society

Flash Mob Lee Mun Wai and ITE College West

OCTOBURST!

Children's Day Drawing Competition: My Favourite Stories

The Kingdom Under my Bed Teater Ekamatra

Xi Gua - Watermelon Girl and the Legend of the Lion The Players Theatre Reduce, Reuse, Recycle, ReMUSmIX Four-4 N' MOB

Story-tell with Me

Carlyn, Celeste and Claire Li, Martin Loh and Zoe Pace, Ramkumar Shivanuja & Janelle Deanna Sim

Kamishibai - Japanese Storytelling for Everyone TENKO and Ms Namiko Sakai

Move and Groove Danz People

Taro the Dragon Boy Act 3 Theatrics

Peter and the Wolf Kreutzer Wind Ensemble

Rainbow Bear Julia Gabriel Centre for Learning

Laughter in the Kampong Act 3 Theatrics

ParenTALK Ms. Lavina Chong, Ms. Koh Hui Hua, Ms. Katherine McLeod

Baby Piano Project Winners of the 2009 National Piano Competition, musicians from Northwood Music School

Reading Rocks! Meet Author Adeline Foo

Fusion FM

PESTA RAYA

Matah Ati {Indonesia}

<mark>Amy</mark> {Malaysia}

Cinta Julia Fauziah Nawi {Malaysia} Hujan {Malaysia}

Fab Cat's Nite Out Fabulous Cats, DYNDA and Floor Fever Crew {Malaysia / Singapore}

Konsert Kasut Putih Datuk Ahmad Jais featuring Zaibaktian

{Malaysia / Singapore}

Kelab Dondang Sayang

Momo Latif, Bibik GT Lye and Hyrul Anuar, accompanied by Gurindam Sayang

R Ismail and Elfee Ismail Orkestra Melayu Singapura

Kunci DuniaKu Sriwana, Sri Warisan, Zizi Azah

Semarak Muara Teater Tari Era, Ilsa Tari, Yayasan Warisan Johor, Padang

Panjang Dancers and Saratuspersen {Singapore / Malaysia / Indonesia}

Movie Screenings Ahmad Idham and Singapore Malay Film Society {Malaysia / Singapore}

Concourse Programmes Gurindam Sayang, Kemuning, Ilsa Tari & Harmon Orkid

Kaki5 Folk Akustika at Concourse

BEAUTIFUL SUNDAY

Dancing Through The Ages SAF Central Band

BITESIZE

The Swinging 60s Joseph Pereira

► COFFEE MORNING & AFTERNOON TEA

Best of Barry Manilow Robert Fernando

April 2010 to March 2011

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DANCE APPRECIATION SERIES

Sleeping Beauty Singapore Dance Theatre

► COLLABORATIONS

Alone Together Jeremy Monteiro

► AT THE CONCOURSE

Me & My Guitar

- Randolf Arriola
- Paul Danial
- Rosli Mansor
- Patrick Chng
- Dominic Wan
- Ahmad Khalid
- David Ng

ON THE WATERFRONT

Bamboozled!

- Indonesian Bamboo Music by Teman AWI Angklung Orchestra
- Thai Bamboo Music by Absolutely Thai
- Filipino Bamboo Music by Sari Sari Ensemble

EXPLORATIONS

Pesta Raya

- Community Project on Weaving by Abu Jalal Sarimon
- Bunga Telur Weaving workshop at Concourse by Abu Jalal Sarimon
- Javanese dance workshop by dancers from Matah Ati {Indonesia}
- Gamelan Workshop by Musicians from Matah Ati {Indonesia}

VISUAL ARTS

Dance dance dance Chng Seok Tin

Octoburst! drawing competition exhibition Various

The Beauty in Diverse Movements FD Sukhmana {Indonesia} Behind Time Fazree, Sufree, Razalee (curated by Chen Kunyi)

Mr R

Keith, Nicholas Yap, Wei Sheng, Celeste Ho (curated by Chen Kunyi) Wedding Interlude Aileen Sting, Clara Wan, Huang Jietz (curated by Chen Kunyi)

The Perfect Park Leow Soo (curated by Chen Kunyi)

You and I Dream Jerrold Chong (curated by Chen Kunyi)

NOVEMBER 2010

► A DATE WITH FRIENDS

- Reminisce with Zhuang Xue Fang & Huang Qing Yuan
- Duets with Robert Fernando & Friends
- Shanghai Nights with Joanna Dong & SZINC
- Reflections with Yazid (Lovehunters)
- Back to the 60's with William David
- Re:mix
- Music Dreamer LIVE! Café
- Uncle Ah Hock
- Jean & Jasmine

► KALAA UTSAVAM - INDIAN FESTIVAL OF ARTS

Master of 100 Strings Tarun Bhattacharya {India}

Veena Ghaanam - The music of veena Veena Gayathri {India}

The Blue Mug The Company Theatre {India}

Lalgudi Vaibhavam - Celebrating the musical legacy Lalgudi Krishnan and Lalgudi Vijayalakshmi {India} Sounds of Heaven - Jaltarang and Bansuri jugalbandhi Milind Tulankar and Rajendra Kulkarni {India}

Stree Katha - The three heroines of Ramayana Mythili Prakash {USA / India}

Sunidhi Chauhan In Concert Sunidhi Chauhan {India}

Behind the Mask: Kathakali

Shanta Rati featuring Kalamandalam Ratheesan and Bhaskar's Arts Academy {India / Singapore}

Talking Drums of Kerala

Various artists {India/Singapore}

Fusion Beats

- Swarathma {India}
- La Pongal & Yodhakaa {India}
- Rudra

Amutha Ghaanam

- Tune in with us
- Movie Melodies
- Veena Venu Violin
- Geeta Govindam {India}
- Indian Rhythm Extravaganza
- Kalpana II
- Sukh Sangeet
- Folk Tunes {India}

BEAUTIFUL SUNDAY

Film and Evergreen Classics Hainan Hwee Kuan Harmonica Orchestra

BITESIZE

Music of the Malay Achipelago Sri Warisan Som Said Performing Arts Ltd

CLASSICS

Berliner Philharmoniker with Sir Simon Rattle {Germany / UK}

April 2010 to March 2011

COFFEE MORNING & AFTERNOON TEA

Remembering Danny Chan MusicDreamer LIVE! Café

► LATE NITE

The Turntable Instrumentalist Koflow

SPECTRUM

Alternating Current Yong Siew Toh Conservatory of Music New Music Ensemble

► AT THE CONCOURSE

Sonic City

- Ken Hayashida
- Circuitrip
- Oceans and Eta
- Santiago Latorre {Spain}
- NUS Electronic Music Lab
- Muon
- Mux
- Darren Ng

► ON THE WATERFRONT

Left of Center

- In Each Hand a Cutlass
- Rosli Mansor
- The Silence & The Sea

► EXPLORATIONS

da:ns festival

- Contemporary Dance Masterclass by Hofesh Shechter Company {UK}
- Ballet Masterclass by Edwaard Liang {USA}
- Flamenco Masterclass by Eva Yerbabuena Ballet Flamenco {Spain}
- Dance Masterclass by Lyon Opera Ballet {France}
- Balinese Dance Workshop by Sanggar Tari & Tabuh Pandawa
- Cambodian Dance Workshop by Apsara Arts Association
- In Conversation with Julie Kent and Bridgett Zehr {USA}
- Key to Flamenco by Antonio Vargas {Singapore / Spain}

The Studios Sourcing Within by Ang Gey Pin

A Date with Friends

Kheng Chiu Loke Tin Kee Home workshops by DramaBox

Footwork for Community

- Bollywood Dance workshop for Ang Mo Kio Family Service Centre by Bollybeatz
- Capoeira workshop for Ngee Ann Polytechnic for Zambiacongo Group
- Hip Hop dance workshop for Canossaville and Jamiyah Home by Danz People

VISUAL ARTS

Monochrome - on documenting

Charles Lim, Ezzam Rahman, Jeremy Hiah, Jittima Pholsawek, Kyn Precious, Marienne Yang (Curated by Zai Kuning)

Materials vs Materialism

Tang Mun Kit

Rangoli Kaleidoscope Vijaya Mohan

The World Outside

Tang Ling Nah in collaboration with atelier I small

Prelude to The World Outside

Tang Ling Nah in collaboration with atelier | small

DECEMBER 2010

► CELEBRATE DECEMBER

- ITE Show Choir
- Filipino Voice Symphony
- Heregoesnoth!ng
- Ho Tat Chiew Harmonica Ensemble
- The Blowers of Seville
- Victoria Chorale
- ACJC Choir
- Raffles Concert Singers
- The Vocal Consort Coro Di Signori
- Shi Li & Adi
- Melodie Tan
- Cat Ong

- Don Richmond
- Loke Hoe Kit
- Letters Home "Soul Mates" featuring Serena Ho, Rodney Oliveiro and Rosita Ng
- Summertimes Big Band
- Tanglin Rose Big Band
- Summertimes Jazz Orchestra
- Flame of the Forest
- Merry-Go-Round
- Joanna Dong & Aya Sekine
- Chicken Shack Revival
- Ding Yi Music Company
- Cross Culture
- Sarah Cheng-De Winne
- Lush Pop Orchestra
- Bright Young Things: The Early Trio
- Bright Young Things: Jive Collective
- The Chok Kerong Trio + 1, feat. guest singer Rani Singam
- JuzSteel
- Elaine Chan & Friends

BEAUTIFUL SUNDAY

M-POP! An Afternoon of Popular Chinese Songs

Nanyang Polytechnic Chinese Orchestra, featuring guest vocalist Olivia Ong

BITESIZE

A Cappella 101 The A Cappella Society of Singapore

COFFEE MORNING & AFTERNOON TEA

Best of Diana Ross & The Supremes Sheila De Niro, Ann Hussein, Cat Ong

in::music

Life Journey {China}

► LATE NITE

Swords Are Drawn I Am David Sparkle

CHINESE CHAMBER

Virtuosos of the Ruan Singapore Chinese Orchestra

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ESPLANADEPRESENTS* Performances April 2010 to March 2011

PEDALS & PIPES

Christmas Rhapsody

Ahreum Han featuring the Singapore Lyric Opera Chorus conducted by Khor Ai Ming {South Korea / Singapore}

PENTAS

Dance Workshop Ery Mefri {Indonesia}

A Milestone Year Sheila Majid {Malaysia}

RAGA

Aalam - Banyan tree of bharatanatyam Apsaras Arts

► COLLABORATIONS

Highly Strung I T'ang Quartet

► AT THE CONCOURSE

Urban Legend

- Urban Sensation
- Will's Invasion
- Munkee Business
- Charles "Stitch" Wong
- Roze
- Gabrielle Ferdinands
- Juliet Pang

EXPLORATIONS

Mosaic

Bright Young Things Jazz Weekend Workshop by Joshua Wan, Dr. Tony Makarome, Soh Wenming, Jeremy Monteiro, Tim O'Dwyer, Andrew Lim, Melissa Tham

Footwork

Footwork Bollywood Dance workshops for Geylang East Home for the Aged by Apsara Asia

VISUAL ARTS

Through Your Lens: Marina Bay Singapore Countdown Photo Exhibition Various

SPECIAL EVENT

Marina Bay SINGAPORE Countdown 2010/11

JANUARY 2011

BEAUTIFUL SUNDAY

Blockbuster! The Music of John Williams Singapore Wind Symphony

BITESIZE

Introduction to Playwriting Haresh Sharma

COFFEE MORNING & AFTERNOON TEA

Songs of Yao Lee Zhang Yan

► LATE NITE

Indian Head Massage TypeWriter

PENTAS

Lovehunters Kembali

► PLAYtime!

The Magic Treetop Esplanade

RUSSELL WATSON -LA VOCE {USA}

with Singapore Lyric Opera Orchestra & Chorus

COLLABORATIONS

Notes from the Balcony

T'ang Quartet & Boston Brass {USA / Singapore}

M1 FRINGE - Art & Education

- Entre Nous by Hel's Kitchen {Belgium}
- Orpheus Marathon by Ferenc Fehrer {Hungary}
- Monster by Pappas & Dancers (USA)

M1 FRINGE Sonic Fringe: A double bill • Perceptio by PMP

• This is Tomorrow by Oldfish {Korea}

► AT THE CONCOURSE

Originals Only

- Peter Diaz
- Melodie Tan
- Daniel Purnomo
- Charles J Tan
- Victor Tang
- EX-
- The Analog Girl
- Cheating Sons
- Nicole Verghese
- Gamelan Asmaradana
- Cove Red
- Aynsley Green Trio
- Awesome Six
- Shimona Kee
- RaghaCollective

► ON THE WATERFRONT

New Day Comes

- Retro Groove
- Monogramme

The Bubblegum Years

- The Cheese Monkeys
- Catalogue V 40 Years On...
- Paul Danial & Friends
- Fynderz Keeperz
- Jazz & Hendrix by Bani Rahman, Aya Sekine, Tan Boon Gee and Regi Leo

In Tune & On Time

- KStarr & Richard Jansen Show
- Da Fam Showcase
- X-Clusive Showcase

An Italian Epiphany

Serenat Ensemble {Italy}

Homemade Charlie Lim

EXPLORATIONS

Huayi – Chinese Festival of Arts 2011 The Eternal Eileen Zhang: Exploring her Life and Writings by Kho Tong Guan {Malaysia / Singapore}

Mosaic Music Festival Exploration

Bright Young Things Jazz Listening Workshop by Dr. Tony Makarome

April 2010 to March 2011

VISUAL ARTS

M1 FRINGE: ART and Education SCHOOL OF HARD KNOCKS the little dröm store

SOMETHING ABOUT EDUCATION BUT NOT EXACTLY... Leung Chi Wo {Hong Kong}

PRIMARY 1 Jemima Yong

Cascading Red Su-Chen Hung {Taiwan / USA}

New Readings Lee Yu Juan, Yeo Shih Yun and Wyn-Lyn Tan

Urban Myths Lim Bee Ling

Traces of Nature Yeo Shih Yun

Beauty and the Beast Infocomm Club Productions, Bukit Panjang Government High

Chasing Fish Infocomm Club Productions, Bukit Panjang Government High

How Gravity Discovered Newton Infocomm Club Productions, Bukit Panjang Government High

Silent Treatment Suryani Asan

The phyical impossibility of presence felt in an attempt memory in a tangible form of imagery documentation Shazwany (curated by Chen Kunyi)

FEBRUARY 2011

HUAYI – CHINESE FESTIVAL OF ARTS

Grand Expectations Edward Lam Dance Theatre {Hong Kong}

Red Rose & White Rose National Theatre of China {China}

As if To Nothing City Contemporary Dance Company {Hong Kong}

Kit Chan - My Musical Journey Singapore Chinese Orchestra

Poetic Charms - Chang Jing Guzheng Concert Chang Jing {China}

Playtime! The Magic Ocean Esplanade

in::music

Chet Lam Travelling LYFE {Hong Kong}
Relax-ONE {Taiwan}

Titus Andronicus 2.0 Tang Shu-wing Theatre Studio {Hong Kong}

Deciphering The Peach Garden Oath Toy Factory Productions

Huayi Opening: Auspicious Lion Dance Wen Yang Lion Dance Troupe

Spring Allures Shaanxi Song and Dance Troupe {China}

Rousing Beats Nanyang Polytechnic Chinese Orchestra Percussion Ensemble

Wind and Percussion Fiesta Ding Yi Music Company

Puppetry Delights Hong Yan Zhuang Puppet Art Gallery

& Zhangzhou Puppet Show Troupe {China} Singalong TCR Music Station

Melodies of Spring NTU Chinese Orchestra

Cha Ban Sheng - The Freshman Mini Showcase Cha Ban Sheng

MICappella by the Bay MICappella

Film Screening

All's Well, Ends Well 2009
Little Big Soldier

Songs of Celebration Xia Hui, Kelly Chen Ming Pei, Ling Xiao, Marcus Chin & Guan Xue Er

Xiao Ling's New Year The Theatre Practice

Chinese Festive Favourites Siyun Quartet

Local Singer-Songwriters Showcase Huiqi & Shi Haw

Local Singer-Songwriters Showcase: New Songs from the Heart Xueting & Zuo En

A Memorable Evening Jimmy Teng

Film.Music.Dreams Tze n Looking Glass Ensemble

New Year Greetings A Bigger Bang!

Joyous Harmonies Singapore Broadway Harmonica Ensemble

Teochew Opera Delights Kityang Huay Kuan Teochew Opera Group

April 2010 to March 2011

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BEAUTIFUL SUNDAY

Oh My Valentine! Mus'Art Wind Orchestra

► BITESIZE

Introduction to Traditional Chinese Woodwind Instruments Ding Yi Music Company

► COFFEE MORNING & AFTERNOON TEA

Best of Stevie Wonder Wayne Sandz & Vick Veera

► DANCE APPRECIATION SERIES

Romeo & Juliet Singapore Dance Theatre

FEED YOUR IMAGINATION

Table Manners CH!LL! PADI

► LATE NITE

Close Your Eyes Noir

► LIMELIGHT

Crescent Girls' School Symphonic Band

► MOSAIC

- Blonde Redhead {USA}
- Don McLean {USA}

RAGA

Vasantham Sangeetha Vizha - Saaral Vasantham {Singapore / India}

AT THE CONCOURSE

The Vintage Jukebox of Singapore

- Melissa Fitzgerald & Jason Roma
- Awesome Twosome & Friends
- Eli T.
- Dominic Wong
- Nicholas Chim
- Yumetori & Friends

RGS Angklung & Kulintang Ensemble
 Northwood Music

• ON THE WATERFRONT

The Spring Fling

- People's Association Youth Chinese
 Orchestra
- The Basics
- Phoebe Ong
- Singapore Char Siew Baos

Hopelessly Devoted

Juz-B

30 Years On...

Alemay FernandezDROP D

Cheating Son's Album Launch

- The Pinholes (Opening Act)
- Cheating Sons

Make Some Noise (In Collaboration with Noise Singapore)

- Barricade
- ShiGGA Shay
- Spacedays
- Bear Culture
- Kreazi Drew Jerrie
- Age of Sinfonia
- Run Neon Tiger

► EXPLORATIONS

Huayi - Chinese Festivals of Arts 2011

- Chinese New Year Exploring Customs and Traditions by Han Tan Juan
- Parent-child workshop Fabric Postcard by Tay Bee Aye
- Parent-child workshop Chinese New Year Bean Art by Kng Mian Tze and Rene Ong
- Up Close and Personal with Sylvia Chang {Hong Kong}
- Yusheng: Made in Singapore by Liew You Choo
- Post-performance talk (Titus Andronicus 2.0) by Tang Shu-wing Theatre Studio {Hong Kong}
- Post-performance talk (Deciphering The Peach Garden Oath) by Toy Factory Productions

- Post-performance talk (As If To Nothing) by City Contemporary Dance Company {Hong Kong}
- Post-performance talk (Red Rose & White Rose) by National Theatre of China {China}
- Huayi Chinese Percussion Workshop by Cheryl Ong

MARCH 2011

▶ MOSAIC MUSIC FESTIVAL

Concert Hall / Theatre

- Vocalese A Double Bill by The Manhattan Transfer & New York Voices {USA}
- Charlie Haden Quartet West {USA}
- Michel Camilo Trio {USA}
- Raul Midón {USA}
- Angéliqué Kidjo {Benin}
- Tortoise {USA} (Opening act by B-Quartet) {Singapore}
- Jamie Lidell {UK}
- Joanna Newsom {USA}
- Aphex Twin {UK}
- Gotan Project {France}

Mosaic Club

- PE'Z {Japan}
- Christian Prommer Drumlesson II {Germany}
- 65daysofstatic {UK}
- Os Mutantes {Brazil}
- Saint Etienne {UK}

Mosaic Studio

- The Bad Plus {USA}
- Tierney Sutton Band {USA}
- Ana Moura {Portugal}
- d.v.d {Japan}
- Erik Mongrain {Cananda}
- Ed Harcourt {UK}

HTC Living Room

- Riduan Zalani & Ramu Thiruyanam
- Aya & Alina
- Tokyo Blue {Malaysia}
- The Jake Barden Quintet {Australia}
- David Ng
- Corinne Gibbons
- Cove Red

April 2010 to March 2011

- The Trees & The Wild {Indonesia}
- Sarah Cheng-De Winne
- Mia Palencia {Malaysia}
- Tze n Looking Glass
- Randolf Arriola
- Adhitia Sofyan {Indonesia}
- Sarasvati {Indonesia}
- Biddy & Ken Hayashida
- Fendi
- True Live {Australia}
- Don Derrick Ng
- King Kong Jane
- Life Without Dreams
- Eugenia Yip
- Vanessa Fernandez
- Koflow vs Md Noor
- Bright Young Things Lima Limaus
- Bright Young Things Room 301
- Lunarin

Mosaic Music Station

- Jazz Jam by Bright Young Things
- The Jake Barden Quintet{Australia}
- Summertimes Big Band
- Liberation Music Orchestra led by Alan Broadbent and perfomed by Summertimes Hotshots & Dr Tony Makarome {USA / Singapore}
- Razorback {Philippines}
 CrashCarBurn
- {Republic of South Africa} • Soulfellas
- Raw Earth
- Ling & the Kings
- 6th Avenue
- The Trees & The Wild {Indonesia}
- Duxton Plains
- Adhitia Sofyan & Mia Palencia {Indonesia / Malaysia}
- Jill-Marie Thomas
- Adhitia Sofyan & Ling Kai {Indonesia / Singapore}
- Comic Strip
- T-Bone {Thailand}
- The Sallys
- Europe in de Tropen {Indonesia}
- Dualtone
- Muon10B8 Faction
- SIXX
- True Live {Australia}
- Sheikh Haikel
- Wicked Aura Batucada

• Batucada Sound Machine {New Zealand}

Mosaic Music Makers

- Hands on Cajón with Riduan Zalani
- Parent-Child Rhythm Play with Riduan Zalani
- Beatboxing / Mouthdrumming Basics with Peter Huang
- Vocal Instrumentation with Peter Huang
- Introduction to DJ-ing / Turntablism with Koflow

BEAUTIFUL SUNDAY

Pop Oldies All Jazzed Up! Singapore Jazz Orchestra

► BITESIZE

Music Journalism 101 Kevin Mathews

► CHINESE CHAMBER

Lure of the Erhu and Suona Singapore Chinese Orchestra

► COFFEE MORNING & AFTERNOON TEA

Taiwanese campus folk songs TCR Music Station

► FEED YOUR IMAGINATION

Fatimah's Adventure: The Story of Singapura Teater Ekamatra

► LATE NITE

Don Richmond: Reset

► SPECTRUM

de stroom

Kawai Shiu featuring Katherine Wallace, Jason Lim, Lele Jiang, William Lane, Laurent Parrin, Li Xin

► AT THE CONCOURSE

Cool Classics

- A Flutey Affair Opera Classics with Sin Jin How
- PIANOMANIA!!!

- An evening with Faizal
- "The Magic of Guzheng"
- Cool Classics feat. Rit Xu and Friends
- Chinese Classics by Yvonne Tay and Koh Min Hui
- Cool Classics featuring Artsylum Quartet
- Cello Classics with Loke Hoe Kit
- A Flutey Affair Jazz in the City
- Chamber Music by SOTA
- Between Piano and Forte by Koh Seng Kiat
- Indian Classical Music by SIFAS, Praveena Krishnan
- Dances & Overtures by UBO Woodwind quintet
- Serenade with Classical Music by Singapore Raffles Music College

Noise Singapore

- Deon Toh
- Gentle Bones
- Natalie Hiong
- Travel Tales
- Vanessa Faith

► ON THE WATERFRONT

KL's Calling!

- EVE {Malaysia}
- Once Upon A Time There Was A Sausage Named Bob {Malaysia}
- Car Crash Hearts {Malaysia}
- Rosevelt {Malaysia}

Songs we love, Tunes you'd sing to $\! \ldots \!$

Mosaic Music Festival Explorations • Bright Young Things: The Bad Plus

Band Dynamics Workshop {USA}

Band Dynamics Workshop {USA}

Sutton and Christian Jacob {USA}

• Charlie Haden Rambling Boy, a

Tortoise Workshop {USA}

West {USA}

• Bright Young Things: Tierney Sutton

• Piano and Vocal Workshops by Tierney

documentary film by Reto Caduff {USA}

· Workshop by Charlie Haden's Quartet

Syltra Lee Trio

Sennett Estate

EXPLORATIONS

feZZik

April 2010 to March 2011

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- Masters of Vocalese Workshop by The Manhattan Transfer & New York Voices {USA}
- Latin Jazz Piano Stylings by Michel Camilo {USA}

► VISUAL ARTS

L'Epiderme de la Terre & Mekong (Peace) Marine Ky {Cambodia / France}

Butterflies in my stomach, Bees around my Head Angie Seah

Small World Bottom of the world Ashley Yeo

Inevitable

Juriani Mansor

* Unless otherwise stated, all performances are from Singapore

April 2010 to March 2011

CONCERT HALL

APRIL 2010

Singapore Symphonia Company Limited

- From the New World
- Verdi's Requiem
- Casual Concert
- Cho-Liang Lin & Tan Dun
- Gala Yo-Yo Ma & The Silk Road Ensemble {Singapore / USA}

The Philharmonic Orchestra Society Brahms Tonight!: Symphony No.1

Yong Siew Toh Conservatory of Music Conservatory Orchestra Concert

The Philharmonic Winds Singapore Compose!

Schema International Pte Ltd

Bebel Gilberto - Bossa with Bebel {Brazil}

MAY 2010

Singapore Symphonia Company Limited

Russian Rhapsody

Gala - Sumi Jo {Singapore / Italy}

Singapore Entertainment Services Pte Ltd Lisa Ono Live in Singapore 2010 {Japan}

Buddhist Compassion Relief Tzu Chi

Foundation "Voices of Love" Charity Concert by David D'or

Victoria Junior College Symphony of Voices 2010

TCR Music Station Chong Feng 8

National Arts Council

Singapore Arts Festival 2010:

• Nitin Sawhney Acoustic Evening {UK}

• The Carnival of Animals and Peter & The Wolf by Kamchatka Theatre Co {Spain}, SFO {Singapore}

Arina Pte Ltd

Padmashree Pankaj Udhas Live in Concert {India}

Anglo-Chinese Junior College An Evening with Friends

JUNE 2010

Association of Women for Action and Research (AWARE) Superwomen in Concert

Nanyang Technological University University Band Festival 2010

National Arts Council

Singapore Arts Festival 2010: • Academy of St. Martin in the Fields & Joshua Bell {UK}

Ministry of Education

The Music Talent Development Centre Band Concert

Singapore Entertainment Services Pte Ltd Emi Fujita Acoustic Live -Camomile Smile {Japan}

Nanyang Fine Arts Foundation Ltd Concert by Irish Chamber Orchestra {Ireland}

Lim See Seng Katya Grineva Live in Singapore {Russia}

JULY 2010

Singapore Symphonia Company Limited

• Lunchtime Concert

- Mahler Festival The Tragic Symphony
- The Young Person's Guide

The Singapore Lyric Opera Limited

The Sound of Music - SLO Youth Choir & Children's Choir Concert 2010

Ministry of Education

Singapore Youth Festival 2010: Concert Band Presentation

The Hongkong and Shanghai Banking Corporation Limited

HSBC Youth Excellence Concert by Orchestra of the Music Makers -Mahler 2: Resurrection

Singapore National Youth Orchestra

SNYO Concert - A Symphonic Journey

Wind Bands Association of Singapore

Singapore International Band Festival 2010 {Various}

AUGUST 2010

Singapore Symphonia Company Limited • Pathétique

- The Familiar & The Fantastic
- The Spectacular Seventh

Harmonica Aficionados Society

8th Asia Pacific Harmonica Festival Gala Concert (Various)

The Philharmonic Winds The Philharmonic Winds 10th Anniversary Gala Concert

Musica Anima Entertainment Pte Ltd Musica Fiata: Sacred Cantatas from Schutz & Scheidt {Germany}

Cafe Diplo

WATOTO Concert of Hope {Uganda}

Yong Siew Toh Conservatory of Music World Youth Orchestra of the Singapore Games

Hallelujah Oratorio Society Mendelssohn's Elijah

April 2010 to March 2011

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SEPTEMBER 2010

Singapore Symphonia Company Limited

- Concerts for Children -The Mozart Experience
- Mahler Festival Adagietto
- Ode to Ireland

SYC Ensemble Singers Gioia

Schema International Pte Ltd

BEIJA FLOR Escola de Samba -The Best of Rio Carnival {Brazil}

Echo Philharmonic Society

Yellow River Cantata

OCTOBER 2010

Singapore Symphonia Company Limited

- Gala Mischa Maisky {Singapore / Belgium}
- Gala Lang Lang {Singapore / USA}

Supreme Productions Pte Ltd

Han Geng in Esplanade Showcase {China}

Choral Association Songs of Joy 2010

Arts Management Associates Vienna Boys Choir {Austria}

Young Musicians' Society Orphei Drangar {Sweden}

Arts Management Associates Tommy Emmanuel {Australia}

Singapore Pakistan Association Songs of Support: Rahat Fateh Ali Khan - Live in Singapore {Pakistan}

Greenhorn Productions Pte Ltd

Vampire Weekend - Live! {USA}

IMG Artists Pte Ltd

Singapore Sun Festival 2010: Hitman David Foster & Friends {USA}

NOVEMBER 2010

Singapore Symphonia Company Limited

- Surpassing Beauty
- Babies Proms
- Casual Concert
- Mahler Festival Gala Virtuosos

IMG Artists Pte Ltd

Singapore Sun Festival 2010:

- José Carreras In Concert {Italy}
- George Benson In Concert {USA}
- The Creole Choir of Cuba {Cuba}
- Silk Road Odyssey {Various}

The Philharmonic Orchestra Society

100 Years Later - The Firebird!

The Design Society

DesignSingapore Lecture Series 2010: Change By Design by Tim Brown

The Singapore Lyric Opera Limited

SLO Anniversary Gala Concert -20 Years of Grand Opera

Supreme Music & Publishing Pte Ltd Best of Hong Rong Hong {Taiwan}

Singapore National Youth Orchestra Lanxess SNYO Classic: A Musical Tribute

DECEMBER 2010

Singapore Symphonia Company Limited

- The Rite of Spring
- Mahler Festival The Heavenly Life

The Singapore Lyric Opera Limited

Joy - A Musical Memory of the Holiday Season & Christmas

Wind Bands Association of Singapore

Junior College & Polytechnic Band Festival 2010

Singapore Police Force Band The Force

- SPF Band 85th Anniversary Celebrations and SPF Annual Charity Drive

The Philharmonic Winds

- Classiques! at Esplanade
- Christmas with The Philharmonic
 Winds

JANUARY 2011

Singapore Symphonia Company Limited

- A Night with Tchaikovsky
- SSO 32nd Anniversary Concert
- Casual Concert
- · Mahler Festival Journey's End
- Young Lions

The Oberlin Orchestra

The Oberlin Orchestra's New Year Concert with Siow Lee Chin {USA}

Orchestra of the Music Makers OMM Goes to the Movies!

CultureLink Pte Ltd Fantasie - Melvyn Tan Live! {UK}

Musical Olympus Foundation Musical Olympus Festival Concert {Various}

Ministry of Education

Music Talent Development Centres: Concert Band Graduation Concert 2011

FEBRUARY 2011

Singapore Symphonia Company Limited

- Notes from America
- Gala Renaud Capucon {Singapore / France}

April 2010 to March 2011

The Hongkong and Shanghai Banking Corporation Limited Kevin Loh @ Esplanade

Emperor Entertainment Productions Company Ltd SING SING SING Wonderful 80s

MARCH 2011

Singapore Symphonia Company Limited

• Faure's Requiem

• Poetry & Brilliance

Singapore Indian Fine Arts Society SIFAS Festival 2011: T N Krishnan {India}

National University of Singapore Chinese Orchestra Tales of Yore

National University of Singapore In Tempo by NUS Wind Symphony

► THEATRE

APRIL - MAY 2010

Singapore Repertory Theatre Ltd The Bridge Project -The Tempest {UK / US}

Lunchbox Theatrical Productions Pte Ltd Chicago The Musical {Australia}

MAY 2010

National Arts Council

- Singapore Arts Festival 2010: • The Manganiyar Seduction
- by Roysten Abel {India} • Wind Shadow by Cloud Gate {Taiwan}
- Lady Macbeth by Theatre Moollee
 {Korea}

ShowTime Presents Pte Ltd

Queen - It's A Kinda Magic {Australia}

JUNE 2010

National Arts Council

Singapore Arts Festival 2010: Eonnagata (Sylvie Guillem, Robert Lepage, Russell Maliphant) {France / Canada / UK}

Tian Yun Beijing Opera Society An Ode to the Plum Blossom

Singapore Dance Theatre Ltd Masterpiece in Motion

JULY 2010

MediaCorp Vizpro International Pte Ltd Abbacadabra {Australia}

ShowTime Presents Pte Ltd Beatlemania on Tour {Australia}

MediaCorp Vizpro International Pte Ltd Sachoom {Korea}

The Singapore Lyric Opera Limited Mozart's The Magic Flute {Various}

Greenhorn Productions Pte Ltd Corinne Bailey Rae - Live! {USA}

AUGUST 2010

Toy Factory Productions Ltd Toy Factory 20th Anniversary -December Rains

Singapore Repertory Theatre Ltd Fried Rice Paradise

SEPTEMBER 2010

Asian Advertising Festival (Spikes Asia) Pte Ltd Spikes Asia 2010 Award Ceremony

OCTOBER 2010 Red Spade Entertainment Pte Ltd Nanta {Korea} Original Media Pte Ltd Tango Fire {Argentina}

NOVEMBER 2010

CE Concerts Pte Ltd RETURN (by Gorilla Crew {Korea}

Original Media Pte Ltd A Little Night Music {Various}

Wild Rice Ltd Cinderel-LAH!

DECEMBER 2010

Singapore Dance Theatre Ltd Sleeping Beauty

JANUARY 2011

MediaCorp Vizpro International Pte Ltd Richard O'Brien's Rocky Horror Show {UK}

The Singapore Lyric Opera Limited Bizet's Carmen {Various}

Arte Compass Pte Ltd

Lotus - A Musical Blossom (by U Shrinivas, Liu Yuening, Selvaganesh & Vijay Ghate) {India / China}

FEBRUARY 2011

Wild Rice Ltd Emily of Emerald Hill

MediaCorp Vizpro International Pte Ltd Ballerina Who Loves B-Boy - Korean Breakdance Musical {Korea}

The Dream Academy Productions Pte Ltd Kumar's Amazing Race

HIRERS' PERFORMANCES' April 2010 to March 2011

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MARCH 2011

Singapore Indian Fine Arts Society SIFAS Festival 2011: Rama Vaidhyanathan {India}

Singapore Dance Theatre Ltd Romeo & Juliet

RECITAL STUDIO

APRIL 2010

Gamelan Asmaradana Ltd Gamelan SingaMurti: Malam Di Bali

Wilson Goh By George!

Terence Castillo Heart & Soul

Clara Chua **Broadway Babes**

MAY 2010

Huang Yu-Hsin Enchanted Sounds - A Harp Duet Recital

Young Musicians' Society afterEight Series - Albert Lin

ACTION Theatre Ltd Theatre Idols 2010 Finals

Anna Koor Simple Gifts by Anna Koor and Shane Thio

Arts Sphere Chamber Ensemble Wong Chi-Ching & Arts Sphere

JUNE 2010

Harmonica Aficionados Society Qin Yuen 17 - Sound of Harmonicas

Brendan-Keefe Au The Beautiful Miller Maid / Die Schone Mullerin

Lim Hui Violin & Piano Recital by Lim Hui & Lim Yan

JULY 2010

Khor Ai Ming Vocal Associates - A Recital

United Overseas Bank 29th UOB Painting of the Year **Competition Award Ceremony** United Overseas Bank Limited

Serene Lim

NORTHERN STAR....Amandah Jantzen and Friends Jazz Up the Esplanade {Singapore / USA}

Foo Say Ming Deviants Defiant by re:mix

Musical Art Studio **Classical and Romantic Masterpieces** {Germany}

AUGUST 2010

Sim Yi Kai Violin & Piano Recital

Toy Factory Productions Ltd

Toy Factory 20th Anniversary: Hailstones - Toy 20 Classic Screening (Titoudao, Big Fool Lee, Spirits, First Light, Sleepless Town & Crab Flower Club)

Singapore National Youth Orchestra SNYO Chamber Music Concert 2010

Melvin Tan

Night Songs - A Nocturnal Recital of German, Russian and French Art Song

Victoria Chorale In Song 2010

The Philharmonic Winds philClarinets in Concert: A Picture Book without a Picture

SEPTEMBER 2010

Foo Say Ming Take 5 Piano Quintet Series - Concert VI

Young Musicians' Society afterEight Series Concert - Melissa Chan

Song Ziliang A Musical Trail

The Sing Song Club Call me Georgia, Hon!

Lim Soon Lee Divertiment - La Vida Quartet with Celine Tan

The Philharmonic Choral Society TPCC: A Bridge of Silk -Asian A Cappella

The Philharmonic Winds A Cosy Evening with PhilSax

OCTOBER 2010

ICO Music & Culture Consultancy Pte Ltd Sentiments of Beijing Opera {China}

Lim Beng Kooi An Evening with Ollie Fury {France}

Tan Wee Siang A Night with Stanley Jordan {USA}

The Teng Company

Sun Huang in Concert - An Erhu Recital of Traditional. Contemporary and Transcribed Works {China}

April 2010 to March 2011

Wong Yun Qi Pianissimo!!! (by Beatrice Berthold & Wong Yunqi)

NOVEMBER 2010

Greenhorn Productions Pte Ltd Sarah Blasko - Live! {Australia}

William Lim When I Have Sung My Song by William Lim & Shane Thio

Rave Harps Constellations in Harmony -An Artistic Harp Recital

Tang Tee Khoon "Schumann Fantasies" 200th Anniversary of Schumann {UK}

Ministry of Education Carmina Slovenica in Concert {Slovenia}

DECEMBER 2010

Singapore Symphonia Company Limited Chamber Series

Foo Say Ming Altered States by re:mix

City Chinese Orchestra (Singapore) Ltd Strings & Winds In Harmony

Young Musicians' Society afterEight Series: Melodie et Poesie - 21 French Composers & The Text of Their Time

JANUARY 2011

Greenhorn Productions Pte Ltd Owen Pallett - Live! {Canada}

Kaicoh Pte Ltd Introducing Sachiyo - My Life, My Songs The Necessary Stage M1 Singapore Fringe Festival 2011: Sonic Fringe - Perceptio & This Is Tomorrow {Singapore / Korea}

Tanglewood Music School iPIAZZOLLA! Not Only Tango

Greenhorn Productions Pte Ltd Villagers - Live! {Ireland}

TFA Lalita Kala Co (Temple of Fine Arts) "Taar Samvaad....Call of the Strings

FEBRUARY 2011

Greenhorn Productions Pte Ltd Rachael Yamagata - Live! {USA}

The Sing Song Club Sweet Lovers Love the Spring!

Josephine Koh Josephine Koh & Arkadiusz Bialak in Concert

Music Workshop Solo Piano Recital by Nigel Lim

MARCH 2011

Arts Management Associates Luca Ciarla Quartet {Italy}

Nanyang Technological University Journey '11 (String Orchestra)

SYC Ensemble Singers Dobrogosz Plays Dobrogosz

Music Workshop Solo Piano Recital by June Song

The Philharmonic Orchestra Society Memory and Invention... From An Imaginary Past

THEATRE STUDIO

MAY 2010

National Arts Council Singapore Arts Festival 2010: GATZ by Elevator Repair Service {USA}

JUNE 2010

National Arts Council

- Singapore Arts Festival 2010:
- On The String by Joyce Koh
- Red Demon by Makhamporn Theatre Group {Thailand}
- Cool by Beijing Paper Tiger Theater Studio {China}

Maya Dance Theatre Ltd Standing In Line In Order Of Height

Society of the Youth for Artistic Music Appreciation (SYAMA) Devadasi and the Saint

AUGUST 2010

Toy Factory Productions Ltd Toy Factory 20th Anniversary -White Soliloquy

SEPTEMBER 2010

The Finger Players Limited Poop

NOVEMBER 2010

Frontier Danceland 22.5 minutes - Subconcious Indulgence

The ARTS FISSION Company Out of the Blue

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HIRERS' PERFORMANCES* April 2010 to March 2011

DECEMBER 2010

Singapore Street Festival Limited Don't Stop Believing

Drama Box Ltd The Magnanimous Cuckold

JANUARY 2011

The Necessary Stage

M1 Singapore Fringe Festival 2011:

- Entre Nous {Belgium}
- Orpheus Marathon{Hungary}
- Monster {USA}

FEBRUARY 2011

Alapana Arts Limited Neythal - The Continental Shelf (by Lavanya Raghuraman)

MARCH 2011

The ARTS FISSION Company THE LAST LUMIÈRE

► WATERFRONT CARPARK

MAY 2010

National Arts Council Singapore Arts Festival 2010: Cargo Kuala Lumpur - Singapore {Germany}

OUTDOOR THEATRE

NOVEMBER 2010

IMG Artists Pte Ltd

Singapore Sun Festival 2010:

- Tambuco {Mexico}
- Indialucia {Various}

* Unless otherwise stated, all performances are from Singapore

Our heartfelt thanks to all individuals, organisations and corporations who have contributed their valuable time and effort to Esplanade in one way or another.

Mar The State

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THE ESPLANADE CO. LTD 1 Esplanade Drive, Singapore 038981 Tel: (65) 6828 8222 • Fax: (65) 6337 3633 www.esplanade.com

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